SW REGION NEWS SERVICE Subscribers

- Total number of subscribers: 7,550 (+233)

BY THE NUMBERS

- Individuals assisted with special questions: 17
- “Ag in the Ozarks” in News-Leader - 4
- “Ask the Master Gardener,” News-Leader - 4
- “Live and Learn” in Republic Monitor - 4
- “Christian County Extension” in News-Leader supplement — 2
- “Improving Lives” in Ash Grove Commonwealth and Cross Country Times—2
- KOLR TV10 Interviews — 2
- Total articles written this month – 44
- Releases on Extension.org: 6 this month

SOCIAL MEDIA —

These numbers relate to the following Facebook pages I maintain: Greene County Extension Council, MUExtension417, Greene County Master Gardeners, Ozarks Country School Assn., Gray Campbell Farmstead and others.

- Fans this month: 958 (+36)
- Interactions this month: 23,986

Joplin Tornado Info (Facebook)

- Fans this month: 48,543
- Interactions this month: 3.6 million

Flickr photostream

- 1,693 items (+81) * 5,302 views (+488)

LinkedIn.com network

- 262 connections / regular posts

Twitter (MUExtension417)

- 16 posts and 44 followers.

YouTube VIDEOS

MU Extension videos for southwest Missouri are posted to YouTube at MUExtension417.

- September views: 13,502 (+3,323 over Aug)
- Subscribers: 101
- Total 2011 views: 68,981

TEAM WORK / PROGRAMS

- Edited monthly “Course Catalog”
- Edited monthly “Reaching Out Report”

Continued on page 2
Community Development Programs

- Content updates to Greene County website.
- Resumed duties as County Program Director on Sept. 1 and this includes office operations, staff meetings, working with office assistants to maintain smooth office operations, etc.
- Put up new MU Extension signs at the entrance to the Botanical Center and working on a long-term solution to our signage problems.

CHANGE IN LIBRARY CONTENT
We still maintain literature displays at the public libraries in Ash Grove, Brentwood, Republic, Library Center and Library Station. The one in Willard was removed by the branch manager. However, due to budget concerns I am transitioning those displays to include more general content with a longer shelf life. I plan to stop putting guide sheets in the display since there is a printing cost and most are available online. These displays have been in place for nearly nine years and have been very effective in communicating information about our programs to members of the public.

THANK YOU NOTES
Advanced phone calls appreciated
Thanks for the reminder telephone call regarding tomorrow’s conference and the room information. I have attended many conferences over the years, and this is the first time anyone has called me beforehand. I truly appreciate it.

Ann Gwinn

News service is high quality
Just want to let you know how much I enjoy your weekly newsletter. Although this week there was nothing that struck my interest, that is unusual. I like the way the topics are listed and that it is so easy to read the actual item and then just click to get back to the Table of Contents.

Barb Ittner

Historic school network a blast
Kudos on the historic schools conference. I enjoyed the presentations and being able to network with others interested in the state's rural historic schoolhouses. It was a privilege both to attend and speak at the conference.

Tiffany Patterson
State Historic Preservation Office

How to Form a 501c3 Class Draws 11 Participants

David Burton worked with Wayne Dietrich, community development specialist in Taney County, and Steve Jeanetta (pictured above) from the MU campus to conduct a half-day program on how to establish a not-for-profit organization. The program was held in Springfield on Sept. 8 and drew 14 participants. Based on evaluations submitted, the class was rated at 9.1. All but one of the participants said the class increased their knowledge of the 501c3 process. This is what participants said was most valuable part of the workshop: learning about the different kinds of organizational structures, the 501c3 book and handouts, line by line review of the application, everything was useful.
Historic Schools Summit

Fifty six people attended the Historic Schools Summit held Sept. 16-17 at the Botanical Center. The program was part of a community development project by MU Extension known as the Ozarks Country School Association.

Attendees and speakers alike had a great time. For example, speaker Helen Hunter wrote: “Thank you so much for your hospitality Saturday. You made us feel at home and made it almost comfortable to get up in front of those folks and talk. I wish we had had more time and was able to spend the rest of the day listening to other speakers. I saw topics that I know we would have benefited from. We did get some ideas just talking to some of the other guests.”

A list of possible speakers for the 2012 conference is already being put together.

Saturday afternoon, Vada Wilson shared some stories about her school days at Wooley Creek School in Cape Fair, Mo. A ten-minute video of her interview is available at youtube.com/MUExtension417.

In 1952, Dr. Billie Davis (left) was the subject of a Saturday Evening Post story called, "I was a Hobo Kid." She was photographed for that story holding a bell with a teacher at Bluff School near Springfield. That teacher's daughter, Imogene Bennett (right) showed up for Dr. Davis's speech with that same school bell from 60+ years ago.

“Legacy of the One-Room School” was presented by Virginia Snyder. This former teacher talked about her restoration of Little Moore School and sang a song entitled, “The Little One-Room Schoolhouse.” A video of the song can be found at youtube.com/MUExtension417.
Team Effort Makes Historic School Summit Possible

Based on evaluation feedback and face-to-face comments, the Historic School Summit was a huge success.

“I owe my thanks to the Greene County Extension Center team for making this event possible,” said David Burton, civic communication specialist and organizer of the event.

Dr. Jim Wirth got the first day off with a laugh and group discussion that broke the ice and lead to conversations that lasted the entire day.

Nancy Chambers came in early to help at the front desk with registration. She had surprise visitors coming in to pay, folks showing up early wanting coffee, people with odd questions and a guy that showed up with a soil test. That was just in the first 30 minutes of the day!

Thanks to Lorri Winters who has helped for several months on this project, making arrangements for things, managing funds and my strange requests, and working on mailings!

Velynda Cameron had the toughest time slot of the day but she presented like a professional, answered questions and gave folks some hope in regards to working with volunteers.

On the first day, we had 26 people attend the morning session, 36 people at lunch, 22 during most of the afternoon, and then almost an entirely new set of 26 people in the evening for the movie.

On Saturday, our attendance peaked at 26.

Participants have traveled from Baldwin, Forsyth, Joplin, Hannibal, Lexington, Marshfield, Stoddard and places much closer to home for this unique community development program.

Individuals and groups that are members of the Ozarks Country School Association are already planning additional educational events for 2012 and beyond.

Historic Schools Summit

Ozarks folklore and humor was the topic of Dr. Jim Wirth’s morning presentation.

Friday afternoon, Velynda Cameron addressed something that is a common challenge for community organizations: finding and retaining volunteers.