Blueberries offer huge potential for Missouri farmers. Though a challenging crop to produce, blueberries are in high demand for many markets. The Missouri Blueberry School will offer educational sessions and a tour of innovative blueberry farms. Join local and nationally known blueberry specialists to gain expertise on a wide range of blueberry issues, including:

- Managing spotted wing drosophila in blueberry plantings
- Establishing new blueberry plantings
- Managerial Economics for Blueberry Growers
- Update on blueberry insect issues, especially brown marmorated stink bug
- Creative marketing strategies for blueberries
- Blueberry production practices
- Blueberry growers profile
- On-farm tours of innovative blueberry producers

**2015 Blueberry School**

**Questions:** Call Patrick Byers at 417-881-8909/email: byerspl@missouri.edu or Kelly McGowan at mcgowank@missouri.edu

Make check payable to Greene County Extension, mail to or drop by: Greene County Extension Center, 2400 S. Scenic Avenue, Springfield, MO 65807

Your Name and Farm Name: __________________________________________________________

Additional Members from Farm: ______________________________________________________

Address: ____________________________________________________________________________

City, State, Zip: ______________________________________________________________________

Daytime Phone: ______________________________________________________________________

Blueberries are a promising crop for Missouri farmers, offering significant potential for those who can successfully cultivate them. This year's Missouri Blueberry School will provide valuable educational sessions and tours of innovative blueberry farms. Attendees will have the opportunity to learn from local and nationally recognized blueberry experts about a wide range of issues, including managing spotted wing drosophila, establishing new plantings, and creative marketing strategies. The school will also cover topics such as blueberry insect issues, production practices, and profiles of blueberry growers. Attendees can register for the school and tour by contacting Patrick Byers or Kelly McGowan. Registration fees include access to Friday's educational sessions, the Saturday bus tour, and Saturday lunch and educational materials. For more information, visit the Blueberry School Website at www.extension.missouri.edu/blueberry.