BRANSON, Mo. -- University of Missouri Extension's class "Successful Social Media Marketing," will be held from 6 p.m. to 8 p.m., Monday, May 9 at the Downtown Branson Main Street Association (DBMA) office, 119 West Pacific Street, Branson.

Program participants will create a social media plan tailored for their business and understand how social media outlets can help increase business and awareness.

“Participants will learn what they can do with a LinkedIn profile, discover why Twitter is the fastest growing social network, learn all about available options on Facebook and learn how all three can help a business,” said Chrystal Irons, a business development specialist with University of Missouri Extension.

The cost to attend the workshop is $39 for DBMA and $49 for non-members. Advanced registration is required by Friday, May 6. For more information on the class or to register, call MU Extension at (417) 546-4431 or go online to extension.missouri.edu/taney.

“The Downtown Branson Main Street Association is excited to partner with the MU Extension to bring business education classes to Branson, and to our Downtown Partners in particular. Our downtown businesses are primarily family run businesses,” said Garrett Anderson, Economic Developer for the City of Branson.
Use this last sentence with all media releases to reinforce the role of MU Extension:
University of Missouri Extension programs focus on the high-priority needs of Missourians. Each county extension center, with oversight by locally elected and appointed citizens, is your local link to practical education on almost anything.

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