University of Missouri Extension

Daviess and Caldwell Counties
2010 Annual Report

Relevant~Reliable~Responsive

University of Missouri Extension
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December 2010

Dear Members of the County Commission and the Community:

When you invest public funds, you want to know that those funds are making a real difference – that the program has value to the public. And in these tough economic times, you especially are interested in programs that create and retain jobs. Fortunately, that is exactly the case with your investment in University of Missouri Extension programs.

Here are just a few examples:

The **FastTrac NewVenture** course creates new jobs by providing tools to those who want to start their own business. Entrepreneurs determine the economic feasibility of their business concept, design a business model that matches their personal vision, and create a business plan to communicate the opportunity to investors.

**Pasture-based Dairies**, modeled on MU Extension’s rotational grazing systems, have generated 1,100 jobs and added more than $124 million to Missouri’s economy.

The Office of Social and Economic Data Analysis works with the Missouri Department of Economic Development to provide an **online career exploration tool**, which provides information about promising employment arenas.

**Eat Well Be Well with Diabetes** provides practical information and skills to self-manage the disease and promote optimum health. Employees who have better control of their blood glucose levels have reduced rates of job absenteeism.

**4-H science, engineering, math and technology projects**, such as robotics and computing, are preparing youth for jobs of the future. Teens are learning how to be team players, to be lifelong learners, and to approach problem-solving with confidence.

**Leadership education** for steelworkers, pipe fitters and other union workers prepares shop stewards and others to understand how global issues affect today’s workforce and how to secure jobs using practices.

MU Extension programs are tailored to meet local needs. Visit your local extension center or go online to learn more about the MU Extension programs that create and retain jobs in your community.

Sincerely,

Michael D. Ouart
Vice Provost and Director
Dear Friends of the University of Missouri Extension,

The University of Missouri Extension faculty, staff and council would like to thank the Daviess County and Caldwell County Commissioners for their continued support and funding for programming in 2010. The faculty, staff and council remains committed to improving people’s lives by providing relevant, reliable, and responsive educational programs for the citizens of Daviess and Caldwell Counties.

The University of Missouri Extension is a part of the network of the nation’s more than 100 land-grant colleges and universities and is your local connection to the University of Missouri campuses. Using science-based knowledge, University of Missouri Extension engages people to understand change, solve-problems and make informed decisions. In 2010, more than one million Missourians statewide turned to University of Missouri Extension to gain practical knowledge, learn how to compete in the global marketplace, balance the responsibilities of work and family, protect natural resources and adapt to new technologies.

By tapping into statewide university research, MU Extension specialists provide Missourians with a wide range of programs in agriculture, community development, human environmental sciences, business development, youth development and continuing education. Current programming efforts statewide focus on agricultural profitability and viability; building family and individual strengths; building human resources; business, community and economic development; enhancing health and nutrition; environmental quality and stewardship; and positive youth development.

The contents of this report are a summary of the highlights of our educational efforts during the past year. We hope this report provides a greater understanding about University of Missouri Extension programming efforts in Daviess and Caldwell Counties.

Jayla Smith  
Daviess Council Chairman

Jerry Creason  
Caldwell Council Chairman

Becky Simpson  
Daviess County Program Director

Kevin Hansen  
Caldwell County Program Director
Elected Officials Serving Caldwell and Daviess Counties

Caldwell County Commission

Dale Hartley               Donnie Cox             Gerald McBrayer
Presiding Commissioner                        Associate Commissioner           Associate Commissioner
3245 NE Windgate Dr.                             3275 SE Sunnyvale Rd              875 NW Carter Rd
Kingston, MO  64650                Braymer, MO  64624              Kingston, MO  64650

Daviess County Commission

Lance Critten             David Cox                        Danny Heldenbrand
Presiding Commissioner                     Associate Commissioner            Associate Commissioner
28627 Quick Avenue               18141 St Hwy P              29809 175 th Street
Gallatin, MO 64640               Jamesport, MO 64648   Altamont, MO 64620

Missouri House of Representatives    Missouri Senate

Daviess: District 3               Caldwell: District 7               Senatorial District 12
Casey Guernsey               Mike Lair                        Brad Lager
201 West Capital Ave., RM 406B  201 West Capital Ave., RM 305A  State Capital Building
State Capital Building                State Capital Building              Room 429
Jefferson City, MO 65101        Jefferson City, MO 65101   Jefferson City, MO 65101

U. S. House of Representatives

U. S. Congressional District 6
Sam Graves, Jr.
1407 Longworth
HOB
Washington, D.C. 20515

U. S. Senate

Christopher “Kit” Bond               Claire McCaskill
274 Russell Senate Building             SH-717 Hart Senate Building
Washington, D.C. 20510                 Washington, D.C. 20510
Staff Members for Daviess/Caldwell Extension Center

Becky Simpson is the 4-H Youth Specialist for Daviess County with additional responsibilities to Gentry and Harrison Counties. Becky serves as County Program Director for Daviess County.

