University of Missouri Extension State Council  
October 26, 2016, 4:00 pm – 8:45 pm  
Holiday Inn Executive Center, Polo Room  
Columbia, MO 65211

<table>
<thead>
<tr>
<th>Council Members</th>
<th>Region</th>
<th>Present</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carl Allison</td>
<td>South West</td>
<td>X</td>
</tr>
<tr>
<td>Mike Bottom</td>
<td>East Central</td>
<td>X</td>
</tr>
<tr>
<td>Toni Burrow</td>
<td>Urban East</td>
<td>X</td>
</tr>
<tr>
<td>Walter Carr</td>
<td>North East</td>
<td>X</td>
</tr>
<tr>
<td>Glenn Coleman</td>
<td>West Central</td>
<td>X</td>
</tr>
<tr>
<td>Sarah Denkler</td>
<td>Assoc. Extension Professional, UMEA Liaison</td>
<td></td>
</tr>
<tr>
<td>Ronda Elfrink</td>
<td>South East</td>
<td>X</td>
</tr>
<tr>
<td>Alex Engeman</td>
<td>4-H Youth Liaison</td>
<td></td>
</tr>
<tr>
<td>Allen Garner</td>
<td>Urban West</td>
<td>X</td>
</tr>
<tr>
<td>Anita Hampton</td>
<td>West Central</td>
<td>X</td>
</tr>
<tr>
<td>Dan Hausman</td>
<td>North West</td>
<td>X</td>
</tr>
<tr>
<td>Dolores Howard</td>
<td>East Central</td>
<td>X</td>
</tr>
<tr>
<td>Paul Klossner</td>
<td>Urban East</td>
<td>X</td>
</tr>
<tr>
<td>Walt Martens</td>
<td>South West</td>
<td>X</td>
</tr>
<tr>
<td>Ed Mobley</td>
<td>South East</td>
<td>X</td>
</tr>
<tr>
<td>H.C. Russell</td>
<td>North East</td>
<td>X</td>
</tr>
<tr>
<td>Bev Schenkel</td>
<td>North West</td>
<td>X</td>
</tr>
<tr>
<td>Delaney Schmidt</td>
<td>4-H Youth Liaison</td>
<td></td>
</tr>
<tr>
<td>Vern Windsor</td>
<td>Urban West</td>
<td>X</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Administration &amp; Guests</th>
<th>Title – Department</th>
<th>Present</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mark Stewart</td>
<td>Interim Vice Chancellor</td>
<td>X</td>
</tr>
<tr>
<td>Cat Comley Adams</td>
<td>Sr. Director of Advancement – MU Extension</td>
<td></td>
</tr>
<tr>
<td>Tony DeLong</td>
<td>Statewide Councils Coordinator</td>
<td>X</td>
</tr>
<tr>
<td>Tracy Feller</td>
<td>Director of Extension Constituent Relations</td>
<td>X</td>
</tr>
<tr>
<td>Marty O. in place of Courtney K.</td>
<td>Sr. Manager External Relations</td>
<td>X</td>
</tr>
<tr>
<td>Linda Runnebaum</td>
<td>Statewide Extension Business Support Specialist</td>
<td>X</td>
</tr>
<tr>
<td>Marshall Stewart</td>
<td>Vice Chancellor of Extension &amp; Engagement</td>
<td>X</td>
</tr>
<tr>
<td>Jim Snider</td>
<td>Volunteer</td>
<td>X</td>
</tr>
</tbody>
</table>
10/26/16 - Meeting

Meeting called to order – 4:03pm – Dolores Howard

Welcome and introductions
• Went around table and everyone introduced themselves.
• Introduction of Amy Patillo – new UMEA liaison

Approval of October meeting agenda with 2 additions (Reach committee and Strategic Planning added)
Glenn Coleman – made motion to approve agenda with the change.
Vern Windsor – seconded motion.
Motion passed.

Approval of September meeting minutes
Carl Allison – made motion to approve minutes.
Glenn Coleman - seconded motion.
Motion passed.

Status of Diary Production in Missouri –
Reagan Bluel – Assistant Extension Professional/Dairy Specialist and CPD, Barry County

• Status – drought. Missouri is not immune to the global market.
• 849 Grade-A dairies. Down 95 herds.
• Dairy numbers are stabilizing.
• Reduced numbers of herds but increase size of the herds.
• Bill Rieboldt, Dairy Revitalization Act. – Federal margin protection plan.
  o #1 competition between the price of milk and the price of feed.
    ▪ 70% of premiums be paid back to producer - Missouri is only state in US that has program like this.
    ▪ Will be competitive. 85000 scholarships.
  o #2 Committed to a certain number of hours working in the dairy team.
  o Signed in April 2015.
    ▪ Well-written bill.
    ▪ Buzz was great.
    ▪ Now need to get it funded.
• With cuts – margin premium got cut but 40 of the scholarships didn’t get cut.
• Dairy team – Dairy Production Program - Nationally known as the go to team for grazing management.
• Share milking with Grazing program where students can get in to a farm if they don’t have one and be in at a minimal cost.
• Raw milk movement – GMO free.
  o Grass-based production.
  o Not cattle – goats, sheep.
  o Camels - sold in ounces and goes mostly to CA.
• Question - Do you think there is possibility to move 20,000 cattle herd to Missouri?
  o Yes, would love to see that (Raegan).

