



COUNCIL LEADERSHIP

21st Century Programs, Governance & Membership

Extension Council Youth Leadership Training Module

TOPIC #5 – Engaging Young Adults in Voting Positions

Learning objectives:

- Understand why young adults are motivated to serve on a local board or council.
- Identify what barriers typically prevent more young adults from running for elected council positions, and what incentives typically draw young adults to run.
- Understand where qualified young adults can be found in the community, and mechanisms for reaching and communicating with young adults.
- Relate what councils have learned from current young adults members.
- Name strategies for locating and inviting young adults to run for council.
- Develop strategies to support young adults in a successful election campaign.

Handouts:

- [Intergenerational Outreach/Intergenerational Engagement Activities](#)
- [Reasons for Serving on Extension Councils](#)
- [Trends Affecting Young Adults](#)
- [Civic Engagement and Young Adults](#)

Action steps:

- Choose 1-3 strategies that your council will work on to improve outreach to young adult population.
- Identify at least one council member to mentor prospective/new young adult members.
- Make a list of young adults in the community who would make good council members.



Produced by the Council Leadership Development Committee — Missouri Council Leadership Development - a partnership of the Missouri Extension County Council Leadership Council and University of Missouri Extension

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