Tim Baker is the Horticulture Specialist for Daviess, Caldwell, Harrison, Mercer, Grundy, and Livingston Counties.

Debbie Davis is the 4-H Youth Specialist for Caldwell County with additional responsibilities to Clinton and Livingston Counties.

Kevin Hansen is the Ag Business Specialist for Livingston, Caldwell, Daviess, Grundy, and Mercer Counties. Kevin serves as County Program Director for Caldwell County.

Kathy May is the secretary for the Daviess/Caldwell office.

### Ag Business
- **Kevin Hansen**
  - Livingston County
  - 660-646-0811
  - hansenk@missouri.edu

### 4-H Youth Development
- **Debbie Davis**
  - Caldwell County
  - 816-539-3765
  - davisdd@missouri.edu

### Agronomy
- **Heather Benedict**
  - Harrison County
  - 660-425-6434
  - benedicth@missouri.edu

### Community Development
- **Wilson Majee**
  - Mercer County
  - 660-748-3315
  - majeew@missouri.edu

### Human Development
- **Jessica Trussell**
  - Livingston County
  - 660-646-0811
  - trussellj@missouri.edu

### Information Technology
- **Meridith Berry**
  - Buchanan County
  - 816-279-1691
  - berrym@missouri.edu

### Natural Resources
- **Jim Crawford**
  - Atchison County
  - 660-744-6231
  - crawfordj@missouri.edu

### Nutrition
- **Tracy Minnis**
  - Nutrition Program Assistant
  - Nodaway County
  - 660-582-8101
  - minnist@missouri.edu

### Livestock
- **Tom Kelso**
  - Holt County
  - 660-446-3724
  - kelsot@missouri.edu

### Business Development
- **Karma Metzgar**
  - Regional Director
  - St. Joseph, MO
  - 816-279-6064
  - metzgark@missouri.edu

### Media Activity

#### 4-H Clover Connection
This monthly newsletter is sent to 180 4-H families in Daviess and Caldwell Counties, and includes information on upcoming events for the 4-H program.

#### Northwest Missouri Extension News You Can Use
This monthly newsletter is sent to nearly 500 families in Daviess and Caldwell Counties. It contains articles by all of the Regional Specialists.

#### Area Newspapers
Tim Baker submits horticulture related articles to all newspapers in the Northwest Region.

#### Radio
Regional faculty participate in the Extension Connection with regional radio stations.
Daviess and Caldwell County’s 4-H clubs offer long-term educational experiences in which members learn life skills such as decision making, public speaking and working with others. Members learn by doing under the guidance of adult volunteers, who teach projects ranging from aerospace and arts to veterinary science and sport fishing. Clubs also involve children and teens in community service, camping and educational trips.

4-H is a community of young people across America learning leadership, citizenship, and life skills.

## Impact in 2010

### Daviess County 4-H Clubs

- Knee-Hi—Gallatin
- Brushy Squirrels—Jamesport

### Caldwell County 4-H Clubs

- Achievers & Shooting Stars—Hamilton,
- Polo Trail Blazer—Polo
- Kidder Lone Stars—Kidder
- Buccaneers—Breckenridge

Many Daviess County and Caldwell families take advantage of the numerous opportunities offered through the 4-H program. These opportunities are described on the following pages of this report.

### Daviess County 4-H

This year in Daviess County, there were 69 4-H members enrolled. Without the help of Daviess County’s volunteer base of 37 recognized volunteers, 4-H would not have been as successful. Volunteers report they donate 100 hours per year to 4-H. In Daviess County the value of their time is estimated to be $69,190!

### Caldwell County 4-H

This year in Caldwell County, there were 156-4-H members enrolled. Caldwell County has a volunteer base of 97 volunteers to support the 4-H program. Volunteers donating their time to 4-H have been estimated to donate approximately $181,390 of their time to the youth of Caldwell County.
4-H Youth Development

2010 4-H in Daviess & Caldwell Counties
A community of 225 youths learning leadership, citizenship and life skills
One of every four Missourians between the ages of 5 and 18 participated in a Missouri 4-H program in 2010

4-H’ers on Positive Growth Trajectory
In recent years studies have suggested a link between positive youth development – especially programs that go beyond simple extracurricular activities to offer three foundational features of effective youth-serving programs (Lerner, 2004; Blum, 2003; Roth & Brooks-Gunn, 2003). These are:

• Positive and sustained relationships between youth and adults
• Activities that build important life skills

Opportunities for youth to use these life skills as both participants and as leaders in valued community activities

Programs having these features may be termed youth development programs (Lerner, 2004; Roth & Brooks-Gunn, 2003). To better understand how programs for youth contribute to positive youth development, National 4-H Council sponsored the 4-H Study of Positive Youth Development. To date, over 6,000 adolescents from 34 states responded to surveys assessing positive youth development. Missouri 4-H joined the national study three years ago.

