### Council Members

<table>
<thead>
<tr>
<th>Name</th>
<th>Region</th>
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<tbody>
<tr>
<td>Carl Allison</td>
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<tr>
<td>Mike Bottom</td>
<td>East Central</td>
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<tr>
<td>Toni Burrow</td>
<td>Urban East</td>
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<tr>
<td>Walter Carr</td>
<td>North East</td>
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<tr>
<td>Glenn Coleman</td>
<td>West Central</td>
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<tr>
<td>Ronda Elfrink</td>
<td>South East</td>
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<tr>
<td>Alex Engeman</td>
<td>4-H Youth Liaison</td>
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<tr>
<td>Allen Garner</td>
<td>Urban West</td>
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<tr>
<td>Anita Hampton</td>
<td>West Central</td>
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<td>Dan Hausman</td>
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<td>Dolores Howard</td>
<td>East Central</td>
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<tr>
<td>Paul Klossner</td>
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<td>Walt Martens</td>
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<td>Ed Mobley</td>
<td>South East</td>
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<tr>
<td>Amy Patillo/Zach Erwin</td>
<td>UMEA Liaison</td>
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<td>H.C. Russell</td>
<td>North East</td>
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<tr>
<td>Bev Schenkel</td>
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<tr>
<td>Delaney Schmidt</td>
<td>4-H Youth Liaison</td>
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<td>Vern Windsor</td>
<td>Urban West</td>
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<tr>
<td>Jim Snider</td>
<td>Volunteer</td>
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### Administration & Guests

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<thead>
<tr>
<th>Name</th>
<th>Title – Department</th>
<th>Present</th>
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<tbody>
<tr>
<td>Cat Comley Adams</td>
<td>Sr. Director of Advancement – MU Extension</td>
<td>-</td>
</tr>
<tr>
<td>Tracy Feller</td>
<td>Director of Extension Constituent Relations</td>
<td>X</td>
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<tr>
<td>Courtney Kawelaske/Marty Oetting</td>
<td>Sr. Mgr. Ext. Relations/Director, Gov’t Relations</td>
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<tr>
<td>Blake Naughton</td>
<td>Assoc. Vice Chancellor and Director of Extension</td>
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<tr>
<td>Linda Runnebaum</td>
<td>Statewide Extension Business Support Specialist</td>
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<tr>
<td>Mark Stewart</td>
<td>Director of Off-Campus Operations</td>
<td>X</td>
</tr>
<tr>
<td>Marshall Stewart</td>
<td>Vice Chancellor of Extension &amp; Engagement</td>
<td>-</td>
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2/27/17 – Meeting before dinner – 4:00pm

Meeting called to order at 4:00pm

Approval of February meeting agenda
– Ronda Elfrink made motion to approve agenda
– Vern Windsor seconded motion
Motion passed

Approval of January meeting minutes
– Dan Hausman made motion to approve minutes
- Carl Allison seconded motion
Motion passed

Administrative Updates

Mark Stewart –

• Handout – Community conversations
  o MU campus – 80 participants (3 different conversations)
  o Lincoln and UMSL realized they didn’t communicate as good so wanted to reschedule
  o March 20 – UMLS
  o Lincoln – March 22
  o Warrensburg – Johnson county – 70 people
  o Late March will have several, including Spanish-speaking audiences
  o NW cancelled 3 (9 or 10 at each one)
  o Decided to have just one at the center, made phones calls so more people would show up
  o Warrenton – too close after the holidays is why people did not show up

• Constituent Relations report
  o Mark Stewart’s and Blake Naughton’s new roles
    ▪ Will be working with councils and regional directors
    ▪ Make sure all councils and all levels have what they need

• Request through Marshall to try and get dates for President Choi out to meet people
  o Trying to get him to one of the State Council meetings
  o Have April, May or July dates and will turn those into Marshall to look at
  o Choi wants to take part in regular activities, not just presidential activities

• Meeting – outside review
• Shelly and Ina – looking at datasets to use
• Council training
  o Module 1 is updated
    ▪ Georgia doing training
  o Will be working to get other modules updated
  o CPDs training this week.
  o Faculty Cohort training this week
  o Want to get back into a regional training mode
    ▪ Still trying to formulate training
    ▪ Welcome ideas from council members wanting to get trained again
Discussion on elections and years members serve on the council

- Big issue with getting people to volunteer and serve

**Tracy Feller –**

- Legislative handout
  - Breakfast and lunch are at different locations this year
  - Appointments are in the morning
  - Faculty should be in rotunda mixing and mingling if they do not have appointments
  - Cards for toolbox handed out
    - Make sure to take cards and leave with staff and people you talk to
  - Legislative recording sheet
  - Key message sheet
  - Passed around appointment sheet for everyone to record and identify who they are meeting with
  - 11:30 tomorrow (Feb. 28) will head down to the rally
    - Over 500 people registered
    - 380 are Extension - Great participation
  - After rally, go to lunch and then go on to visits and then on to ISE if you want
    - Will be good this year – Marshall will be speaking
  - No wrap up this year
    - No room to meet
  - Good 4-H participation this year

