Thursday, 5/12 at Stoney Creek after dinner meeting:

Introduction of Dan Hausman, New NW Regional Representative to State Council
• Gave brief background

Regional Successes and Statewide Concerns from Regions
NW – Bev Schenkel
• Tracy spoke to group and went over toolbox and Sunshine Law (thank you for coming to our office)
• Farm safety program (1,000 students)
• Program in June (succession planning – Map of my Kingdom)
NE – Walter Carr
- Met last Thursday night (report on PILD-Andy Jackson)
- Doing clean-up on what they want to talk about – C2C
- Walter elected for another 2-year term
- 4-H person retiring, so will have another opening. good meeting

WC – Glenn Coleman
- Haven’t had meeting since March
- Waiting on budgets
- Not much to report

EC – Mike Bottom
- Just had meeting Wednesday night
- People talked about how good Legislative Day was this year
- Shared the budget with everyone

SW – Walt Martens
- Last meeting was in March
- Carl Allison was re-elected to State Council

SE – Ronda Elfrink
- Have 2 retiring in their area, concerned with hiring freeze
- Ronda was re-elected for 2 more years
- Budget – only had 1 county decrease (10 stayed same and 3 increased)
- Nutrition program still not where they want it to be, still need to fill some positions
- Attendance consistent having 14-15 representatives from counties showing up at every meeting

Urban – Allen Garner
- Budget is main concern
- St. Louis county has moved to Kirkwood, Planned open house on May 19 (trial run – bigger party later in September)
- Story-telling festival (15,000)
- $20,000 funding
- Sold all plants from Master Gardeners by noon
- Next meeting is at Council to Campus

Dolores – briefing on how she runs meetings
- Wants to keep everyone on task
- Likes to stay focused
- Wants to see hands when voting
- Please raise hands if you want to speak
- Be respectful of other’s opinions
- Let’s stay on the time limit

Allen – added that they want to identify issues ahead of time so they can solve issues more effectively.
Jo Turner – report update:
• Flagship Council – recently acknowledged role Extension played at Legislative Day
• Budget – Foley gave briefing on the budget to campus. Extension wants to live-stream this so that people around the state will get the information
• State Appropriation were mainly restored
• But due to 2,600 fewer students on the campus this fall, looking at budget cutting measures
• FSLA- necessitating jump in some category salaries, resulting in budgeting issues
• The “perfect storm” will result in staff reductions that are being determined based on coverage of programs

Bev - Have undergone a thorough and extensive evaluation process to help identify positions to cut. (11 regional, 10 campus)

Tracy – loss of $36M to MU due to decrease in students. How can we advocate for MU and get out to different audiences that might have prospective students? Admissions – realize there is marketing and image problem. We are looking to partner with admissions to help attract and recruit Missouri students.

Discussions ensued on:
• Budgets
• Position cuts
• Image
• Mindsets
• Perceptions
• Shifts in priorities
• Tuition
• Demographics
• Transfer of credits between junior colleges and other system schools and MU
• Candidate Marshall Stewart – has come back for second look and has been on campus this week

Meeting adjourned - 9:00 pm

Friday, 5/13 meeting

Meeting called to order – 8:30am

Introductions - for new people.

Approval of Agenda
Ronda Elfrink - motion to approve the agenda
Glenn Coleman – seconded motion
Agenda approved

Approval of April Minutes
  Ed Mobley - motioned to approve minutes
  Allen Garner - seconded motion
  Minutes approved