Active 4-H’ers excel
Connecting kids to caring adults
The ground-breaking national study confirmed what we already knew: Kids who are active 4-H member have more caring adults in their lives, are more likely to engage in science programs and excel in leadership and volunteer service.

Missouri active 4-H members over the past three years identify more adult mentors in their lives than non-4-H youth or youth who engage in 4-H opportunities less than two times a month. (Figure 1)

![MO-Wave 7-Point In Time Analyses: Relationship With a Significant Adult - Other Than Parents](image)

Question as asked: Do you have a relationship with a significant adult, other than a parent or teacher, who you see on a regular basis?
Scale: 0=NO, 1=YES
Building important life skills
Life skills are defined in a variety of ways. 4-H, in recent years, has given special attention to youth interest, attitudes and engagement in science, engineering and computer technology. Active 4-H members spend almost ten times more of their out-of-school time engaged in science-based activities than their non-4-H peers. Project work builds important life skills. (Figure 2)

![Graph showing MO-Wave 7-Point In Time Analyses: Participate in Science Programs](image)

*Significant difference between "No 4-H" and "Some 4-H" at p<.05
^Significant difference between "No 4-H" and "Active 4-H" at p<.05

Question as asked: The programs that I participate in after school and in the summer include science, engineering, and/or computer technology.

Building life skills in science for girls is particularly important due to their under-representation in science, engineering and technology fields. Young women active in Missouri 4-H are more interested in science probably because they have hands on experience doing science related programs than their non-4-H female peers. (Figure 3)

![Graph showing MO-Wave 7-Point In Time Analyses: Girls - Increase Interest in Science](image)

*Significant difference between "No 4-H" and "Active 4-H" at p<.05

Question as asked: The programs that I participate in after school and in the summer INCREASE my interest in science, engineering, and/or computer technology.
Caldwell County 4-H creates environments in which young people are valued contributing members of their community. 4-H provides youth with hands-on learning opportunities in a safe environment where they can experiment, innovate and think independently with the help of caring volunteers.

One of every four Missourians between the ages of 5 and 18 participated in a Missouri 4-H program in 2010.

Kids who are active 4-H members excel in leadership and volunteer service.

**NUMBER OF CALDWELL COUNTY LEARNER**
96 screened and trained volunteers
Five active 4-H clubs
120 4-H members

Caldwell County 4-H clubs offer long-term educational experiences in which members “learn by doing.” Under the guidance of adult volunteers, life skills such as decision making, public speaking and working with other are taught while learning about projects ranging from aerospace and arts to veterinary science and sport fishing.

Caldwell County 4-H clubs also provide children and teens the opportunity to learn about leadership, citizenship, team work and responsibility through community service, camping and educational trips.

**2010 PARTICIPATION LEVELS**
This equates to about 4300 learning hours logged by Caldwell County youth.
Volunteers contributed over 9600 hours* or $179,520** to 4-H.

**FAIR EXHIBITS**

- **Achievement Day/County Fair**
  - 12 members participated with demonstrations, public speaking
  - 191 projects exhibited during Fair by 56 members
  - 13 Horse Show exhibitors
  - 110 Swine exhibits shown
  - 45 Sheep / 40 Goat exhibits shown
  - 19 heads of Beef cattle exhibited

- **State Fair**
  - Livestock Exhibitors—12 youth exhibiting
  - State 4-H Horse Show—6 youth participating

**REGIONAL, STATE AND NATIONAL 4-H ATTENDANCE**

- NW Regional 4-H Camp—__ members/Camp Counselors—__
- Clover Kid 4 H Day Camp—9 members/Camp counselors—3
- 4-H State Shooting Sports Contest—5 members
- NW 4-H Regional Teen Float Trip—5 members
- MO State 4-H Congress—3 members
- MO 4-H Teen Conference—2 members

Participation in other national venues: AK-Sar-Ben, American Royal, Unbelievable Horse Happening

*Missouri 4-H volunteers responding to a survey report they contribute on average 100 hours per year.

** Valuing their time at $18.70 per hour, based on average Missouri incomes in 2010.
Caldwell County 4-H Council was selected by Joe Clevenger, Caldwell County producer, to be the recipient of one of the 2010 Monsanto Grow Community’s $2500 Grant. Pictured receiving the check was the Clevenger family, Caldwell 4-H Council officers, Caldwell Commissioners and Monsanto representative.

Embryology gave 75 Caldwell County children an opportunity to witness the miracle of new life with the chicken hatching program provided to the schools. Research based embryology curriculum focuses on the life science lessons for grades K-8. Teachers continue to request the popular program to reinforce their science lessons and bring agriculture to their students.