- Strengthening impact of network
  - Really need emails
  - Information was not getting out with Newsletter, The Network.
  - After elections, Paula Hudson will get a count
  - Asking everyone to check and make sure they have emails so we can send communications
  - Send pieces and publicity to Linda so she can publish in newsletter.
    - Will be expanding to RDs, as well

- Dataset is over 6000 names now
  - Other people wanting our list now
  - List has titles so is very useful

- Marshall Stewart, Tracy Feller, Mark Stewart and Blake Naughton busy seeing partners
  - Who do we need to see that are not usually our audience?
  - Engagement council – getting more people involved
    - People that normally do not interact with us

**Legislative Issues Update**

**Marty Oetting –**

- Legislative Day
  - One of the biggest groups we’ve ever had
  - Comes at a good time
  - Over 500 people showing up - Very import that we’re here

- Budget is very dire.
  - Governor recommending – 9% deduction
o Also zeros out some other programs.
o Trying to balance budget and still make sure things get done 
o Higher Ed gets hurt 
o Pharmacy programs – UMKC – get that back on track 
  ▪ Will probably get some help hopefully 
  ▪ Pushing hard - Trying to get core number decrease (not the 9%... look for less)
• Senate Appropriation bill – tomorrow morning at 8:30am 
o 9% is for all public institutions (All of higher education) 
o Governor doesn’t want to see tuition raise
  ▪ Will be seeking tuition increase above 2% so will have to have a waiver 
  ▪ Differentiation tuition (charging other fees for programs)

Courtney Kawelaske – Handout
• People are unaware that there is an extension office in every county.
• Put together talking points 
o Fun facts that people probably are not aware of 
o Our booth will have 2 regional directors talking about Extension and programs 
o People don’t know about Extension
• Marty - Go see your senators 
o Rusty Black – be sure to go by and see him
  ▪ He talks about Extension
o Have people in the legislature that love extension so need to talk up Extension and remind them how important Extension is 
o Marty recommends when going to appointments (senators, etc.) ask to meet them out in the rotunda and show them the displays and talk about extension. Then go to their office later if they can
o House bill 928 – big concern 
  ▪ Make sure how it is worded 
  ▪ Could be bad for Extension if someone tries to go and development a separate business that does the same thing as Extension

Information from Jim Snider –

• Lincoln University – going to legislature and doing away with their extension program 
o Required to meet their match and never has 
o How do they respond to questions? 
o Critical situation because of the small animal programs.
  ▪ Missouri is the 5th largest producer of meat goats
  ▪ Will really hurt if Lincoln’s extension is dissolved
  ▪ University is getting cut by 10%
  ▪ Will my extension county get cut, too?

Break – 5:15pm

Old Business
• Need to decide if we’re meeting in March (wanted to still meet to talk about Legislative Day)
  o Do you want to do a 2-day meeting or 1-day?
  o Discussion on efficiency of meeting in a couple of weeks
  o Phoning in discussion – can't hear on the phones
  o Maybe get people to one county office, use adobe or Skype for business
  o Went around room to take a count of when everyone could meet in March
  o Need to make sure Marty and Courtney can attend
  o Everyone to get office locations to Linda so Mark can make sure electronic adobe set up is there at the county offices
  o Dolores – Shoot for Thursday afternoon, March 9 at 2:30pm (electronic meeting)
• April 13 & 14 – 2-day?
  o Will be 2 day meeting (14th is Good Friday)
• May 11 & 12

New Business

• Nominating Committee – Ed Mobley, Carl Allison and Ronda Elfrink
  o Dolores asked them to be on committee for electing officers
    ▪ Carl Allison made motion
    ▪ Dan Hausman seconded
    ▪ Asked Ed Mobley to chair committee
    ▪ Motion passed

Committee Reports
  Council to Campus – Vern Windsor/Paul Klossner –

  • Dr. Stewart wanted new ideas
    o Make University go to the region
  • Vern Windsor talked with Mark Stewart
    o Not sure about the budget
      ▪ Will it be possible to do it?
      ▪ Seems like it would be less expensive to take C2C to the region versus bringing them here
  • Go to the region that is weaker than other regions in knowing about the campus (Campus to Regions)
    o Marshall is interesting in trying something different
    o Seems to like the idea of going out to councils
    o Could still do 2 or 3 meetings out in the regions and keep within the budget
  • Want to combine REECH committee
  • Discussion on marketing the Campus to Region and will eventually find out that you do not need meetings in all regions
    o People will travel
  • Get heads together (Vern Windsor, Paul Klossner, Mark Stewart) and decide on dates and report back to council.
  • Brian Millner – trying to figure out how to change funding
- How do you fund certain programs and disregard others
- Program with Marshall (Extension Way) – surprised to see how much people out in counties don’t understand much about Extension

