Expert Source Program Information and Form

Through its Expert Source Program, MU Extension in southwest Missouri actively pursues opportunities to build awareness of MU Extension programs via mainstream and trade media outlets. Our relationships with editors and writers at various key outlets enable us to recommend story ideas and experts to interview.

Become an ESP contact for MU Extension and help further program awareness in your community as an MU Extension volunteer.

How you become MU Extension ESP contact

MU Extension in southwest Missouri is looking for council members and clients who meet the following criteria:

- Active with MU Extension as a council member or participate in programs like Master Gardeners, Master Naturalists, 4-H, Show-Me Select, etc.
- Well-versed in the MU Extension programs they participate in.
- Articulate, prompt and cooperative
- Willing to discuss MU Extension programs
- In good standing with MU Extension programs or Extension council
- Ability to respond to an interview request within 6-12 hours of receiving request

If you are interested, please return the following form. Forms may be retuned via email to David Burton (burtond@missouri.edu)

Contact Name
Mailing address
Email
Telephone number:
Expert Source Program

Expert Information – Please submit this form with your contact information.

Name:

Mailing address:

Email address:

Educational degree(s):

Affiliations/professional memberships:

Specific areas of interest or expertise (like cattle, herb gardening, etc.) and Extension programs:

I prefer to (circle all that apply.):
- give an interview
- write an article (400 words)
- write a letter to the editor
- doing either of the above would be fine

I prefer to be contacted by (circle all that apply; provide corresponding contact information.):
- by office phone
- by cell phone
- by email

Best time to contact you (circle all that apply.):
- before 9 a.m.
- at noon
- after 4 p.m.
- other (indicate time)