Caldwell Water Festival Interactive teaching stations staffed by Extension faculty, partners from the Soil & Water District, Water Alliance, and Missouri Department of Conservation brought to life the lessons of soil and water stewardship to 135 fourth grade students from each of the Caldwell County schools. Pre and post testing indicate increased knowledge and skills for 85% of participating students. This program ties in to state “Show Me” standards by teaching students about making a hypothesis, experiencing using a microscope and other hands on activities. The Caldwell County Soil and Water District and Caldwell County Extension sponsored the program.
Missouri 4-H Hall of Fame
The late George and Lula Smith of Jamesport were welcomed into the Missouri 4-H Hall of Fame on Aug. 15 at the 2010 Missouri State Fair. They were two of 50 volunteers and 4-H supporters from around the state recognized for their service and dedication to the youth of University of Missouri Extension 4-H. Their daughters were on hand to accept the award on behalf of their parents. George and Lula dedicated over 25 years of service to Daviess County 4-H.
Pictured left to right: Cheryl Reams, MO 4-H Foundation, Executive Director; Nelda Godfrey, 4-H Foundation Trustee; Martha Lockridge, Janice Rose, and Brenda Smith, daughters of George and Lula Smith.

State 4-H Council
Danielle Ness, daughter of Alicia Chrisman of Gallatin, served Gallatin and the Northwest Missouri region for a second term, as a representative on the Missouri State 4-H Council for 2009-10. Danielle was a member of the Knee Hi 4-H Club of Gallatin and a junior at Gallatin High School. The Missouri State 4-H Council is a youth-adult partnership of MU Extension’s 4-H Center for Youth Development and Lincoln University Extension.

The Daviess County 4-H Advisory Board hosted the annual Recognition Day for the 63 club members of Daviess County at the Covel D. Searcy Elementary School in Gallatin. Club leaders are Toni Cox, Brush Squirrels of Jamesport and Alicia Chrisman, Knee-Hi Club of Gallatin.
The 2010 Missouri 4-H Equine Tour took Breanne Brammer of Daviess County to Wyoming, Colorado and Nebraska. While on the trip the group met Dr. Temple Grandin, professor at Colorado State University and designer of livestock handling systems. Each year, the 4-H staff and chaperones plan unique opportunities for Missouri 4-H teens to expand their equine horizons to embrace their passion with a lifelong career by exploring unique careers indigenous to specific regions of the country.

Mariah Huston and Kourtney Bird of Gallatin, Mo., were among the 248 youth delegates to the 2010 Missouri 4-H Teen Conference. Danielle Ness, NW Region Representative, helped to plan and conduct the conference. The conference is designed to promote belonging, independence, generosity and mastery.

Daviess County 4-H Fair Queen Tannah Terry presenting trophies and ribbons to Sarah Keck for her grand and reserve champion rabbits.

Danielle Ness, attended Missouri Citizenship in Action (MCIA) in Jefferson City. MCIA is an event where youth assume the roles of legislators, lobbyists, judges, attorneys and even members of the media to debate today’s issues and ensure that the voice of youth is heard. Also pictured is 4-H Youth Development Specialist and State Director of MCIA, Becky Simpson.

By Supporting Daviess County 4-H:
4-H project work helps youth explore interests from animal science to aerospace, resulting in increased interest in science at a rate three times that of non-4-H peers. Interest in science is a predictor for young people to choose science-related careers. This interest in science, along with 4-H members’ 70 percent greater likelihood to go to college than youth participating in other out-of-school programs, is helping grow future scientists. Future scientists are critical to our state, national and global economy; three-quarters of Missouri’s $10.6 billion in products and services exported in 2005 were science, engineering and technology-based industries (Lerner and Lerner, Wave 6; MERIC).
Daviess County Water Festival

University of Missouri Extension-Daviess County hosted a Soil and Water Festival for 81 Daviess County fourth grade students and their teachers on March 15 at the First Baptist Church in Gallatin. Those schools participating included Tri-County, Gallatin, and North Daviess. The students spent a full day learning about soil erosion, water conservation, pollution, ground water, components of the soil and the interactions among living organisms and their environment, wetlands, and the Earth’s water supply. This was the third year for the festival to be held in Daviess County. The Soil and Water Festival included 8 learning stations where hands-on activities addressed the Missouri Assessment Program (MAP) and the Missouri Department of Elementary and Secondary Education’s science standards.

The Soil and Water Festival was made possible by the generous donations of Casey’s General Store, First Baptist Church of Gallatin, Daviess County Soil and Water Conservation Board, Wal-Mart, Inc. of Cameron, Daviess County Extension Council, Missouri Department of Conservation and Morrell International.

Area soil and conservation agents taught portions of the Soil and Water Festival. Those assisting with the Daviess festival included: Kim Worth, Soil Scientist for the Gallatin Major Land Resource Area Soil Survey Office; Adam Brandsgaard, Conservation Education Consultant with the Missouri Department of Conservation; and Matt Engle and Jerry Wiechman, Fisheries Management Biologists with the Missouri Department of Conservation at the Pony Express Conservation Area in Osborn.