**REEACH – Anita Hampton**

- Feel that efforts with curators were a huge benefit.
  - Respectfully request that it be continued
  - Group education – how can we get everyone involved
    - Want to watch the cost and make sure we have measurable goals and are meeting all of those.
  - Anita will talk to Marshall again about what used to be called “Curators Tours”
    - Wants to work with Council to Campus (Campus to Regions)

**Strategic Planning Committee – Walt Martens**

- Plan on being back on track for April

**State 4-H Council report** – No one present from 4-H

**UMEA Update report – Zach Erwin (in place of Amy Patillo)**

- Had annual meeting in January
- Endowment - $760,000. $26,000 in distribution account
- Susan Mills-Gray – Flagship Council (will represent)
- Sent thank you letter to Chancellor Foley for paid days off during Christmas
  - Also wanted to thank Marshall, too
- In process of sending letter to total rewards advisory committee asking for representation
- Would like to get behind fixing the secretary benefits issue
  - Becoming an almost immeasurable cost for some counties
  - Need to have people hired into as university employees
  - Positions will be more stable and more apt to engage and want to stick with Extension
  - Discussion on costs and issues with hiring secretaries as university employees
    - Raised the question that if counties have funds to hire as university employee, could they have that option?
    - Nothing that says we can hire as employee but would have to pay at campus rate and pay benefits

Break for Dinner – 6:45pm

Continuation of Meeting after dinner – 7:30pm
Regional Successes and Statewide Concerns from Regions –

• **Northwest Region** – Dan Hausman
  - “Veggie conference” – drew about 600 people
  - Joe Lear started February 13
  - Karma’s last day is tomorrow, 2/27
    - Planning retirement on April 1
  - March 7 – community conversation
  - Regional meeting on March 8

• **Northeast Region** – HC Russell
  - February 2 – last meeting
    - Mark Stewart was there
    - Talked about Legislative Day and wanted to find out what Mark’s new position was about.
    - A lot of people in the NE region did not know Mark
    - Many of councils shared info on events they had coming up
  - First lunch with county commissioners
    - Had regional faculty that wasn’t housed in their office but were housed in Boone county and explained about programs

• **West Central Region** – Glenn Coleman
  - Shooting sports issue
    - Still thinks it wasn’t handled right
    - Thinks administration needs to sit down with people and explain how it was handled
      - Mark commented – shared that position at state level wasn’t going to be needed
      - Would make sure that they wouldn’t be left without a way to finish out the season
      - Discussion on what was said and how things were handled
  - Community conversation going on
  - Several positions open and a couple of them have been filled

• **East Central Region** – Bob Buxton
  - Background – Several years ago, a person at Legislative Day asked about Extension and wanted to learn more
    - This started something and invited people to a briefing
    - Had dinner where everyone chipped in
    - Very low cost
    - Had each of the specialists get up and talk about their programs
    - Going to do a repeat on April 6
    - Will invite mayors and other commissioners
    - Idea to start this in the regions and then move out to the areas (which will include the smaller counties
  - Search has begun and getting started on material review
Invited 3 people in for interviews
Hopefully will be interviewing on March 21

- **Southwest Region** – Carl Allison
  - Had great last meeting
  - Heard what Mark’s plans are
  - Concerned about attendance
  - Walt Martens—shared information
    - Read letter that went out to all 114 counties from Missouri Agriculture

- **Southeast Region** – Ed Mobley
  - All counties reported
  - Budgets are flat or have had increase
    - Cape county – commissioners said they were going to cut out of budget
      - Didn’t this year so they had a flat budget
  - Are now taking apps for nutritionist
  - Joy Miller was there at last meeting
  - Elected a chair for the region and a representative for the council
    - Ed was the elected person
  - March 7 & 8 will be the community conversation

- **Urban Region** – Paul Klossner
  - Have meeting 2/27, Thursday at Legislative Day
  - Marshall will be at their annual dinner
  - Hired someone to replace Rob Russell
    - Well experience in labor law so will be a great asset
  - Vern Windsor
    - Family Ed position
      - Isn’t filled yet
    - Community dev. Arts person
      - Moved to open position
    - County budget - $16,000 increase
      - Reason – Clay county went their separate way
      - Losing 4-H person
  - Jackson county – Allan Garner
    - Just had their annual dinner
      - Got a legislator to show up
    - Trying to find a way to tap into the city’s budget
    - New 4-H person seems to be working out well
    - Challenge of still trying to grow the program participation

Dolores Howard moved to adjourn. Dan Hausman seconded.

Adjournment of meeting at 8:10.