TOPIC #5 – Engaging Young Adults in Voting Positions

Learning objectives:
- Understand why young adults are motivated to serve on a local board or council.
- Identify what barriers typically prevent more young adults from running for elected council positions, and what incentives typically draw young adults to run.
- Understand where qualified young adults can be found in the community, and mechanisms for reaching and communicating with young adults.
- Relate what councils have learned from current young adults members.
- Name strategies for locating and inviting young adults to run for council.
- Develop strategies to support young adults in a successful election campaign.

Handouts:
- Intergenerational Outreach/Intergenerational Engagement Activities
- Reasons for Serving on Extension Councils
- Trends Affecting Young Adults
- Civic Engagement and Young Adults

Action steps:
- Choose 1-3 strategies that your council will work on to improve outreach to young adult population.
- Identify at least one council member to mentor prospective/new young adult members.
- Make a list of young adults in the community who would make good council members.