“Growing Soil Tests” Game

Running Aug. 11 to Nov. 13.

Goal is to increase the number of soil tests being brought to Greene County Extension. Desire outcomes include new clients, new ways to marketing and promoting, and increased revenue.

RULES

Every submitted soil test counts as 1 toward our overall goal.

Every staff member participates by helping promote and market soil tests in classes, via social media and by word of mouth. Each of us may also be called on, from time to time, to help a client with a soil test or answer questions about soil tests.

PRIZES

Level 1 (50) - Mud Bars (served at a Huddle)
Level 2 (100) - Dirt Cake (served at a Huddle)
Level 3 (130) - Boxed lunch/picnic in the gardens followed by walk

SPECIAL Business Training: At a huddle, all staff will review existing soil test costs, how to fill out soil test forms, and then take quiz about various aspects of soil tests. If the team gets over 85% right, there will be individual packets of gummy worms (or something similar)!