Regional faculty members participating in the Daviess Water Festival included Tom Fowler, Horticulture Specialist; Meridith Berry, Regional Technology Specialist: Wilson Majee, Community Development Specialist; Kevin Hansen, Agricultural Business Specialist; Jessica Trussell, Human Development and Family Studies Specialist; Shaun Murphy, 4 -H Youth Specialist; Tim Baker, Horticulture Specialist; Janet Sager Youth Program Associate; Heather Benedict, Agronomy Specialist and Debbie Davis, 4-H Youth Specialist.

Daviess County Extension Council past and present members assisting with the day’s activities included Terry Jarboe, and Raymond Heldenbrand.

When you support MU Extension’s Water Festival program, Missouri citizens recognize the value of water protection and learn how they can make a difference in water quality and quantity. Participants become more active in litter prevention, stream clean-up and water conservation. The local community and everyone downstream benefits from a clean, healthy and adequate drinking water supply.

Pictured below are Daviess County 4th grade students and their teacher discovering what organisms living in polluted water look like utilizing microscopes. Tim Baker and Tom Fowler, regional horticulturalists, also taught the students the parts of the microscope and how to handle it properly.

Pictured above is Kevin Hansen teaching Daviess County 4th graders about non-source point pollution. The youth learned that eventually all waste will end up in their water supply. This included a discussion of lawn fertilizer, cars with oil leaks, boats, and even garbage that isn’t properly disposed.

Pictured above are Jerry Wiechman and Matt Engle teaching Daviess County 4th graders about soil erosion and water pollutant’s. The youth are observing the effects of water on soil and possible natural barriers for erosion. The students learned that the leading pollutant of water in Missouri is soil. They also learned how livestock waste affects their water supply.
Family Nutrition Education Program

University of Missouri Extension (UME) Family Nutrition Education Programs (FNEP) reached 1069 Caldwell County and 843 Daviess County low-income participants with nutrition education in county during 2009-10 school year. FNEP provides information on nutrition, food safety, and physical activity for lifelong health and fitness.

Youth from Pre-school to 5th or 6th grade learned through kid-friendly, hands-on lessons and activities. Activities include opportunities for taste-testing healthy foods and practicing skills that lead to good health. Education for adults also includes nutrition, food safety, and physical activity, as well as food resource management.

During the 2009-2010 school year the FNEP team used Show-Me Nutrition Educational Displays to get the message out to teachers and families in a greater way. A variety of posters were used with information on such topics as food safety, the “Supersizing of America,” eating well on a budget, and MyActivity Pyramid. Posters were set up in more than half of the schools FNEP served this year. Teachers garnered information by reading the posters themselves and by reading the associated handouts. The majority of the teachers then took what they had learned to their students. These teachers were not only in the elementary schools where FNEP classes are held, but also in the middle and high schools associated with them, increasing the reach and impact FNEP makes.

This was just the first year the educational displays were used throughout the region and it helped in expanding the outreach of the program. By working with the schools in this way, in-kind contributions increased by over 10%. This made it possible to expand the program because of the matching federal grant that supports it. Posters and other programming could then also be used in non-matchable circumstances such as Community Action Partnerships and Agencies, Head Start and Parents As Teachers parent groups, library programs, and Back To School and Health Fairs to reach parents and families in a greater way.

Nutrition Program Associates (NPA’s) go into the schools and interact with community members to help them make healthier choices and build healthy habits. They see the difference the program makes in people’s lives.
**Success stories from NPA Tracy Minnis:**

**Cowgill R-VI:** During lessons at Cowgill R-VI in Caldwell County, I had a 3rd Grade girl in Mrs. Bennett’s class that shared she had made a healthy change. We were on lesson 6 and talking about the importance of breakfast. I always ask the kids if they had breakfast that morning, she shared that she had not. The teacher said, “Well that explains her headache she has.” I shared with the class simple ways that you can insure, that you get something in your stomach for breakfast. At the next week’s lesson, this girl was so excited to share that she had used one of my ideas of bagging up some dry cereal and eating it as she walked to school. It was easy to see the impact that eating breakfast had on this little girl, because she was a lot more alert and willing to participate in the nutrition classes. I love being able help kids make simple changes that make their lives better!

**Tri-County RVII:** While teaching nutrition at Tri-County RVII, in Jamesport, I was approached by the preschool teacher, Mrs. Skinner. She wanted to let me know how much she appreciated our program. She has a son in Kindergarten at Tri-county, whom is a very picky eater and because of the programming he had received, he was now insisting that he tried something new at every meal. And because of this fun habit he has attained, since experiencing tastings from preschool, he has found new foods that Mrs. Skinner can add to his very limited menu. She was very thankful for everything that we share with the kids and feels that our program makes a true impact on how her class thinks about the foods that they eat.

