University of Missouri Extension State Council Meeting  
October 28, 2015  
Holiday Inn Select-Columbia

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<tr>
<th>Council Members</th>
<th>Region</th>
<th>Administration &amp; Guests</th>
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<tr>
<td>X Mike Bottom</td>
<td>East Central</td>
<td>x Tom Henderson Interim Vice Provost &amp; Director</td>
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<td>X Dolores Howard</td>
<td>East Central</td>
<td>x Beverly Coberly Associate Vice Provost &amp; Director</td>
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<td>X H.C. Russell</td>
<td>North East</td>
<td>x Tony Delong County Council Coordinator</td>
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<td>X Walter Carr</td>
<td>North East</td>
<td>x Jim Snider Consultant</td>
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<td>X Bev Schenkel</td>
<td>North West</td>
<td>x Sarah Denkler UMEA Liaison</td>
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<td>X Sallie Jo Potter</td>
<td>North West</td>
<td>x Tracy Feller MGR External Relations</td>
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<td>X Ronda Elfrink</td>
<td>South East</td>
<td>x Alex Engeman 4-H Youth Liaison</td>
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<td>X Ed Mobley</td>
<td>South East</td>
<td>x Nathan Smith 4-H Youth Liaison</td>
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<td>X Carl Allison</td>
<td>South West</td>
<td>x Jo Britt-Rankin HES Extension Program Director</td>
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<td>X Walt Martens</td>
<td>South West</td>
<td>x Candy Gabel HES Extension Asst Prog Dir Jack Lane</td>
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<td>X Paul Klossner</td>
<td>Urban East</td>
<td>x Janet Kline SE Regional Director</td>
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<td>X Allen Garner</td>
<td>Urban West</td>
<td>x Sherry Nelson NE CPD</td>
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<td>X Vern Windsor</td>
<td>Urban West</td>
<td>x Matt Brillhart Jackson County CPD</td>
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<td>X Glenn Coleman</td>
<td>West Central</td>
<td>x David Baker Former Program Director - Agric</td>
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<td>X Anita Hampton</td>
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Introductions –

Approve Agenda –
- Vern Windsor moved to approve with amendments and correction.
- It was seconded by Paul Klossner, voted on. Agenda was approved.

Approve Minutes –
- Paul Klossner moved to approve the minutes as amended. Carl Allison seconded. Voted, approved.

Administrative Updates
Tom Henderson –
- Provided two handouts re: FRTI’s designation. It’s been moved under the Fire Marshall’s Office. Will continue to use FRTI as a subcontract.
- Extension is hiring an Enterprise Project Director – To work on eCommerce, develop an updated dynamic website and eLearning. It will be a 3-5 year hire and the person will likely come out of the private sector.
- Tom addressed the rumor of moving Extension offices to Mizzou North (Ellis Fischel). Tom said it wasn’t a rumor but now they’ve changed their minds and it went away.
- Tom reported we are way beyond our goal in the capital campaign. Already have 9 million through the grant process.

Bev Coberly –
- Program Integration- There will be a meeting tomorrow and we will transition to a different format/structure for program integration. We will still use teams.
• Paul Rainsberger will be retiring soon and they have opened his position to be filled.
• A Grant Writer has been hired. The salary be will be split between Human Environmental Sciences and MU Extension. Three grants have already been submitted and three more are in the works. Plans to meet with Tracy Feller and Tony DeLong on grants to help counties.
• A new Human Resources Director person started work Monday. Her salary will be evenly split between Extension Human Resources and Columbia campus Human Resources. She will split her time between the two offices.

Tracy Feller –
• Thanked Debbie for coming out of retirement to assist them.
• Announced that she and Tony have hired a Business Support Specialist to assist them. She will transfer from another University Department.
• Extension State Council website – working on the organizational tabs to make it easier to navigate.
• Working on new line item budgets so we can pinpoint what we’ve spent for trade shows, conferences, State Council meetings, travel, etc. to help us forecast future expenses. Using information from the Annual County Input Process (ACIP) for the organizational tabs. It has not gone live yet. Anita asked if Tracy would share what she has so far.

