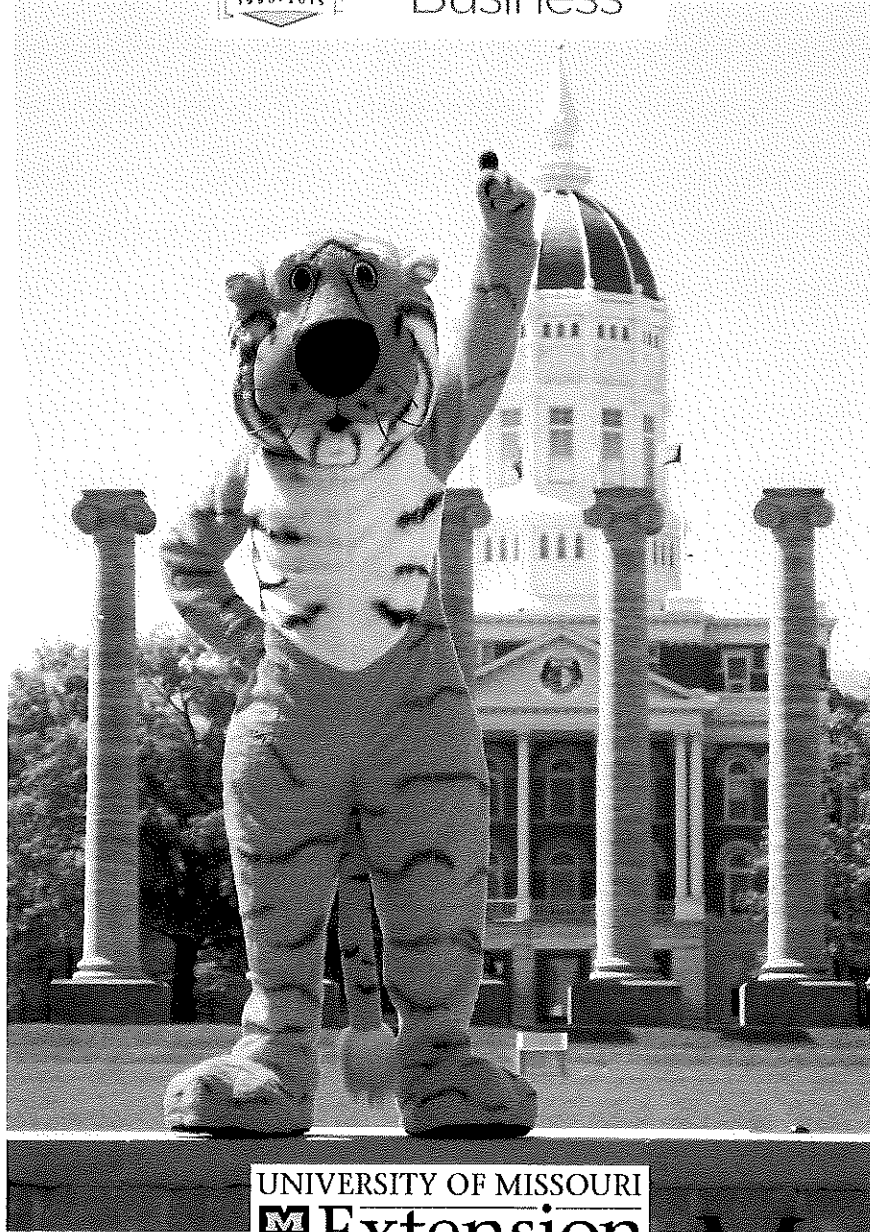


25
1990-2015

Great Game
Business



UNIVERSITY OF MISSOURI

 Extension

Greene County

Registration and Fees Accounting Summary

Part of our Great Game of Business for 2017

Financial Education / Scorecard for the Month

Calving workshop budget

INCOME

| | | | | |
|--|------------|----|-------------|--------------------|
| Cash and checks in the office | 24 | \$ | 10.00 | \$ 240.00 |
| Online ticket orders | 130 | \$ | 11.54 | \$ 1,500.20 |
| Tickets purchased at the door cash | 22 | \$ | 10.00 | \$ 220.00 |
| Free speaker/staff tickets | 7 | | | |
| Sponsorships: Merek and Macs Vet Supply for Meal | | | | \$ 2262.50 |
| Total Income Total Enrollment | 183 | | 0.00 | \$ 4,222.70 |

