Dear HLI Partner,

In this newsletter you will find information on the HLI Community Convening coming in August. Please register for the conference with the hotel and with Margie Meyer by August 8th. Also included is information on a webinar taking place tomorrow that may be of interest to you.

We appreciate all you do and your help in showing the impact of Extension support in your communities.

Sincerely,
Your On-Campus HLI Team
Ann, Margie, Nancy, Kristin and Rachel

HLI Community Convening

Bring as many people from your community as you would like to the:
HLI Community Convening
Hampton Inn & Suites
August 28-29, 2012

August 28

11:30 am - Check into Hampton Inn & Suites on Stadium Blvd. & College Avenue
12:00 pm - Lunch
1:00 pm - Presentations
Collaborations with Regional Planning Commissions to fund trails, sidewalks, and bike lanes
Success Stories from HLI Communities
Dinner on Your Own

August 29

Check out of hotel
8:30 am - Bradford Farm for Tour and Presentations
12:00 pm - Lunch
12:30 pm - Presentations
High Tunnel Manual Adapted from Iowa State
Success Stories from HLI Communities

Reservation Deadline: August 8, 2012
Call Hampton Inn Reservations @ 573-214-2222. HLI code: HLC

**Registration Deadline: August 8, 2012**

E-mail or call Margie Meyer with names of the people coming from your community

**HLI pays:**

- Your hotel room
- Your mileage
- Tuesday & Wednesday dinners

**Questions?** Margie Meyer - [meyermm@missouri.edu](mailto:meyermm@missouri.edu) - 573-884-8711

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**Healthy Food, Healthy Economies Webinar**

Presented by PolicyLink and Its Partners

**Tuesday, July 31st - 1pm to 2:15pm**

Please join in a webinar exploring why and how supporting efforts to improve food security and healthy, local foods can strengthen our communities.

Brought to you by the Food and Agriculture Policy Collaborative, this webinar will feature industry-leading speakers and data points to help you make the case in your own community.

**Featured Speakers**

- Judith Bell, President, PolicyLink
- Patricia L. Smith, Senior Policy Advisor, The Reinvestment Fund
- Jim Weill, President, Food Research and Action Center
- Oran B. Hesterman, President and Chief Executive Officer, Fair Food Network
- Helen Dombalis, Policy Associate, National Sustainable Agriculture Coalition

**To register now click here.**

*Presented by the Food and Agriculture Policy*

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**Grow Eat Grow - NOW AVAILABLE!**

*Grow Eat Grow, A Seasonal and Simple Guide for Gardening and Cooking with Kids,* the third in the seasonal and simple series, is now available!

The guide is filled with a variety of garden themes in the Grow section that provide inspiration to begin or transform a garden and to encourage experiential learning about history, literature, cultures, science and art. The Eat section has simple steps for preparing and enjoying fruits and vegetables in season. The guide promotes the many benefits of gardening and cooking for kids including a greater ability to work in groups, appreciate nature, be responsible, have a greater understanding of nutrition and eat more fruits and vegetables.

HLI communities can purchase *Grow Eat Grow* for $8.50 and HLI will pay half ($4.25). To order, please contact Margie Meyer at [meyermm@missouri.edu](mailto:meyermm@missouri.edu).
Americans Eat More Fresh Foods Than They Did 5 Years Ago

As Congress debates whether to trim the food stamps budget as part of the massive Farm Bill reauthorization, lawmakers might want to consider this striking statistic from a new W.K. Kellogg Foundation survey: Three-quarters of Americans say they support a national program that would double Supplemental Nutrition Assistance Program (or food stamp) benefits at farmers markets.

"It's a wonderful sign of the increasing level of empathy," says Gail Christopher, vice president for program strategy for the W.K. Kellogg Foundation. It's an acknowledgment, she adds, that "the health of others could have an impact on their lives as well."

The Kellogg survey of 800 American adults unearthed some other, arguably, surprising statistics about the country's attitudes about fresh fruits and vegetables - and the people who harvest them. Approximately 88 percent of respondents would strongly or partly agree to pay $1.50 more per month if it guaranteed that farm workers would be paid a fair wage.

What's more, 70 percent of respondents said they have purchased fresh produce from a farmers market or stand in the past year (although only 14 percent use this source as their regular outlet for fruits and vegetables). And more than 68 percent of those surveyed say they eat more whole grains, fruits and vegetables than they did five years ago.

These findings would appear to underscore the success of various organizations, progressive school districts, environmentalists, activist chefs, good food advocates and writers, and first lady Michelle Obama's Let's Move! campaign in spreading the gospel about local produce, fresh fruits and vegetables and more healthful diets. The message is clearly sinking in with the American public.

And yet, it's hard to know exactly how far attitudes have shifted among Americans, notes Christopher, given that the Kellogg Foundation has not conducted any earlier surveys similar to this one. The best comparison Kellogg has, she said, is a 15-year-old survey "asking about the notion of a food system."

"People didn't even know what a food system was" then, Christopher says. "We're pretty certain that this [new survey] represents a change over the past decade or more."