New Business

Tracy –
  • Budget sheet handouts with talking points and frequently asked questions
  • Suggesting a State Council budget sub-committee that would report back to Dolores to help identify ways to live within budget and still meet group goals. Been living beyond our means. Need to prioritize and if we want to do certain activities like tours, notebooks, etc… we may have to tighten up in another area.
    o Goal of committee is to learn and teach the council what we don’t know. Committee will make recommendations and then bring back to state council.
    o Not just for State Council. CR as well as other departments are also back as well.
    o Linda is currently pulling numbers for expenses to give an accurate look as to what the expenses look like historically.
    o Committee that Dolores has put together includes: Carl Allison, Allen Garner, Bev Schenkel, Dolores Howard (but she will not have a vote on what is presented to council)
    o Walt Martens moved to approve committee members presented. Dan Hausman seconded. Committee members approved.
  • Need to set time for June 16 State Council meeting (C2C). Allen moved to set time at 4:30, motion passed. Will be at Stoney Creek in Columbia, MO.
  • Looking at options to cancel December meeting or move back to Columbia? Maybe have phone conferences or electronic meetings. (May depend on subcommittee findings.)
  • Discussion on a new system that is a possibility (telepresence video conference) where everyone sits around table at different locations and you can see everyone. Located at each campus in UM System.
  • Alex brought up possibility of Skype conference that blocks out background noise and automatically changes to whomever is speaking. Can use anywhere on a laptop.
  • Dolores wanted to table this issue and maybe have a couple people address the issue and look at all options to present to the council. Ronda, Vern, Allen and Paul volunteered.
  • Strategic planning committee suggested and approved: Toni Burrows, Walt Martens, Mike Bottom, Glenn Coleman, Ed Mobley to be on committee. Allen moved to approved group. Anita seconded. Motion passed.
Old Business

**Bylaws:** Have several changes:
- Term limits for officers. Have asked for 1-year term. Maybe think about 2-year term. Discussion. Point brought up that really can’t do any kind of job in just 1 year. 2-year term is necessary because you can’t really get yourself oriented in just a year. Will make us more efficient and effective. Will a 2-year term discourage certain people to run? Discussion on several issues and points of view. Another issue for discussion – Vice chair (ask Dolores)
- Majority (2/3) – are we saying 2/3 of members present or 2/3 of the council? Option – throw out paragraph? Discussion.
- Movement of paragraph from article VI to article II.
- Change wording to Membership.
- Change terminology in Article II. Should be automatically expire when person that appoints them expires. Ronda motioned that we change length of term of office to 2 years effective this year. Walt motioned to change the draft to show the term as 2 years. Ronda’s motion taken off the table.
- Article V, 1st paragraph discussion. More 2-year term discussion. Maybe leave at 1 year and re-elect. Continue as-is. Dolores asked as a show of hands who wants to leave as 1-year term. Majority of hands want 1 year. Leaving at 1-year term in the by-laws.
- Committee will get changes made and send draft out to everyone and then will vote in June.

**State Fair booth:** Tracy and Tony
- Tony passed out work schedule/sign up
- State Fair and Farm Family Day falling under CR now. We’ve inherited the budget and everything will funnel through CR.
- Jo Britt-Rankin will be spearheading the MU Extension presence
- Change in design of building interior for State Fair. Blending several different aspects of Extension to play including Food and Nutrition, Agribility, Grain-bin safety, etc…
- Creating literature pieces with tear-offs for people to send back in information and opinions.
- Vouchers for meals is going up.
- Tracy gave a brief overview of Farm Family Day and what takes place. Got a couple volunteers

**Administrative Updates**

**Tracy**
- Toolbox: Link that was added to navigate now from all of the different council pages.
- Have submitted a CR (Constituent Relations) work plan to Jo.
- Gearing up for budget messaging and also the new Vice-Chancellor introduction plan with other offices within Extension
• Submitted working budget scenario
• Still waiting on template to help us address external audiences including retirees, councils and friends of Extension
• Spoke at NW Regional Council about new tools
• Continuing to speak to key influencers (such as Representative Lavender).
• Notebooks – will get updates and will have 6 copies ready for you to share with key audiences.
• Target audiences – elected officials and staff (what do they need? What would make them come here to see what Extension is all about?)
• Redoing some of our publications materials so they can be streamlined better and customized for our different audiences.

Tony
• Tony passed around Advocacy Outreach Report (survey). Governmental Relations web page for feedback on visits with elected officials.
• Passed out a report from Courtney in Government Relations regarding House Bill 2237 (Councils can borrow money without conflict of interest) – going to Governor’s office to be signed. Suggestion to send Mike Kehoe a “Thank You” note. Clean bill. Very pleased. Anita asked to send TY letter.