**Success Stories from NPA Angie Rhoad:**

**Hamilton:** After teaching the digestion lesson at Hamilton 3rd grade, the teacher told me that the class was getting ready to study digestion the following week. She said that what I had taught followed her curriculum exactly. She told me how much she appreciated me giving an “introduction” to the students. A couple of weeks later she told me that the students had just taken a test over digestion and all of them had gotten A’s on it! She said it was because of the way how I had presented it and letting the kids see a model of the digestive system.

**Gallatin:** In Daviess County, at Covel D. Searcy Elementary School, they had perfect attendance throughout the entire elementary. This was announced over the intercom while I was there teaching lesson #3. The principal said that she was just sure that Ms Angie had helped with this great accomplishment, due to all of the hand washing lessons and teaching the kids how to fight germs. 

When a child participates in the Family Nutrition Program they learn to increase their fruit and vegetable intake. It is estimated that this one behavior change can prevent 1% of the children from becoming overweight adults. Those who practice healthy eating and activity behaviors are more likely to enjoy a high quality of life as an adult and into old age.

In addition, this important programming effort serves to reduce healthcare costs over the participant’s lifetime, saving taxpayers money in reduced public healthcare benefits and insurance premiums.

Diseases that are attributable to being overweight or obese cost Missourians over $1.6 billion dollars a year; this is $4793 per overweight person or $293 for each Missourian.

School-based prevention programs that increase fruit and vegetable intake and help children to be more active are estimated to prevent 1% of children from becoming overweight adults. Applied to the 226,878 youth enrolled in FNP in 2010 this would be an estimated health care savings of $10.1 million.
Jessica Trussell, Human Development Specialist

**Media**

Jessica has contributed articles to the Northwest Missouri Extension News You Can Use newsletter, participates in a bi-monthly Extension Connection radio segment, and has contributed articles to the following area newspapers: Gallatin Publishing Company, Hamilton Advocate, and Tri-County Weekly.

**Focus on Kids**

Focus on Kids is an educational program for divorcing parents which has been developed by the Department of Human Development and Family Studies at the University of Missouri at Columbia. The goals of the program include understanding the importance of involvement by both parents in the co-parenting situation, understanding developmental needs and reactions of children to divorce, and learning about helpful co-parenting behaviors in addition to receiving additional information on community resources. Jessica Trussell, Human Development Specialist, is leading the 2 ½ hour sessions in several counties, which also cover such topics as web sites, books and community resources. This is a court-mandated program and participants are requested to attend the sessions through the circuit court and the program is offered to Daviess County residents. Six (6) Daviess & Caldwell County residents participated in the program which lead to 15 hours of learning. The participants reported the following:

- 100% believed the class should be mandated for all divorcing couples.
- 100% plan to avoid arguing/fighting with their children’s other parent in front of the children.
- 100% plan to avoid questioning their children about their other parent’s finances or relationships.
- 100% plan to avoid saying negative things about their children’s other parent in front of them.

When you support the Focus on Kids program the county and state benefit as parents are better able to meet the social and emotional needs of their children, reconfigured households are more stable, and both the children and parents have action solutions for reducing stress and building on strengths.

**Building Strong Families**

The *Building Strong Families: Challenges and Choices* program helps families find their strengths, build on those strengths, and learn skills to create stronger families, improve relationships, and increase communication. The program covers up to 13 topics and uses hands-on activities to involve participants. There were 10 individuals who participated in Building Strong Family classes from Caldwell County. Families were able to complete homework assignments in most of the modules which resulted in positive steps being made to improve upon their family strengths. Examples include:

- Learning stress reduction techniques
- Practicing positive discipline
- Maintain a safe home and use homemade cleaners
- Learn more positive ways of communication

When you support the Building Strong Families program the county and state benefit as children raised by caring, understanding parents in stable environments have the opportunity to become better citizens of their community, county and state.
**Agriculture**

Kevin Hansen, Agricultural Business Specialist

**Beef and Forage Management**
This meeting was put together to aid beef producers with management ideas which would enhance profitability and minimize labor and other variable costs which are incurred throughout the operation. Speakers were gathered to discuss areas of breeding management through artificial insemination, grazing management through rotational grazing and forbs selection, resource management, by incorporating spring developments into the grazing system and using NRCS personnel and expertise. Other areas of management included presentations and tours of handling facilities which reduces labor for the handler and reduces stress on the animal. All factors combined in all presentations lead to profitability in the operation. Attendees gain insightful information to better manage their herds and farms.

**Farm Lease Arrangements**
This program was held in order to provide information to landowners and tenants about their responsibilities to each other for favorable long term arrangements. Both parties learn about negotiations, law, the pros and cons of verbal and written agreements. Furthermore, attendees realize the importance of good communication.