• Grass fed diaries
  o Cows will give birth around Feb 1
  o Peek lactation in April and then tappers off.
  o Elected Dec to Feb – as dry so that you have break for several months.
    ▪ Can be marketing challenged.
  o Huge opportunity to increase the milking industry.
  o Increase the comfort of the cow, which will improve productivity.

Administrative updates

Dr. Stewart
• Having an excellent Summit - People are very positive.
• This is a great state and University.
• There is a lot more that is right than wrong but we still have a lot of work to do
• Extraordinary Listen and Learn visits.
  o People will show up to listen and hear what is said. A lot of people across the state that love extension and what it does in the state.
• “There is no Me, there’s a We.”
• 3 parts –
  o #1 - Qualitative Strain – Data (gather data and what state needs)
  o #2 - Quantitative (conversation, talk to a lot of people, councils)
  o #3 - 3rd party review – Deciding to have it ourselves. Not being told to have it. Will go heavy after the 1st of the year. After data is all gathered, then will have a steering committee that will peal that down so we can see what we want to be. Want a collective vision of this state.
• Have a lot of initiatives going on that he inherited.
• Working on figuring out the state and what we need together and where we need to balance things.
• Getting ready to go into a journey that will be exciting.
  o May not be popular sometimes but that’s okay.
• The people at Whitten Hall worked hard before I came and they still are and by now they’re smiling and breathing - That’s good.
• Committee – search for Assoc. Vice Chancellor (asked Bev Schenkel to search on committee).
  o Have decision by Feb. 1.
• Dan Hausman – working really hard with the county commissioner piece.
  o Been helpful with getting Dr. Stewart in front of the county commissioners.
  o Try and hit everyone by early part of 2017.
  o Will be putting together an advisory committee to help Dr. Stewart.
• I take this position personal and I’m going to fix something.
• Question – how will you handle the “push backs” when you’re wanting to change things?
  o Answer – I’m going to be up front and tell why I want to make the changes.
• This year was the first year that we invited deans, chancellors and others to the
Summit.
  o The message out there is to engage.
  o A lot of them have showed up.
  o It was because of Mark Stewart, Tracy Feller and Joy Millard put everything together that helped me get through all that has been going on lately.

Legislative Update – Marty Oetting (Courtney Kawelaske could not make it – sick)

- Growing appreciation for what Extension does across the other campuses. People seem to appreciate what we do.
- Presidential search – nearing end, hopefully.
- Elections will be over in a couple of weeks.
  o Gearing up for a new Governor. Excited about whoever it is.
  o Will probably have 40-45 new legislators, too.
  o Extension will have a huge role in building these new bridges between the legislators and Extension.
- Budget priorities (Handout) - 3.8 MM cut in administration last year.
  o Going around explaining what that means and what it means if we don’t get that restored.
  o Performance funding – asking for 5% for next year.
  o Renovations on other campuses.
  o 50/50 projects – asking state to help out.
  o Budget for state doesn’t look real rosy.
  o State ended about 2% lower than what we expected.
  o This year is built on a 4.1% growth.
    ▪ Really needs to be at 6% but not quite there yet.
  o New governor will have a challenge in getting into office and then getting out budget by end of January.
    ▪ Real challenges for new governor going into next year.
- Tax force put together by higher ed. – doing study on what needs to be done and required for degrees (following what some of the other universities in Missouri did after the mess last year).
- Adding other higher education programs.
  o Show value of partnering with MU instead of setting up your own program.
- Requesting more of a 1-line item for the University for the budget (not separate lines for all parts).
- Suggestion to include research counties (have strong counties that will show what Extension is all about).

Administrative Updates
Mark Stewart –

- Mark Stewart & Mary Lueci – listening to comments regarding visits across the state and at other universities.
- Community conversations – trying to talk to people that might not know us very well.
  o All council chairs and council members will get invites.
  o Already planning several locations.
o Want to get some non-extension voices
• Dan Hausman/Bev Schenkel – search committee to replace Karma Metzgar.
  o Hope to have job description out soon.
  o Would love to have someone in place by Feb. 1.
• Reagan Bluel will be participated in “Ag leaders of tomorrow”.
• Missouri Association of Counties
  o Find ways to utilize the leadership opportunities and value out of your of regional directors.
• Trying to get in so that Extension can have a presentation at MAC instead of just a booth.
• Trying to get more input from Regional Directors on concerns.

Jim Snider –

• Thank you for the award - Gordon Warren award.
  o Every president Jim worked for went to see Gordon Warren to hear what Extension did.

Tracy Feller –

• Told everyone to bring back their copies of binders, we’ll update them.
• We have our own binder machine now.
• Told about folder that Tracy handed out. This is our new literature that we’ve developed.
  o We can put packets together if you want.
  o All of these resources will be in the toolbox shortly.
  o Maps by regions are more useful than the old black & gold sheets.
• Will have new newsletter coming out soon and will go out quarterly.