Legislative Update

Jim Snider
• Jim reiterated his thoughts on the recent session and what he feels is ahead

PILD conference recap – Allen
• Great delegation. Andy Jackson was part of the group.
• Jody Squires – was a part of the New urban extension story panel. Good panel and did well.
• Content – great networking opportunities and within group.
• Lots of focus on crafting your message. Gave instructions on how to craft your message and also how to deliver your message.
• Had break-out groups.
• Congressional visits - Senator Blunt on the schedule. Most of staff was there. E. Cleaver showed up at opportune time. Got to visit with him. Staff is very young in D.C.

Council To Campus – Vern
• Website is up and running. Handed out papers with information.
• Have had 21 people signed up already.
• Really liked the virtual tours. Everything looks good.
• Dinner – State Council serving dinner again.
• Paul put in charge of making sure all regions and councils get pictures taken
• Jo realized this was a great tool to showcase campus and secured additional funds to
allow us to increase the number of attendees we can have from 14 to 21 people coming from each region

- James Spain will be a speaker from campus on admissions.
- Kyle Flynn (e-commerce) speaking during lunch.
- Will have 4-H’ers there this year. May have skit regarding why youth should work with councils.

**Executive committee** – Allen
- Not much to effect organization. Working nicely together. Just working out logistics.

**UMEA** – Sarah
- Retirement (civil service) issues and questions taking part in a meeting.

**4-H** – Nathan/Alex
- Working on their by-laws.
- State events - same platform. Losing attendance at some of the events. So started over and relooking at platform.
- End of May have their Congress coming up.
- Alex will be rolling off council this year. This is his last meeting. Will have a replacement at the end of congress.
- Working on speech for C2C.


**Bev Coberly** – Update
- Fire rescue training – getting ready to launch advisory council. Will get that out to you.
- Dr. Rob Russell – CE Director now (New Labor Director). Another retirement at director level.
- Monday – have county and expenses committee meeting (Looking at “is there a better way to administer money for programs across the state?”). Have some recommendations that they will look at.
- Budget discussions on cost dollars and costs. Decisions coming. Cost proposals being made.
- HR processes and how they do things – collected concerns and will be working on them to see how we need to do things employees, displacements. Jo and Bev looking at this.
- Let’s make sure to remember the great work that is done across the state and the good programs. Hold on to this during these budget times.
- Fish philosophy – 1. Be present. 2. Choose your attitude. 3. Play. 4. Make their day. During times of stress these things help.
- NC leadership conference – speaker talked about trust in the organization. How do you get trust? How do you keep it?

Toni asked question regarding Vice-Chair description. Dolores spoke and gave explanations to what council positions are and descriptions. Was decided to rename Anita’s Vice Chair position to Vice
Chair State Council Relations. And approved.

**Other Business**

**Anita** – term limits changing for county council members. Her region was very vocal that they didn’t want that to happen. Do we have a committee? Will pursue that maybe in the spring. Allen – talked about putting in option of 2 or 4 years and maybe some staggering.

**Dolores**
- Asked Toni Burrow (new member) to reflect as a new member on what questions or remarks she has. Toni gave brief overview of what she does and why she is on State Council. Very excited about the work being done on the council and with Extension. Happy to be on board.
- Dan Hausman (new member) spoke on his views. Very happy to be here. Thinks it’s a great group and looking forward to the next 2 years.

FDA wanting to pass a bill in 2017 - All producers dealing with anti-biotics to inject in animals are being restricted by vet. Vet has to come to farm and write prescription. Without a visit from vet, you can’t give any antibiotics to animals. Will really effect farmers/producers. If you do something like this daily, it will be impossible for a vet to come out each time that they need to. Councils need to reach out and educate people on this. Will be an impossible situation if it is passed.

Walt Martens - motioned for meeting to adjourn and Anita Hampton seconded. Meeting adjourned 11:45am.