Tony DeLong –
• Thanked those who attended Extension Summit.
• Tracy’s been invaluable to be ready to go on the website.
• Annual County Input Process – feels it will be beneficial.
• Council training...continue to push out council training. Be sure leadership on councils is prepared along with second tier leadership is ready. Please push training as you go to your county meetings.
• Tony DeLong reported that Tracy met Tim Green at the MML Conference and he was very receptive to working with them.

Legislative Update
Jim Snider –
• There is nothing on economic agenda that should cause us concern in the next 18 months. Legislature will start in January to try to guess on the budget.
• Anita asked about the governor’s race. Jim said as of now he thinks it’s a toss-up.

State 4-H Council Update
Alex Engeman –
• State public speaking concluded the state 4-H contests for the year. It was last Saturday.
• Enrollment to join 4-H is open.
• 4-H Events to look forward to: National 4-H Congress-Nov 27, 2015, Camp Food and Fitness-December, Legislative Academy- Third Week in February 2016
• The State 4-H Council is close to finishing the preparation for Teen Conference. Theme-Cracking the Code to Leadership
• With the new year beginning the State 4-H Council will be focusing on making a presence at events outside of 4-H.
  o We have already began to discuss ways to be more involved in the State Fair
  o We have been asked to attend the Governor’s Conference on Agriculture in December
• Extension makes 4-H possible and we believe it is necessary to take advantage of every opportunity to advocate for Extension.
Guest Speakers –
Jo Britt-Rankin & Candy Gabel – New National guidelines for FNEP, NEP program dollars and the changes to the SNAP Ed Program.
Provided a handout and had a few visual aids. Currently has three year grant that goes through 2018.
• Previous guidelines were 85-90% per person direct teaching. National guidance now says direct education is important but – there are other factors to consider…must be sure there is a school providing nutritious foods, grocery stores in the area, are there producers to produce the nutrition food? Now that the percentages have changed, we are not close to the 50%.
• Handout shows current approved FTE in each region. We are a statewide program which is unique.
• Another change is direct education…new guidance says if you have direct education in a county you have to have policy systems and environment (PSE).
• Biggest change is the direct education with the policy system (PSE).
• They have eliminated nine Nutrition Program Assistant positions. They were vacant positions.
• Counties want to know why positions are not being filled.
• Jo presented a Missouri map that shows how the workers overlap into other counties and how several of those counties are very well served. Jo described their strategy to come in line with the new national guidelines.

Old Business
Search advisory committee for Vice Chancellor of Extension – Carl Allison and Ronda Elfrink
• Committee has had live and telephone meetings. The third party helping with the search is impressive. Target date to have the position filled is spring 2016.

UMEA Representative –
• Anita introduced the new UMEA representative Sarah Denkler. Sarah works from Butler County in the SE Region. She is a Horticulture Specialist and is an MU alum. She’s been with Extension for 6 years.

Reflections of State Council Retreat – Tony DeLong
• He sent a recap to the council after the meeting. Ask for feedback. Some comments; Murray did a great job, thought provoking. Location was great as well.

State Council Business Plan – Allen Garner
• Emailed business plan to the council and asked for feedback. Appreciates your input. Nothing changed of great significance. Will distribute at the next meeting. Considers it a working document.
• Council needs to pick a month every year to the review business plan. Could choose to review at the annual retreat or the next month’s meeting.

CLDC/CPD Committee Meeting - Tony DeLong
• The objective is to take current training modules already on the web and make them into a Moodle course. The committee will look at all the materials and may repackage…turn some into Moodle courses and leave some in their original format. It will provide additional resources for councils, CPDs and county administrative assistants.
• Received good feedback from the test of the program.