Among the survey's other findings:

- 63% of respondents say they know a lot or a little about where their fresh fruits and vegetables come from.
- 89% say their source for fresh fruits and vegetables is within walking distance or is a short drive away.
- 45% say they acquired fresh fruits and/or vegetables from their own garden within the past year.
- 93% say they think it's "very important" or "somewhat important" to "make sure all Americans have equal access to fresh fruits and vegetables."
- 64% say it's "very important" that produce be grown in an "environmentally friendly way."
- 64% say it's "very important" or "somewhat important" that produce be organic.
And finally, in another response that lawmakers might ponder as they reauthorize the Farm Bill, 83% of those surveyed strongly or partly agree that "Washington, D.C., should shift its support more toward smaller, local fruit and vegetable farmers and away from large farm businesses."

Could that have ramifications for Big Ag subsidies?

The survey was conducted by Lauer Johnson Research from April 18-22 and has a margin of error of plus or minus 3.5 percent.

By Tim Carman
Source: The Washington Post found in MoCan News Update 7/6/2012

Upcoming Dates and Events

Integrated Pest Management (IPM) for Beginning Farmers Workshop
This hands-on IPM workshop is designed to help beginning farmers learn about IPM and to see IPM as a sustainable approach to pest control that provides a variety of tactics to prevent, avoid or suppress weeds, insects and crop diseases while protecting human health, the environment, and the profitability of agriculture. For this workshop, emphasis will be on management of insect pests but some common diseases that will be discussed. As a result of this workshop, participants will:

- Understand the importance of pest identification, action thresholds, and pest monitoring tools and techniques
- Identify the components of an IPM program including preventative practices, biological control, behavioral control, physical and cultural controls

There will be four locations across the state:
July 30-31 - Warren County Extension Center - Warrenton, MO
August 1-2 - Lincoln University's Urban Impact Center - Kansas City, MO
August 22-23 - Southwest Research Center - Mt. Vernon, MO

Due to the nature of the hands-on activities, registration will be limited to the first 15 people to register and pay. The cost of the workshop is $30/person which includes one lunch, breaks, handout materials, Identifying Diseases of Vegetables book and IPM sample materials. To register, call 573-882-3776 to reserve your spot and then mail your check made out to University of Missouri to Sharon Naylor, University of Missouri, 205 Gentry Hall, Columbia, MO 65211. For questions, email kellyd@missouri.edu.

Community Development Academy: Building Communities from the Grass Roots and Creating Capacity for Dynamic Communities.
September 24-28, 2012 - Excelsior Springs, MO

Are scholarships available? Yes, limited scholarships for registration fees are available. Contact us at 573-882-8393 or vangelt@missouri.edu for more information.

Who should attend? Community organizers, community planners, faith-based professionals, volunteers, non-profit organization members, Chamber of Commerce members, neighborhood association members, extension and outreach professionals, planning council and city council members, utility and electric coop members, Main Street programs designers, developing leaders, school teachers, administrators, government personnel, anyone else who is out to make a difference in their community!

How to register? Register for this professional development opportunity by visiting our website at http://muconf.missouri.edu/commdevelopmentacademy. Earn continuing education credits, undergraduate credit or graduate credit.
Grants and Funding Opportunities

**Share our Strength After-School and Summer Feeding Program Grants**
Share our Strength provides grants ranging from $1,000 to $10,000 to schools, non-profit organizations and local governments to use in the implementation of an after-school or summer feeding program for youth.

**Award Amount:** $1,000-$10,000  
**Deadline:** July 31, 2012

**WellPoint Foundation Healthy Generations Funding**
The Healthy Generations program funds programs in several areas, including: childhood obesity reduction, improving and sustaining adult activity levels, smoking cessation, and improved prenatal care and risk reduction. Policy projects must receive pre-approval before entering the application process. For more information visit: [http://www.wellpointfoundation.com/](http://www.wellpointfoundation.com/)

**Deadline:** September 7, 2012

**Captain Planet Foundation**
These grants are made for activities that conform to the mission of the Captain Planet Foundation which is to: Promote and support high-quality educational programs that enable children and youth to understand and appreciate our world through learning experiences that engage them in active, hands-on projects to improve the environment in their schools and communities. These grants are primarily made to U.S.-based schools and organizations with an annual operating budget of less than $3 million.

**Deadline:** September 30. Application details are available here: [http://captainplanetfoundation.org/apply-for-grants/](http://captainplanetfoundation.org/apply-for-grants/)

**COS Funding Opportunities**
COS provides the world's most comprehensive funding resource, with more than 25,000 records worth over $33 billion. To search for funding opportunities you may be eligible for visit [http://pivot.cos.com/](http://pivot.cos.com/).

See our website for a detailed list of funding opportunities and deadlines. Many grants have rolling submission deadlines, so look closely!

Comments or Suggestions? Let Us Know!
In order to be the most effective we can be for you, we need your feedback! Please feel free to reply to this e-mail or send us an e-mail to hli@missouri.edu to let us know what you thought of this newsletter and what you'd like to see in newsletters to come!