EXPENSES

| | | | | |
|---|-----|---------|--|-------------------|
| Mileage for speakers | | | | \$ 87.20 |
| Advertising/Brochures/Facebook | | | | \$ 75.00 |
| Printing of flyers and evaluations | | | | \$ 100.00 |
| Meals: Kyra Ford for 181 plates | 181 | \$12.50 | | \$2262.50 |
| Event Brite fee for online tickets | 130 | \$1.54 | | \$ 200.20 |
| 10% of Revenue Greene County Administrative Fee | | | | \$ 422.27 |
| Revenue Generation to campus for speaking fees | | | | \$ 330.00 |
| Subtotal of Local/Event Expenses | | | | \$ 3477.17 |

| SUMMARY | Estimated | Actual |
|---------------------------|-----------|-----------------|
| Revenue | \$400.00 | \$4,222.70 |
| Expenditures | | \$3,477.17 |
| NET INCOME/DEFICIT | | \$745.53 |



UNIVERSITY OF MISSOURI
 Extension
 Greene County

Online at <http://extension.missouri.edu/greene>
 or social media at #MUExt417

Financial Education for the Month

Master Beekeeper Class Expenses

Feb. 2017 Program - Administered by David Burton

EXPENSES

| Item | Quantity | #/pages | Cost Per | Total |
|---------------------------------|----------|---------|----------|--------|
| Credit Card fees | 27 | 1 | 2 \$ | 54.00 |
| Print out of slides for speaker | 1 | 160 | 0.1 \$ | 16.00 |
| Partipant info sheets copied | 27 | 1 | 0.1 \$ | 2.70 |
| Beekeepers Associations List | 27 | 6 | 0.1 \$ | 16.20 |
| Notes page copied | 27 | 4 | 0.1 \$ | 10.80 |
| Mentor sheet copied | 27 | 2 | 0.1 \$ | 5.40 |
| job shadowing form copied | 27 | 2 | 0.1 \$ | 5.40 |
| Pens | 27 | 1 | 0.25 \$ | 6.75 |
| automated phone reminder | 27 | 2 | 0.1 \$ | 5.40 |
| survey copied | 27 | 4 | 0.1 \$ | 10.80 |
| Postage related to program | 15 | 1 | 0.48 \$ | 7.20 |
| Specialists mileage | 0 | 1 | 0.54 \$ | - |
| Refreshments | 0 | 0 | 0 \$ | - |
| Facebook ad | 1 | 1 | 100 \$ | 100.00 |

Expenses SUB TOTAL \$ 240.65

* Reimbursed to office via grant

Fee for book 27 1 11 \$ 297.00

Mocode DM361

15% fee back to bee program 27 1 7.5 \$ 202.50

Mocode DM361

Expenses to MU SUB TOTAL \$ 499.50

Expenses total \$ 740.15

INCOME

Enrollments 27 \$61.00 \$1,647.00

Additional sales or revenue 0

TOTAL \$1,647.00

Program gross gain \$906.85

Amount of revenue generation for Kelly McGowan \$317.40 **

Amount of revenue generation for David Burton \$150.00

*NET PROFIT \$439.45

** David will prepare this sheet for submission to campus

* Net profit is used to cover office operating expenses like the phone and secretary time.

