



Greene County “Reaching Out” Report

University of Missouri Extension

Activities for September 2008

UNIVERSITY OF MISSOURI
MExtension

County Program Director & Civic Communication Specialist Report

By David Burton

Community contact:

- 4 columns in the Springfield News-Leader
- 4 columns in the Republic Monitor newspaper
- News stories edited/written -- 43
- Spots on KOLR - 4
- Phone calls – 8 special inquiries of me
- E-mailed questions responded to – 31
- Office visits – 2
- Media requests for story help -- 5
- Botanical Center – 8 calls; working on grants six grants worth \$800,000

Southwest Region News Service value:

- # of stories used in print-August: 332
- # of subscribers added: 12
- Value of print in August: \$167,369
- Cumulative print and TV value for 2008: \$1,470,622 (ahead of 2007 record year).
- Stories that went national w/ AP: 2
- Journalism projects with area colleges: 1

Participated in: Community Relations Group meeting and online discussion about conducting issue forums online.

Working on: Have met with County Clerk Richard Struckoff to go over planning for a “Super Precinct” for Nov. 4 election. I’ve been asked to be overall coordinator and supervisor for a vote center at Remington’s that will combine Wilson A, C and CW. Logistical meetings at this point but I’ll be working at Remington’s on Nov. 3 and 4. This will be the largest vote center ever attempted in Missouri.

CPD Duties: CPD related meetings & communications - 52; worked on budget and personnel issues as well as council meetings and committees; meetings with 3 perspective Urban CPD applicants

Human Development Specialist Report

By Jim Wirth

Programs: Presented 24 programs (1 to 2 hrs. each) to 555 attendees.

Program Topics were as follows:

- Avoiding Problem Behavior: Teaching Self Control (4)
- Balance & Managing Stress at Work
- Community Issues
- Effective Adult Learning
- How to Make a Presentation
- Learning & the Aging Brain
- Managing Emotions under Pressure: How to Change Your Behavior

- Myths & Realities of Aging (2)
- Parent-Child Communication (3)
- Pets in Childcare
- Poverty & Economic Class in MO
- Teaching & Learning Styles
- Teaching English to non-English Learners--ELL (4)
- Successful Aging (2)

Took Professional Development Training in PowerPoint 2007

Horticulture Specialist Report

By Patrick Byers - For the period 8/23-9/23

Community Contact:

- TV and Radio
 - 4 taped spots for KOLR10 “Weekly Gardening Tips with Jill Gilardi”
- Requests for information (7/22-8/19)
 - Site visits – 8 made for consultation
 - Telephone contacts – 61 for advisement
 - Email contacts – 34 contacts
 - Office visits – 4 for consultation
- Programs Presented:
 - “Elderberries at the Alternative Fruit Crops Field Day, MSU-Mountain Grove (8/28)
- “Daylilies” presented to the Bolivar Ladies Garden Club (9/9)
- “Direct Marketing Fruit and Vegetables”, presented 8 times at the SWREC Ag Students Field Day (9/11)
- “Home Vegetable Gardening”, presented at the SWREC Fall Field Day (9/12)

- “Home Fruit Production”, Level 1 Master Gardener training for West Plains and Waynesville, via IT.

Coordinated:

- Greene County Emerald Ash Borer working group meeting (9/8)

Participated in:

- Central Missouri Produce Auction (8/26)
- Planning meeting for Missouri Small Fruit Conference (9/2)
- Greene County Master Gardener Board Meeting (9/2)
- Tour Lincoln University research farm (9/4)
- Bradford Farm Tomato Festival (9/4)
- Missouri Nut Growers Meeting (9/6)
- Emerald Ash Borer Webinar (9/9)
- Greene County Soil and Water Conservation District meeting (9/9)
- Friends of the Garden board meeting (9/11)
- Tour of Close Park w/ FOG (9/15)
- Show Me Yards and Gardens planning meeting (9/1)

4-H Youth Development Specialist Report

By Velynda Cameron

Attended and/or participated in:

- 9/2 (T) Christian County 4-H Leaders Council Meeting
- 9/10 (W) Child Care Resource and Referral Train the Trainer Training - Impact of Poverty on Families by Dr. Jim Wirth
- 9/13 (St) Branson Go-Getters 4-H Club Meeting (Taney County)
- 9/16 ((T) Show-Me 4-H Club Meeting (Greene County)
- 9/18 (Th) Met with Kathy Workman, Christian County YPA
- 9/18 (Th) Greene County 4-H Leaders Council Meeting
- 9/19 (F) Southwest Region 4-H Category Meeting (Mt. Vernon)
- 9/20-21 (St-Sn) State Shooting Sports Contest, Columbia
- 9/22 (M) Greene County 4-H Leaders Council Greene County 4-H Fair Meeting

- 9/23-25 (T-W-Th) 4-H Orientation for new Specialists and their YPA's, Columbia
- 9/26 (F) Presented *The Role of the Mandated Reporter* to the FNEP group (Mt. Vernon)
- 9/27 (St) Participated with Terry Egan at the 3V's Community Health Celebration event at OTC - several community contacts were made
- For the month I took numerous phone call inquiries about 4-H
- Met with mentor Terry Egan 6 hours+

Greene County Youth participated in the following events

- 9/6 State Livestock Judging Contest
- 9/13 State Horse Demonstration Contest
- 9/13 State Horse Speaking Contest
- 9/20-21 State Shooting Sports Contest
- 9/27 State Public Speaking Contest

BEKCY FAY / YPA

Continuing to work down comp hours and participated in the following events

- 9/13 (St) Health Relays Greene County (Republic)
- 9/18 (Th) Greene County 4-H Leaders Council Meeting
- 9/19 (F) Southwest Region 4-H Category Meeting (Mt. Vernon)
- 9/22 (M) Greene County 4-H Leaders Council Greene County 4-H Fair Meeting
- 9/23-25 (T-W-Th) 4-H Orientation for new Specialists and their YPA's, Columbia

Nutrition Specialist & Family Nutrition Education Program Report

By Terry Egan

Terry Egan: Programs Presented: 3 Monthly Staff trainings, hired 3 new regional staff, new staff training, Association of Contemporary Executives, Carthage Parents as Teachers Staff

Participated in: Ozark Food Harvest Conference

Sherri Hull, Nutrition Program Assistant working with adults, presented "" in 10 WIC satellite clinics. She also presented nutrition classes at Salvation Army and Carol Jones Recovery Center.

Dina Good and Becky Roark began piloting a new third grade curriculum and will be working with staff in Columbia to revise then train our regional staff who teach 3rd grade.

Housing and Urban Development Specialist Report

By Jeff Barber

2008 Governor's DREAM Communities

- Lamar & Webb City received the designation after working with MU Extension / Drury Architecture collaborative
- Lamar invested a 'reimbursable expense' budget of \$4,000 for a Service-Learning Visioning Process valued at \$70,000.
- Webb City invested a 'reimbursable expense' budget of \$4,600 for a Service-Learning Visioning Process valued at approximately \$70,000.
- The 20 communities in the 2006 & 2007 DREAM classes have received \$ 46 million in targeted funds.
- Lamar & Webb City projects may expect to leverage \$ 4.6 to 5 million in State and Federal assistance.

Programs:

- 2008 Green Homes & Renewable Energy Festival - Mid-Town St. Louis
 - Passive Solar & Regional Appropriate Home Building Guidelines – 18 people
- Initial Community Assessment Trip to Brookfield, MO (one full weekend) with 6

Drury – Center for Community Studies
Architecture Students – 3 trips to follow

Training and Conferences:

- "Building a Framework for Healthy Housing" HUD Conference in Baltimore - 3 day conference on aspects and research of Healthy Homes subject matter.
- ISE 118 – Community Development Academy 1: Building a Community Grassroots Vision ~ This completes my Community Development Academy Certification. (CDA 2 & CDA 3 were taken previously)

Participated in:

- Missouri Municipal League Conference at the Springfield Expo Center
- CPO Environmental Collaborative seminar on Media and Public Relations
- Ozark Clean Air Alliance
- Christian Co Family Violence Center Board Meeting

Extension Office Activities

Nancy Chambers and Lorri Winters

Nancy Chambers

Soil Tests Submitted – 45 soil tests
Pesticide Training – 1
Correspondence Tests Proctored—1

Monthly Travel—Enter and print monthly travel reports for Greene County office. Trained on Regional Travel (import into QuickBooks)

Daily— Reviewing all publications in front file cabinets: removing outdated literature or adding labels to cover old logo on current publications. Numerous phone calls and walk-in inquires to be researched, answered, info mailed out and/or referred to appropriate persons. Assist all specialists as needed for mailings, projects, questions, etc.

Other Activities: Assist with mailings to Council and Botanical Center fundraising. Print, label, and mail 2 brochures to 145 media outlets. Prepared new brochure for Jim Wirth's upcoming Fall Childcare classes; typed up notes for several upcoming classes. Prepared labels

Lorri Winters

Regional Travel: Processed regional travel for the 16 counties in the SW Region and printed checks for the SW Region specialists and support staff. Reconciled check book in QuickBooks to bank statement, made bank deposits, prepared reports for extension council monthly meeting.

Ext. Council Bookkeeping: Prepared/processed bills & printed checks for Council. Processed payroll, monthly reports, made bank deposits & reconciled checkbook in QuickBooks to bank statement.

Other Activities: Trained Nancy on Regional Travel Procedures (importing travel files into excel & Quickbooks). Assisted CPD in planning meetings, researched Botanical Center mailing costs, budget items, and Council mailings. Trained 4-H Specialist and YPA in “Blue Ribbon” which is software for the 4-H data base in Greene County, and prepared 4-H Clovertalk for bulk mailing. Assisted walk-in customers on various subjects, & answered phone calls. Made trips to Wal-Mart, Staples, County Print Shop, BKD, & Sam's to pick up/purchase supplies for the extension.

for 700+ brochures for childcare facilities; also labeled, sealed & prepared for bulk mailing

Weekly News Articles — 8 to 10 uploaded to AgEbb ; faxed and/or mailed copies to other parties

Weekly Calendars—Coordinate and print weekly calendars for Greene County office; email calendars to other regional counties

Newsletters Mailed: *Master Gardener Newsletter* -- 260 copies—prepared & printed two additional inserts; folded, labeled and sealed for bulk mailing

Master Gardener Activities: 250+ Hotline gardening calls recorded by Master Gardeners
2009 Master Gardener Class—30 on mailing list for new class in January; Maintain member rosters; maintain Grapevine mailing list; track annual service hours for volunteers;

The “Greene County Reaching Out Report” is a communication tool used by MU Extension staff and specialists in Greene County to concisely communicate activities, contacts and events to members of the Greene County Extension Council and the Greene County Commission on monthly basis. For more information about this report contact the County Program Director at (417) 862-9284.