South Africa/International Community Leadership Development – Anita Hampton and Glenn Coleman
• In October 2015 eight people including Glenn Coleman and Anita Hampton went to South Africa. Glenn said it was a life changing experience. Anita shared an experience in South Africa that really
affected her. Glenn and Anita hope to have a presentation ready to showcase some of the places they visited by the November meeting.

State 4-H Ag Specialist Search – Glenn Coleman
- The search is complete, Shane Potter has accepted the position. Shane has an agriculture and 4-H background from Nebraska. He starts work November 16.

New Business –
Appointment of By-laws Committee – Anita asked Dolores Howard to take the lead. She asked Ronda Elfrink, H.C. Russell, Walter Carr and Bev Schenkel to serve on the committee. Walter Carr declined. Anita will appoint another person.
- Appointment of Nominations Committee – Anita will appoint this committee in February 2016.

Other Business –
Regional Concerns
- Ed Mobley stated the SE region has three of the poorest counties but have no NPAs. The schools are asking where Extension is. They have 12 schools in three counties that are without a service Extension provided for years.
- Glenn Coleman – Dues for 4-H membership have been raised to $20.
- The understanding is each region will get a portion of the money depending on how many 4-H members they have in their region.
- Glenn request the following:
  - data breakdown of where that money is going, who the money is coming from (from the kids or through waivers/subsidies).
  - How it’s being distributed? How is it shared?
  - Specifics of 4-H’s goal is to increase 4-H members by 10% across the state.
  - Impact of the increase new dues compared to before the dues went up.

Region Reports –
EC Region – Mike Bottom
- Tracy Feller talked about the council website and what they’re doing with it.
- An agronomist has resigned and Mark Stewart said it’s hard to fill that kind of position. CPD said they will be interviewing someone for the open position.

Urban – Allen Garner
- Cindy Zluticky will be having some vacancies and is happy about the HR position being filled.
- Sept 16, 17, 18, 2016 having an annual conference. They are inviting some of the councils.
- Nov 12 is the Urban Office Open House in St. Louis.

WC Region – Glenn Coleman
- No report, council hasn’t met.

NE Region – Walter Carr
- Many regional specialists are involved in organizing and delivering on the premier educational event for livestock producers nationwide. The Missouri Livestock Symposium will be held in Kirksville December 4-5, 2015. It used to be called the Northeast Missouri Livestock Symposium.
- Tony said there is a video of Andy Jackson corn maze in the shape of the logos of Farm Bureau and MU Extension.
NW Region – Sallie Jo
- Dennis Gagnon is coming to train them on new video equipment.
- Had/having programs on Personal Safety and Handling Intruders.
- Number of position being filled. Karma needs money to recruit for these positions.
- St. Joseph paper ran an article *MU Offers Hope to Families*.
- Received $9.6 million from? for Show Me Healthy Families and realities project.

SW Region – Walt Martens
- No report.

SE Region – Ed Mobley
- Ronda, Ed and Janet (RD) have agreed to meeting on regular basis via conference call. Our goal is to increase council members engagement level on throughout SE region. In turn our hope is this will improved communication with all counties within region. Currently planning mini regional meetings (similar to NE Region) to provide opportunity to voice challenges, aid with council training, and offer assistance.

Campus Strategic Plan –
- Anita acquired a copy of the Campus 20/20 Vision and received it. Extension is not in it and neither was MU Health Systems.
- Discussion held on how this could affect Extension and what action should MUESC take if any.
- Mike Bottoms moved that Anita be approved to speak on behalf of the State Council and draft a letter to Chancellor Loftin and copy President Wolfe, Ellen Degraffenreid Rhonda Gibler and anyone who was part of the 20\20 vision and Tom Henderson.
- Discussion ensued. Motion was seconded by Allen Garner. Called the vote. Motion carried.

Guest – Dave Baker thanked the State Council for all they’ve done, thanked them for their support. He’s enjoyed the relationships.

Adjourn –
- Sally Jo Potter moved to adjourn, Dolores Howard seconded, Motion carried.