Growing the Grower -- Transactions and issues to date (3-8-17)

| Invoice number | Date check deposited to Greene Co. Extension | Amount | Description | Distribution | Amount | Running Balance | Flags/Issues/Notes/Action needed |
|----------------|--|------------|-------------------------|--------------|------------|-----------------|---|
| 1 | 4/15/16 | \$4,410.00 | | | | | |
| | | | Greene Co. Admin Fees | | \$441.00 | \$3,969.00 | |
| | | | Travel -- Byers | | \$342.00 | 3,627.00 | |
| | | | Travel -- Schnakenberg | | \$342.00 | 3,285.00 | |
| | | | Fee Gen -- Byers | | \$1,642.50 | 1,642.50 | |
| | | | Fee Gen -- Schnakenberg | | \$1,642.50 | 0 | Yay! 0 balance |
| 2 | 7/18/16 | \$4,030.00 | | | | | |
| | | | Greene Co. Admin Fees | | \$403.00 | 3,627.00 | |
| | | | Travel -- Duitsman | | 90.00 | 3,537.00 | |
| | | | Travel -- Byers | | 261.00 | 3,276.00 | |
| | | | Travel -- Schnakenberg | | 261.00 | 3,015.00 | |
| | | | Fee Gen -- Duitsman | | 720.00 | 2,295.00 | |
| | | | Fee Gen -- Byers | | 1,147.50 | 1,147.50 | |
| | | | Fee Gen -- Schnakenberg | | 1,147.50 | 0 | Yay! 0 balance |
| 3 | 9/30/16 | \$3,840.00 | | | | | |
| | | | Greene Co. Admin Fees | | \$384.00 | 3,456.00 | |
| | | | Travel -- Duitsman | | \$176.00 | 3,280.00 | |
| | | | Travel -- Byers | | 200.00 | 3,080.00 | |
| | | | Travel -- Schnakenberg | | 200.00 | 2,880.00 | |
| | | | Fee Gen -- Duitsman | | \$880.00 | 2,000.00 | |
| | | | Fee Gen -- Byers | | \$1,000.00 | 1,000.00 | |
| | | | Fee Gen -- Schnakenberg | | \$1,000.00 | 0 | Yay! 0 balance |
| 4 | 12/09/16 | \$2,880.00 | | | | | |
| | | | Greene Co. Admin Fees | | \$288.00 | \$2,592.00 | |
| | | | Guest Speaker-Middleton | | 50.00 | 2,542.00 | |
| | | | Cole | | 39.96 | 2,502.04 | |
| | | | Lutes | | 75.06 | 2,426.98 | |
| | | | Bohner | | 31.20 | 2,395.78 | |
| | | | Fee Gen -- Duitsman | | 730.00 | 1,665.78 | |
| | | | Fee Gen -- Byers | | 732.89 | 932.89 | |
| | | | Fee Gen -- Schnakenberg | | 732.89 | 200 | We have agreed to keep a cash balance to draw on for future guest speakers. |

Apple Grafting Class Expenses

March 2017 Program - Administered by Patrick Byers

EXPENSES

| Item | Quantity | #/pages | Cost Per | Total |
|-------------------------------------|----------|---------|------------|---------------|
| Apple stocks / supplies | 24 | 1 | 4.15 \$ | 99.60 |
| Print out of slides for speaker | 24 | 10 | 0.1 \$ | 24.00 |
| Specialists mileage | 0 | 1 | 0.54 \$ | - |
| Office administrative fee for class | 1 | 1 | \$35.32 \$ | 35.32 |
| Refreshments | 0 | 0 | 0 \$ | - |
| Online enrollment fee | 21 | 0 | 1.82 \$ | 38.22 |
| Online promotion | 1 | 0 | 0 \$ | - |
| Media releases and coverage | 6 | 0 | 0 \$ | - |
| Facebook advertisement | 0 | 0 | 0 \$ | - |
| Expenses SUB TOTAL \$ | | | | 197.14 |

