

Epsilon Sigma Phi  
2006 Membership Committee Report  
Submitted by [Sandra McKinnon](#), chair (January 2006-present)

Goals for 2006

- ✓ Form committee by April 15
- ✓ Make contact with Lincoln University re: eligible members
- ✓ Increase marketing efforts
  - Suggest when new chapter ESP newsletter issue is out that a blurb w/web link be put into *Weekly News*
  - Involve all members in a recruitment campaign
    - Provide promotional materials (brochure)
- Submit Chapter of Merit form to national by May 1st

Committee Purpose – Consider strategies to:

- 1) Recruit members in our back yards
- 2) Encourage involvement of current members and Life members
- 3) Promote ESP by answering the question “What’s in it for me?”

Committee members include:

Mark Stewart (Central)  
Wendy Harrington (NE)  
Rebecca Travnichek (NW)  
Kevin Allen (SC) – has left MU Extension  
Annette Fitzgerald (SW)  
Rick Mammen (SW)  
Candace Gabel (UMC Campus)  
Georgia Stuart-Simmons (WC)

Submitted articles for Spring and Fall issues of chapter newsletter.

Created new ESP chapter brochure with an insert listing all the awards, scholarships and grant opportunities. Also created a short PowerPoint presentation that can be used at our ESP booth at events, such as Galaxy. These resources, designed to coincide with official national ESP colors, have been added to the chapter web site.

Recruitment - The new brochure and insert were attached to:

E-mails of *invitation* were sent out to all eligible members on August 11. These were done by region and current members were in the carbon copy field.

E-mails asking for *renewals* were sent out to all current members August 11.

E-mails were also sent to *former members* from the last 5 years, August 11 asking them to rejoin ESP.

Invited eligible people at Lincoln University via e-mail 5/30/06.

All committee members were e-mailed the new brochure and inserts and asked to recruit members near them.

An initiation ceremony will be held at Galaxy in October. The ESP banner and exhibit panel are on reserve from national.

An ESP booth will be set up at Galaxy. The new brochures will be available and the PowerPoint presentation will be running. Digital tire gauges will be given to the first 10 new members in a campaign to “Engauge” new members.