MINUTES OF THE UNIVERSITY EXTENSION COUNCIL
OF GREENE COUNTY

Date: Monday, October 26, 2015

Place: Springfield-Greene County Botanical Center, 2400 S Scenic Ave, Springfield, Missouri

Attendees: Chair Matthew Simpson, Randy Bakerink, Catherine Banks, Harold Bender, Harold Bengsch, Johnny Davis, James Garton, Joseph Hoffman, Mary Sue Joplin, Peter Longley, Earl Niewald, Katie Steinhoff, Jan Wooten, and Nancy Williams.

The meeting was called to order by Council Chair, Matthew Simpson, who welcomed those in attendance, and the Pledge of Allegiance was recited. Secretary Nancy Williams called roll and it was determined that a quorum was present.

Consent Agenda: Harold Bengsch moved to approve the Consent Agenda including the September meeting minutes, the October Treasurer's report and bills to be paid for the month, a proposal to move $2,000 from our campus account to our local account to help fund a 2016 program. Joseph Hoffman seconded the motion. Motion to approve passed by unanimous vote.

Citizen Input: There was none.

Friends of Greene County Extension Campaign: Contributions stand at $22K for the year; goal is $27K. The fall fundraising mailing will go out November 4th to help with that goal. DonorSnap, a program for managing the donor database, has been obtained, and three staff have been trained to use it.

Presentation by Interns: Anna Clem, Dakota Arthur, and Cheyenne Arthur presented on the program that they developed as an Agriculture Day Camp at the Ozark Empire Fair. They put it together very quickly in the month before the fair, but had 40 attendees, 1 youth leader, 4 adult leaders, and 5 volunteer presenters. They think the program could accommodate 200 attendees over the course of the fair, and will have more time to prepare going into the 2016 fair.

Great Game of Business: David Burton reviewed the scorecard, and noted that the office is still over $7000 in the black for the year, and is anticipated to end the year ahead. Any overage will be carried into the next budget year. Faculty and staff are becoming accomplished at forecasting the next month, based on historical activity. Patrick Byers noted that one area for increased revenue is to expand the market for soil tests; many of the tests are being purchased by repeat customers.

Staff and Reaching Out Reports (ROR): This month’s ROR was passed around. Maggie Black is settling into her position well after five months.
Unfinished Business/Committee Reports:
- Annual Meeting is February 29th – Ham will be cooked at the Botanical Center, and a list will be circulated to coordinate side dishes. Speakers will be Lora Wright and A.B. Burkhart from 4-H.
- Business Plan update with incorporation of GGOB scorecard – Harold Bender has read carefully through the business plan and gave a few revisions to David Burton, but does not believe that major revision is needed. He believes there just needs to be more implementation and action.
- Council elections – every Council member should recruit one nominee by November. Several Councilors are not interesting in a second term, and there are only a couple of new people who have expressed interest.

New Business:
- Council meeting times – David Burton and other staff and faculty looked at the benefits of changing the monthly meeting time to noon. There are many pros, including reduced overtime for Extension and Parks staff and after hours work for faculty, better fit into local business practices, checks in the mail a day earlier, forced efficiency in covering agenda, etc.
  Joseph Hoffman moved to hold the Extension Council meetings from noon to 1:00 pm on the last Monday of the month, starting in November, but to keep the Annual Meeting as an evening event. Peter Longley seconded the motion. The idea passed unanimously.
- Burton suggested that some of the money from the Dinner in the Orchard, that was restricted to use for 4-H, be used to provide scholarships to low-income youth. $300 would cover the club cost for 12 youth. Garton replied that the club should be responsible for raising such funding through sponsorships, rather than depend on the Council. What criteria would be used for eligibility? Williams offered to help structure the program and Barber pointed to the schools Free/Reduced Lunch program as a vetting process already in place. It was also suggested to run a one-year pilot program and then evaluate. The idea was tabled until a more structured proposal can be delivered at the November meeting.
- The 2016 budget is being built. A list of ideas to reduce costs, raise revenue, or improve programs/processes was presented. The Council discussed or had questions about a couple of the bullet points, including:
  - The suggestion to ask the 4-H Leaders Council for a specific need they have that requires funding.
  - The suggestion to fund a Missouri Training Institute Supervisor certificate program.
- Annual Program Review – David Burton provided council with a copy of their input given as part of our previous Annual Program Review session. Council members were given time to review the document and their responses regarding their Council experiences and contributions. Harold Bender moved to approve the APR. Jan Wooten seconded. Motion approved.
Stake in the Outcome proposal – A proposal was presented that had been revised and approved by Greene County Extension staff and faculty. The proposal is based on the percentage or ratio between income and expenses and looks at the actual numbers, not the budget, and provides an incentive to be used for professional development. If the percentage is 3%, 5%, 7% or 10%, then $100, $200, $300, or $400 would be awarded, respectively.

Nancy Williams moved to approve the revised Stake in the Outcome proposal; Mary Sue Joplin seconded the motion. The idea passed unanimously.

James Garton moved to adjourn and Peter Longley seconded the motion. The idea passed unanimously.

Respectfully submitted by Nancy Williams