



St. Charles County
University of Missouri Extension
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If you need special accommodations because of a disability, or if you need materials in an alternative format, please inform the office immediately.

Tap into knowledge to create an innovative and successful farm

Grow Your Farm

Tools for Beginning & Established Farmers



10 Session Program

April 5th, 2012
through
May 31st, 2012

Location

St. Charles County
University of Missouri Extension
260 Brown Road
St. Peters, MO 63376

Grow Your Farm

Participants will have an opportunity to:

- Tap into the knowledge of skilled, innovative farmers.
- Network with other farmers and make friends.
- Learn critical farm management skills such as creative financing and innovative marketing strategies.
- See local farming practices being used on real farms under a variety of conditions.
- Learn to view a farm as an interconnected system and learn how goals determine farming practices.
- Craft a tailor-made farming and business plan.
- Meet farmers who have diversified their products.



Grow Your Farm 2012

Training and support for beginning farmers and others who want to evaluate and plan their farm enterprise. Participants will attend a set of practical seminars and field days to learn and network. Instructors and farmers teach the sessions.

- Build networks
- Create a mission
- Set goals
- Plan for profit
- Explore new agricultural alternatives
- Study practical legal issues
- Tour farms
- Obtain new resources
- Gain technical advice
- Learn sustainable practices

SCHEDULE

Session 1: **Identifying Values & Creating Goals,** **Thursday, April 5th, 6:30 pm**

Debi Kelly, MO Alternatives Center
Carl Saunders, grows vegetables, high tunnel production,
Farmers Market vendor

Session 2: **Planning Your Farm,** **Thursday, April 12th 6:30 pm**

Greg Tucker, MU Small Business Development Specialist
Kim Carr, Farmer/Photographer, uses social media for marketing,
raises cattle and sheep and sells eggs.

Session 3: Farm Tour **Saturday, April 14th 9:00 am** TBA

Session 4: **Assessing Opportunities,** **Thursday, April 19th, 6:30 am**

Dean Wilson, MU Ag and Rural Development Specialist
Paul Krautmann, Organic farming, produces vegetables, dry beans

Session 5: **Keeping Track of Finances,** **Monday, April 23rd, 6:30 pm**

Lynn Heins, MU Ag Business Specialist
TBA

Session 6: **Walking the Farm** **Thursday, May 3rd, 6:30 pm**

David Price, LU Small Farm Specialist, Charles Ellis,
Ag Engineering Specialist

Session 7: **Marketing Your Farm Products,** **Thursday, May 10th, 6:30 pm**

Rusty Lee, vegetables production, CSA
David Price, Grows and markets beef

Session 8: Farm Tour **Saturday, May 19th, 9:00 am** TBA -

Session 9: **Understanding Legal Issues** **Thursday, May 17th, 6:30**

Ken Bolte, MU Ag Business Specialist
Doug Halbert, Bed and Breakfast, Winery, Vineyard

Session 10: **Presenting Your Farm Plan** **Thursday, May 31st, 6:30 pm**



REGISTRATION

Grow Your Farm

Program Specifics

Who: Prospective farmers, beginners with limited experience and experienced farmers who want to make a "new beginning" with alternative methods.

Fee: \$200 per farm business (2 people). Fee includes seminar materials, speakers, and a subscription to "Ag Opportunities" — a monthly e-newsletter from the Missouri Alternatives Center.

Registration Deadline:
Monday, April 2nd, 2012
(Enrollment limited to 25 farms)

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Make check payable to:

St. Louis Charles County Extension and return with registration form to:

St. Charles County
University of Missouri Extension
260 Brown Road
St. Peters, MO 63376

We also take Visa, MC and Discover. Call us for more information.