INCOME

| | | | | |
|--|----|--|---------|-----------------|
| Online enrollments | 21 | | \$16.82 | \$353.22 |
| In-person enrollments | 3 | | \$15.00 | \$45.00 |
| Sponsorships | | | \$0.00 | \$0.00 |
| Additional sales or revenue | | | 0 | 0 |
| TOTAL | | | | \$353.22 |
| Program gross gain | | | | \$156.08 |
| Amount of revenue generation (\$5 per student for this class) | | | | \$120.00 |
| *NET PROFIT | | | | \$36.08 |

Greene County Extension plays
THE GREAT GAME OF BUSINESS

UNIVERSITY OF MISSOURI
Extension
 Greene County

Online at <http://extension.missouri.edu/greene>
 or social media at #MUExt417

Private Pesticide Applicator Training

March 2017 Program - Tim Schankenbergl

EXPENSES

| Item | Quantity | #/pages | Cost Per | Total |
|-------------------------------------|----------|---------|--|------------------|
| Required pesticide books | 18 | 1 | 12 | \$ 216.00 |
| Notebooks and takeaways | 25 | 1 | 0 | \$ - |
| Copies of materials for class | 28 | 2 | 0.1 | \$ 5.60 |
| Specialists mileage | 1 | 80 | 0.54 | \$ 43.20 |
| Office administrative fee for class | 1 | 0 | \$40.10 | \$40.10 |
| Refreshments | 0 | 0 | 0 | \$ - |
| Online enrollment fee | 2 | 0 | 1.82 | \$ 3.64 |
| Letters to those with license 2x | 42 | 2 | 40.32 | \$ 40.32 |
| Online promotion | 3 | 0 | 0 | \$ - |
| Media releases and coverage | 6 | 0 | 0 | \$ - |
| Stolen beef book | 1 | | 13.5 | \$ 13.50 |
| Facebook advertisement | 1 | 1 | 50 | \$ 50.00 |
| | | | Expenses SUB TOTAL | \$ 412.36 |
| INCOME | | | | |
| Online enrollments | 2 | | \$18.00 | \$36.00 |
| In person enrollment: with book | 15 | | \$18.00 | \$270.00 |
| In-person enrollments: no book | 10 | | \$5.00 | \$50.00 |
| Farm/weed books (per book profit) | 9 | | \$5.00 | \$45.00 |
| Sponsorships | | | \$0.00 | \$0.00 |
| Additional sales or revenue | | | 0 | 0 |
| | | | TOTAL | \$401.00 |
| | | | Program gross gain | (\$11.36) |
| | | | Amount of revenue generation (\$5 per student for this class) | \$0.00 |
| | | | *NET PROFIT | (\$11.36) |

2017 Missouri Blueberry School

March 17-18, 2017 Patrick Byers

EXPENSES

| Item | Quantity | #/pages | Cost Per | Total |
|-------------------------------------|----------|---------|---------------------------|--------------------|
| Required books | 0 | 0 | \$ - | \$ - |
| Supplies - folders/nametags/labels | 1 | 1 | \$ 53.62 | \$ 53.62 |
| Copies of materials for class | 85 | 20 | \$ 0.10 | \$ 170.00 |
| Specialists mileage | 90 | 1 | \$ 0.54 | \$ 48.60 |
| Office administrative fee for class | 0 | 0 | \$ 493.86 | \$ 493.86 |
| Refreshments Lunch-Country Mart | 1 | 0 | \$ 635.69 | \$ 635.69 |
| Refreshments Snack-MSU Catering | 1 | 0 | \$ 402.00 | \$ 402.00 |
| Online enrollment fee | 36 | 1 | \$ 2.83 | \$ 101.88 |
| Guest speaker airport parking | 1 | 1 | \$ 40.00 | \$ 40.00 |
| Guest speaker airplane tix | 1 | 1 | \$ 514.60 | \$ 514.60 |
| Guest speaker rental car | 1 | 1 | \$ 178.02 | \$ 178.02 |
| Guest speaker hotel | 1 | 1 | \$ 317.94 | \$ 317.94 |
| Advertisement flier copies | 150 | 1 | \$ 15.00 | \$ 15.00 |
| Media advertisements | 0 | 0 | \$ - | \$ - |
| Rental of Tour Buses-Fisk | 2 | 0 | \$ 800.00 | \$ 1,600.00 |
| Complimentary attendees | 12 | 0 | \$ - | \$ - |
| TV and radio promotion | 2 | 0 | \$ - | \$ - |
| Website promotions | 4 | 0 | \$ - | \$ - |
| Social media promotion | 16 | 0 | \$ - | \$ - |
| Media releases and coverage | 12 | 0 | \$ - | \$ - |
| Facebook advertisement | 1 | 1 | \$ 100.00 | \$ 100.00 |
| | | | Expenses SUB TOTAL | \$ 4,673.21 |

