



# COUNCIL LEADERSHIP

21<sup>st</sup> Century Programs, Governance & Membership

## Extension Council Youth Leadership (ECYL) Training Module

### TOPIC #5 – Engaging Young Adults in Voting Positions

#### *Learning objectives:*

- Understand why young adults are motivated to serve on a local board or council.
- Identify what barriers typically prevent more young adults from running for elected council positions, and what incentives typically draw young adults to run.
- Understand where qualified young adults can be found in the community, and mechanisms for reaching and communicating with young adults.
- Relate what councils have learned from current young adults members.
- Name strategies for locating and inviting young adults to run for council.
- Develop strategies to support young adults in a successful election campaign.

#### *Group handouts:*

- [Intergenerational Outreach/Intergenerational Engagement Activities](#)
- [“Reasons for Serving on Extension Councils Vary Greatly”](#)
- [Trends Affecting Young Adults](#)

#### *Action steps:*

- Choose 1-3 strategies that your council will work on to improve outreach to young adult population.
- Identify at least one council member to mentor prospective/new young adult members.
- Make a list of young adults in the community who would make good council members.



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<http://www.theinnovationcenter.org>.

Youth on Board, Inc.: Somerville, MA. <http://www.youthonboard.org>.

National 4-H Council: Chevy Chase, MD. <http://fourhcouncil.edu>.

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