**Ag Updates**
Each county had days where ag staff from surrounding counties came together to give various updates pertaining to individuals within the county. Subject matter on green houses, pesticide application, farm budgets, and hay quality / management was presented to the group. People were given the information about the true costs associated with the production of various commodities. Furthermore, by attending these workshops, people learn the appropriate and current rules and regulations for applying pesticides on their farms. Producers know where to search for current pricing and sales of hay in or out of state by using the hay marketing website, Mo Department of Ag, and University of Mo Extension.

**Profit Focused Agriculture**
Utilizing Extension pays off in the long run for producers. Their ability to obtain information that is current, relevant, and unbiased can lead to significant managerial changes when incorporated into the business. Many phone calls and producer visits lead to in depth questions which can then get to the root of the problem. Questions on marketing and risk management, ag law, and agronomy are only a few of the more common areas of which questions are asked. Additionally, producers have the opportunity to utilize the benefits of financial software and look at different financial scenario’s and see how they might compare with current farming practices and managerial decision making.

**Estate Planning**
The benefits of estate planning are knowing that if done correctly, your assets will be dispersed to your descendants as you desire. In addition, by attending the workshop, participants were able to gain knowledge about estate planning options and how they work before going and sitting in front of a professional who charges by the hour. Knowledge in hand becomes invaluable when making decisions for the future. This workshop provided answers to participants about forms of ownership, communication, methods for asset transfer, and goal setting. Participants all agreed that the information would be utilized in the future.
Livestock

Agriculture continues to provide a solid base for the economy of Northwest Missouri, and livestock production continues to be a significant part of that economy. During 2010 we held several livestock and forage educational meetings on a local and regional basis throughout Andrew, Buchanan, Caldwell, Clinton, DeKalb and Livingston counties. Additionally we provided an electronic livestock newsletter “Stock Talk” on a monthly basis as well as news releases and radio programs throughout the year. Below is a list of the major educational programs we have provided to livestock producers this past year.

MISSOURI STEER FEEDOUT
Over the last few years we have had several beef producers participate in the Missouri Steer Feedout Program. Producers only need to enter 5 head of steers to participate. During the steer feed-out process participants get feedback and documented data of how their cattle perform in the feedyard. Additionally, producers get approximately 20 different data points on their cattle at harvest time. During the feedout phase we make at least one trip to the feedyard were our cattle are being fed so producers can develop a relationship with feedyard managers/owners. We encourage participants to contact the feedyards on a regular basis to further develop their understanding of retaining ownership through the feeding phase of beef production. We also work with producers that want to take the next step and feed an entire pen of their own cattle. This program is a cooperative effort between Iowa State University, Tri-County Steer Carcass Futurity and University of Missouri Extension.

SHOW-ME-SELECT REPLACEMENT HEIFER PROGRAM
Several beef producers from the area continue to participate in the Show-Me-Select Replacement Heifer Program in Northwest Missouri. We held a sale in December, with heifers averaging $1365/head. Additionally several of the heifers enrolled in the program do not go through our sales, they are either sold at the farm or the producers retain these heifers as their own replacements. This program is open to any beef producer in Missouri.

MEAT GOAT POCKET GUIDE
The Andrew County Extension Council, University of Missouri Extension and Kaeco Group, have continued their efforts on the Meat Goat Pocket Guides, with over 7,000 guides distributed throughout Missouri as well as several other states. These guides are designed to help meat goat and sheep producers keep better records on their operations. Additionally, we have been receiving very positive comments on the pocket guides and continue to get requests on a regular basis.

YOUTH LIVESTOCK
During 2010, we held a beef, sheep, swine, rabbit and poultry educational clinic for youth and adults. We had 55 participants attend. The program was held on a Saturday to try and accommodate all interested. The program was very well received. Additionally, we continue to hold several of the Show Me Quality Assurance educational programs throughout the region, some by ITV and some as face to face. These programs are designed to educate youth livestock producers about animal ethics, proper handling of livestock, quality assurance and that the livestock our youth are showing can have a positive or negative impact on the rest of the livestock industry. These programs are usually well attended and we have several hands on activities we do with the participants to help get our message across to them.

