Fannie Jones-McKinney Park
Mercer, Missouri

Molly Long, CHES
Chronic Disease Health Educator
Mercer & Grundy Counties
How Did The Project Begin?

Land Donation

- Mercer Park Board formation

Cardiovascular Disease Special Projects

Funding

- Assessment

Chronic Disease Primary Prevention

- Health Educator
Who Was Involved In The Project?

- Mercer Park Board
  - Dave Niemeyer, Shelley Bickel, Bill Casey, Marsha Parkhurst, Molly Long

- Volunteers
  - Time
  - Talent
  - Labor
  - Money
  - Materials
Where Did The Money Come From?

Grants

- State & Federal Grants
  - Special Project on Physical Fitness & Nutrition (Missouri Stroke Program)
  - Landmark Local Parks Program (DNR)
  - Land and Water Conservation Grant (DNR)
  - Chronic Disease Primary Prevention Program (Missouri Department of Health)
  - Missouri Department of Conservation

- Local Grants
  - Heartland Regional Foundation
  - Rural Community Foundation
  - Grand River Mutual
Where Did The Money Come From?

**Donations**

- Land
- Money (local banks, individuals, businesses, North Mercer School)
- Materials (donated or sold at cost—lumber, rock material, benches, grass seed)
- Labor (dozing, fencing, shelter, equipment installation, pouring concrete, planting trees, electrical wiring, sewer line installation, painting basketball lines, building outdoor classroom, building bird houses, etc.)
- Fundraising (blankets sales, raffles, BBQ’s)
What Else Happened?

- How The Project Grew
  - St. Louis University Film
  - University of Missouri Ethnological Study
  - Children’s Soccer League-John Bagley Memorial
  - Butterfly Garden
  - Easter Sunday Sunrise Service
  - Track Team Practice Location
  - Recreational Tax
How Else Are We Addressing the Obesity Issue in Mercer County?

- Implementation of Spark Curriculum for K-4 Physical Education classes.
- New Year’s Weight Loss Challenge
- Organized walking programs for community and schools.
- Princeton Walking Trail and Playground
Why Was The Project Successful?

- Community Involvement—everyone had something to contribute
  - Young, old, in between
  - Variety of talents
- Community belief that the project was important and could benefit everyone
- Community pride in seeing the project grow
Fannie Jones McKinney
City Park
Established 2001
State of Missouri
Department of Natural Resources
Bob Holden
Governor
Stephen Mahfood
Director
Landmark Local Parks Program