INCOME

| | | | | |
|-----------------------------|----|--|--|-------------------|
| Online enrollments | 36 | | \$ 2,778.64 | \$ 2,778.64 |
| Check or cash enrollments | 37 | | \$ 2,160.00 | \$ 2,160.00 |
| Books (per book profit) | 0 | | \$ - | \$ 0.00 |
| Sponsorships | | | \$ - | \$ 0.00 |
| Additional sales or revenue | | | \$ - | 0 |
| | | | TOTAL | \$4,938.64 |
| | | | Program gross gain | \$265.43 |
| | | | Amount of revenue generation (\$5 per student for this class) | \$365.00 |
| | | | *NET PROFIT | (\$99.57) |

94th Ag Production Conference

March 21, 2017 Program - Administered by David Burton

EXPENSES

| Item | Quantity | #/pages | Cost Per | Total |
|------------------------------------|----------|---------|-----------------------|--------------------|
| Online registration (free) | 95 | 1 | 0 \$ | - |
| Publication of program | 150 | 2 | 0.1 \$ | 30.00 |
| automated phone call invtie | 450 | 1 | 0.05 \$ | 22.50 |
| automated call RSVP reminder | 76 | 1 | 0.05 \$ | 3.80 |
| feedback survey copied | 150 | 1 | 0.1 \$ | 15.00 |
| Postage/Sponsor letters | 30 | 2 | 0.48 \$ | 28.80 |
| Specialists mileage | 80 | 1 | 0.54 \$ | 43.20 |
| Invite letter to past attendees | 95 | 2 | 0.48 \$ | 91.20 |
| Postcard invites - postage | 550 | 1 | 0.48 \$ | 264.00 |
| Postcard invites - printing | 550 | 1 | 0.15 \$ | 82.50 |
| Maggie Maes dinner | 125 | 1 | 10 \$ | 1,250.00 |
| Adm fee on income/office costs | 1 | 1 | \$230.00 \$ | 230.00 |
| Website and social media promotion | 14 | 1 | \$0.00 \$ | - |
| Media releases and two columns | 7 | 0 | \$0.00 \$ | - |
| Facebook advertisement | 1 | 1 | 100 \$ | 100.00 |
| | | | Expenses TOTAL | \$ 2,161.00 |

INCOME

| | | | | |
|---------------------------------|-----|---|---|-------------------|
| Enrollments | 112 | | \$0.00 | \$0.00 |
| Legacy Bank Sponsorship | 1 | 1 | \$300.00 | \$300.00 |
| Main Street Feeds Sponsorship | 1 | 1 | \$100.00 | \$100.00 |
| Old Missouri Bank Sponsorship | 1 | 1 | \$250.00 | \$250.00 |
| Debra Connor, Farm Bureau | 1 | 1 | \$50.00 | \$50.00 |
| FCS Financial | 1 | 1 | \$250.00 | \$250.00 |
| Larson Home and Field | 1 | 1 | \$100.00 | \$100.00 |
| Soil and Water food sponsorship | 125 | 1 | \$10.00 | \$1,250.00 |
| | | | TOTAL | \$2,300.00 |
| | | | Program gross gain | \$139.00 |
| | | | Amount of revenue generation lead specialist | \$48.65 |
| | | | *NET PROFIT | \$90.35 |