DAIRY PRODUCTION
In February, approximately 20 dairy producers attended the annual Northwest Missouri Dairy Group Meeting in Savannah at the Fire Station. Topics were presented by University of Missouri State and Regional Specialists. This program is very well attended by local dairymen as well as students and instructors from Northwest Missouri State University. Additionally, the local DHIA group held a business meeting following the program.
GRAZING WEDGE AND DIGITAL PASTURE PLATE METER
In 2010 Bob Kelly and Jim Humphrey started working with the New Zealand Feed Reader as well as continuing their work with the Digital Pasture Plate Meter they purchased from New Zealand. With the help of several area producers we continued measuring the density and quantity of forages on locations throughout Northwest Missouri. In addition to the forage measurements we were obtaining we kept track of management practices producers were performing on their individual operations. This information is being kept for future comparisons. Once forage measurements were taken they were entered in a web based program developed by the University of Missouri Extension Plant Sciences Division called the “Grazing Wedge”. Additionally, the grazing wedge creates charts that allow producers to monitor and track forage growth and yield over multiple months and years.

http://www.grazingbeef.missouri.edu/
Horticulture Programming in Northwest Missouri

Horticulture interest continues to increase every year as growers discover the potential profitability in produce crops. The produce auction in Jamesport set a record again this year with over one million dollars in sales. New farmers start growing produce each year, partially due to the economic slowdown, but also after observing the success of their fellow farmers. This keeps Tim Baker, Horticulture Specialist, busy helping these new enterprises by answering questions and helping with problems that arise.

(Right) After hearing Mr. Baker’s talk about greenhouse efficiency and energy usage, this Jamesport area producer decided to try out a wood boiler/heater that Mr. Baker described. His heating costs have been reduced drastically.

(Right) Specialty varieties of produce, such as this lettuce, can bring high prices in the right market. This grower sells his produce in the Kansas City area, and does very well in spite of the higher cost of transportation.

(Left) Specialty varieties of produce, such as this lettuce, can bring high prices in the right market. This grower sells his produce in the Kansas City area, and does very well in spite of the higher cost of transportation.

Diagnostic Services for Homeowners and Commercial Growers

Throughout the year, the Daviess County Extension Center receives questions on horticultural questions, insect identification, weed identification, and even agronomic questions. When questions come in, Horticulture Specialist Tim Baker responds with information and a site visit when needed.

A homeowner asked to have this insect identified. It turned out to be a robber fly. Most species of these are considered beneficial.

A soybean producer called about a weed problem in his beans. It turned out to be an invasive species: Asiatic dayflower.

An orchard grower called to find out what was wrong with her apples. This turned out to be apple scab, a very serious problem.

By supporting horticulture: When you support MU Extension’s horticulture programs for commercial producers, farmers are aided in their battle with insects, diseases, and the everyday challenges of growing fruits and vegetables. Helping these growers gives Missouri citizens a source of locally-produced and nutritious food of much higher quality compared to food which has been shipped thousands of miles. More nutritious food leads to better health for everyone.
Daviess County Master Gardeners have completed their fifth year of service to the community.

Master Gardeners meet monthly and perform both group and individual community service projects. Group projects include landscaping projects at the Gallatin Library and Log Cabin. The Daviess County Master Gardeners also participate in the MODot Adopt-A-Highway program for a section of Highway 13 around their flower beds on the north edge of Gallatin. The flower beds were reconstructed in 2010 to include new hardscape features such as boulders, as well as new plants including ornamental grasses.

Individual projects include the restoration of the Whitt Cemetery, south of Gallatin; landscaping and planting at Alta Vista Church near Winston; planting and landscaping at the United Methodist Church in Gallatin; planting a welcoming flower bed on the south edge of Jameson; pruning and upkeep at the Courthouse; flower bed planting and upkeep at the Lake Viking Care Center in Gallatin; and landscaping and planting at a church in Mirabile.

In addition to community service, members continually learn by attending and conducting educational meetings. They also take interesting tours and field trips. Continuing education classes are also offered to Master Gardeners, on topics such as plant propagation, winter injury to woody plants, and beneficial insects.

Master Gardeners perform many hours of volunteer work each year, beautifying Daviess County. The Daviess County Library (left) has been a project for many years, as well as a planting (right) at the welcome sign for Jameson. These projects receive many positive comments from area neighbors.

Master Gardeners redesigned and renovated their flower bed plantings north of Gallatin. They also maintain this area as part of the MODOT Adopt-A-Highway program.

Master Gardeners are also teachers. Here, Raymond Heldenbrand teaches beekeeping to 4-H Youth at Camp Crowder. His presentation includes live bees.
As entrepreneurs and innovators, Missouri’s small businesses are becoming a more diverse group that continues to make the state’s economy productive. There are approximately 500,000 small businesses in Missouri. Nearly 98 percent of all businesses with employees are categorized as small businesses. In assisting the owners and managers of those businesses, MU Extension contributes to a county’s economic development through growth in jobs, sales, innovation, technology development and commercialization.

In Daviess County, during 2010, business development program specialists and business counselors with MU Extension, Missouri Small Business & Technology Development Centers (MO SBTDC), Missouri Procurement Technical Assistance Centers (MO PTAC), Missouri Environmental Program, Missouri Career Options Project, and the Missouri Market Development program served 4 people and their companies with business start-up and management counseling, training, and other assistance. In addition, entrepreneurs and business owners in Daviess County reported the following economic impact and activity as a result of the services provided by the MU Extension Business Development Program:

- Sales increases: $525,030
- Government contracts: $59,785
- