



Greene County “Reaching Out” Report

University of Missouri Extension

UNIVERSITY OF MISSOURI
MExtension

Activities for July 2008

County Program Director & Civic Communication Specialist Report

By David Burton

Community contact:

- 4 columns in the Springfield News-Leader
- 4 columns in the Republic Monitor
- Requests for special columns -- 3
- News stories edited/written -- 46
- Phone calls – 34 special inquiries of me
- E-mailed questions responded to – 49
- Office visits – 5
- Media requests for story help -- 6
- Botanical Center calls/contacts – 19; working on grants; one planning meeting with FOG and Park officials regarding building; Bluegrass and Blossoms July 19

Southwest Region News Service value:

- # of stories used in print during June: 197 (down due to delay in clippings report)
- # of subscribers added: 6
- Value of print coverage in June: \$99,312
- Cumulative print & TV value for 2008: \$1,009,826 (ahead of 2007 record year).

Publications work: Greene County Annual Report; continued work on MU Extension statewide report that will feature SW Region

Programs presented or Coordinated:

Finished teaching five-week journalism course as part of the TRIO/Upward program to reach underserved students; Century Farm set-up and presentations at Ozark Empire Fair July 27.

Participated in: Community Relations Group meeting; SPJ board meeting; Friends of the Garden meetings; meet with communication director for Springfield Public Schools to consult regarding ideas for conducting the upcoming public meetings on district realignment, which focus of the consult being on virtual meeting methods and ideas.

CPD Duties: Greene County Commission meeting 7/7; CPD related office meetings - 48; working on budget and personnel issues as well as council meetings and committees.

Nutrition Specialist & Family Nutrition Education Program Report

Terry Egan: On medical leave until mid August.

Becky Roark: Nutrition Program Associate working with youth presented “Backyard Safari” as part of the Greene County Library summer program “Catch the Reading Bug.” The program was presented 10 times at 8 different libraries with audience size ranging from 20 to over 75 kids, plus adults. The lesson encouraged youth to eat a variety of fruits and vegetables. Information for the parents included a handout on reading nutrition facts labels. The kids made a healthy snack and did some physical activity with scarves.

Horticulture Specialist Report

By Patrick Byers 6/27 – 7/25

Community Contact:

TV

- 5 taped spots for KOLR10 “Weekly Gardening Tips with Jill Gilardi”
- 4 live spots with Tom Trtan of KOLR10

Requests for information (6/19-7/21)

- Site visits – 7 made for consultation
- Telephone contacts – 106 for advisement
- Email contacts – 62 contacts
- Office visits – 6 arranged for consultation

Programs Presented:

- Roberson School After School Program – Blueberries (in cooperation with Teresa DeFord of FNEP)(6/30)
- Educational display at George Washington Carver National Monument (7/12)
- Polk County Master Gardener Training – Fruit (7/14)
- Judging fruits/nut entries at Ozark Empire Fair (7/24)
- Judging VoAg horticulture entries at Ozark Empire Fair (7/25)

Coordinated:

- Visit to region by Dr. Sanjun Gu, vegetable specialist with Lincoln University (7/1-7/2)
- Greene/Jasper County Master Gardener program planning meeting
- Lawrence County Twilight Horticulture Tour (7/22)

Participated in:

- 1 horticulture IPM teleconference
- Ag Category Staff Meeting, Mount Vernon (6/30)
- Greene County Extension Council Meeting (6/30)
- Greene County Master Gardener Board Meeting (7/1)
- Monthly visits to Hmong vegetable growers with Jay Chism (7/2)
- MOTOC Field Day, Columbia, MO (7/8)
- Attended MO Governor’s Proclamation signings for blueberries, vegetables (7/9)
- Orientation activities in Columbia and Jefferson City (7/7, 7/9)
- Regional 4H Achievement Day (7/14)
- Master Gardener display booth, Ozark Empire Fair

4-H Youth Development Specialist Report

By Velynda Cameron

Participated in: This month has been a blur, but none the less a FUN and EXCITING month for 4-H! I have participated in the Greene County 4-H Fair (July 3-5), The Regional Achievement Day (July 14) at Ozarks Technical Community College and the Ozark Empire Fair (July 25-Aug 3).

- 26 youth placed in the top 5 / Southwest MO 4-H Regional Shooting Sports Contest
- 12 youth qualified to participate in the State Livestock Judging Contest
 - (includes 1st and 2nd alternates)
- 38 youth participated in the Regional Achievement Day
- Greene County 4-H Fair - (number of exhibitors – livestock) Dairy 6, Beef 36, Dairy Goats 2, Meat Goats 11, Swine 6, Sheep 6, Rabbits 7, poultry 6, Cats 1, Dogs 21 and Horse 41. 76 youth entered exhibits that were judged and on display in the 4-H Building.
- 35 youth are showing their livestock at the Ozark Empire Fair and many have exhibits on display in the 4-H building.
- 34 youth qualified to exhibit projects at the MO State Fair, Sedalia

Remember to stop by the 4-H building during your visit to the Ozark Empire Fair. See you there!!!

Human Development Specialist Report

By Jim Wirth

Programs Presented in July: “Chronic Disease Self Management” (presented twice for 15 participants each) — this is the description of this **new** program: “People with chronic conditions have many similar concerns and problems. This free 6-week workshop is helpful for people with Arthritis, Asthma, Diabetes, Heart Disease, Chronic Respiratory Diseases, Depression, Osteoporosis, Fibromyalgia, Lupus and other chronic condition. Topics included: pain management, stress management, exercise, sleep disorders, relaxation and communication skills”.

There were two professional trainings for juvenile/social service personnel in southwest Missouri held in Greene County (presented by MU staff) related to **STD/AIDS Prevention**.

Here are **more details on the 18 programs I gave in June** (the # in parentheses reflects when program was presented more than once):

English Speakers of Other Languages (4); Managing Emotions under Pressure (3); WWII Fighter Pilot Stories (includes sharing my father-in-law’s experience)—(3); Decision Making & Goal Setting (2); Separation & Loss; Spectrum Temperament Development; Spectrum Leadership Development; Managing Stress at Work; Exercising & Enhancing your Memory; and Emotional Intelligence.

I presented these June programs to **349 participants** in Greene & Taney Counties.

Audience types were varied: Latinos, WWII veterans, Foster Parents/Adoptive Parents; Federal Medical Prisoners; Recovering Addicts; Retired Federal Employees; Extension employees

Housing and Urban Development Specialist Report

By Jeff Barber

Programs Presented: “Efforts in Community Visioning” for Reeds Spring city council meeting

Coordinated: Counter, surveyor and member of coordination committee for the Springfield / Greene County Summer 2008 Homeless Count; **Project coordination visit to Joplin, MO** for joint MU Extension/Drury CCS visioning project(s) initially including the historic Murphysburg Neighborhood and possibly a future project to infill / connect Murphysburg to Historic Main Street.

Participated in:

- Christian Co Family Violence Center Board Meeting –discussion of dining area remodel
- Community Partnership (CPO) Homeless Count Taskforce and Housing Collaborative meetings
- CPO Environmental Collaborative seminar on Project Funding Sources
- Ozark Green Building Coalition monthly meeting
- Ozark Clean Air Alliance presentations to Ozark Green Building Coalition and to the Christian County Commissioners
- Lamar DREAM application submission
- Rountree Neighborhood Association 2008 storm water survey DRAFT – partnered effort with City and other neighborhood associations to develop a more accurate data set for the impact of the March and June flooding events
- University Heights Neighborhood Association meeting attendance on Neighborhood Security and initiating collaboration on the 2008 flooding survey

Consultations: Over 20 telephone questions and consults for topics including ‘human itch mites’, wallpaper removal, tenant-landlord issues, refrigerator odor elimination, mold / mildew cleanup, electromagnetic field sensitivity, indoor air quality (VOC’s) and yard drainage methods; 3 individual home visits to assess drainage issues and suggest grading and changes to reduce/eliminate problems.

Extension Office Activities

Nancy Chambers

Soil Tests Submitted – 22 soil tests; 2 plant analysis

Pesticide Training – 1

Correspondence Tests Proctored—3

Weekly News Articles—8 to 10 uploaded to AgEbb ; faxed and/or mailed copies to other parties

Monthly Travel—Enter and print monthly travel reports for Greene County office

Weekly Calendars—Coordinate and print weekly calendars for Greene County office; email calendars to other regional counties

Daily—Many, many phone calls and walk-in inquires to be researched, answered, info mailed out and/or referred to appropriate persons. Balance out cash register. Assist all specialists as needed for mailings, projects, questions, etc.

Newsletters Mailed:

Master Gardener Newsletter -- 300 copies labeled and sealed for bulk mailing

Berry Basket Newsletter—300 copies labeled and sealed for bulk mailing (Jointly with MSU Fruit Exp)

Master Gardener Activities: 250+ Hotline gardening calls recorded by Master Gardeners

Ozark Empire Fair—prepared handouts for booth

Email and/or mailings to Master Gardener group 8-10 times

Prepare handouts for any public education booth staffed by Master Gardeners or Specialists

Maintain member rosters; maintain Grapevine mailing list; track annual service hours for volunteers; maintain registrations for upcoming seminars and/or classes

Other Activities: Assist with mailings to Council and State Reps. Laminated and trimmed 50+ large signs and 200+ small signs for Greene County 4-H fair. Laminated Century Farms photos for Ozark Empire Fair. Order and mail out Extension publications as requested.

Lorri winters

Other Activities: Set up new data server for the office for a data transfer from the old server to the new. Answered 4-H questions, prepared 4-H mailing labels, assisted 4-H Specialist. Researched budget and travel expenditures for CPD.

Regional Travel: Processed regional travel for the 16 counties in the SW Region and 1 WC county charge and printed 40 checks for regional specialists.

Ext. Council Bookkeeping: Prepared/processed bills & printed 12 checks for Council, two checks for Master Gardener, and four checks for Master Naturalist program. Processed payroll, monthly reports, made bank deposits & reconciled check books for Regional Travel Account and Extension Council.

The “Greene County Reaching Out Report” is a communication tool used by MU Extension staff and specialists in Greene County to concisely communicate activities, contacts and events to members of the Greene County Extension Council and the Greene County Commission on monthly basis. For more information about this report contact the County Program Director at (417) 862-9284.