Break for dinner

Executive Committee Report –
Allen Garner

No report – no executive meeting

New Business –
Action Items

State Tax Exempt Info – No one to report. No one knew what this was.

State Council Budget Committee Report & Recommendations –
• Anything that says MU Extension needs to say University of Missouri Extension.
• #5 should say “…MU Extension and University of Missouri…”
• Discussion on “Current State” paragraph and what was correct. Bev will make corrections to the document.
• Dan Hausman motioned that changes be made to document and “draft” be taken off and present at the next council meeting.
  o Ronda Elfrink seconded the motion.

NO old business

Reports

Advocacy Reports – Tony DeLong
  • University panel at the Summit—Extension becoming more of value.
    o Showing documents that they handed out to everyone with rubber bracelets.
    o Talking to more people now that we’ve talked to before.
    o Doors are opening.
    o How can we use 4-H to help recruit for the University?
    o Want to have this panel as a regular session next year at the Summit.
      ▪ You all know your areas so send us information.
    o Frustrating that we don’t know all of the Ag events in order to communicate.

Council to Campus – no report
  • Paul Klossner—Thanked everyone for thoughts and prayers while he was in the hospital.

Intercampus Alumni – HC Russell and Dolores Howard
  • Meeting from 10-3 on Friday.
    o Group discussions on how they can welcome the new president.
    o Marty will give update.
    o Brainstorming on Legislative Day and other subjects.

Strategic planning committee – Alan Garner
  • Setting up Drop Box.
    o Document is out in Drop Box to add comments.

Outreach Committee – Anita Hampton
  • Curator’s meetings – Dr. Stewart wanted to have them as big events with legislators and have 2-3 a year.
  • Wants to go about it slowly.
  • Making it a large with curators, commissioners, and legislators.
  • Tracy - Still wants you to build those relationships and talk to people in the meantime.
    o We have notebooks and tools for you to go out and educate about Extension and the land grant.

Update – 4-H – No report

UMEA – No report

Other Business
• Mini Cluster meetings - Training sessions – invited Tony and Tracy.
  o Had 2 of our 3 sessions.
  o Asked for the CPDs, regional representatives to come together for cluster training.
  o Meeting was really good.
  o Should share programs and educate.
  o Tony – Still have people that have been on the councils for years and still don’t understand the land grant mission.
    ▪ We need to educate them.
    ▪ Will provide you with documents to share this with members.
    ▪ Thought this would make a good video.
      • We have the video but never got produced for reasons.
      • If you see things or ideas, please forward to Constituent Relations team.

Regional Successes and Statewide Concerns from Regions –

1. **Northwest Region** – Beverly Schenkel/Dan Hausman
   • Retirement of Karma Metzgar

2. **Northeast Region** – HC Russell/Walter Carr
   • Meets Nov. 4.
   • Will have Vice Chancellor there to speak.

3. **West Central Region** – Anita Hampton/Glenn Coleman
   • Preparing for listen and learn in Dec. with Marsha Hill.
   • Hiring of new people going well.
   • Biggest disappointment is 4-H enrollment piece was late coming out.
   • Had problem last year but still happened this year.
   • How are PD handled with performance evaluations?

4. **East Central Region** – Dolores Howard/Mike Bottom
   • Heard today that person they were going to interview for a position has taken another job.
     ▪ May have someone else to talk to.
   • Would like to take a copy of notebooks and literature (new) and take to our next meeting to see if they’d be interested. Have more copies made.

5. **Southwest Region** – Carl Allison/Walt Martens
   • Had productive meeting on 27th of Sept.
     ▪ Marshall was in the area.
   • Century Farm celebration in the country.
   • Regional meeting – Marshall was speaker. Was really good. Very well received
     ▪ Had good attendance and several officials present. Former curator was there.
• Dr. Stewart did a great job

6. **Southeast Region** – Ed Mobley/Ronda Elfrink
   • Cluster meetings were a success.
   • Nutritional panel was successful.
   • Nov. 10\textsuperscript{th} – regional meeting.
     • Dr. Stewart will be there. Have a lot of people very excited to meet him.

7. **Urban Region** – Paul Klossner/Allen Garner/Vern Windsor
   • Met on the 19\textsuperscript{th} - Electronically.
     • Lost a few minutes at the start.
     • Most of information could have been handled through emails.
   • 4-H position has been filled.
   • ADA accommodations – who is in charge?
   • Working on trying to schedule next meeting.

**Other discussion**

**Asset mapping** – Dolores was asked to take an assessment on what members’ abilities are and where we can go to for information or who to put on certain committees. May not be until January before they get to it.

**By laws** - Really need to be changed. Starting Lincoln connection again and that was taken out of By-laws. Need to add it back in. Will have a meeting once a year at Lincoln University.

**Adjournment of meeting**
• Carl Allison - motioned for meeting to adjourn.
• Anita Hampton - seconded motion.
• Meeting adjourned at 8:35pm.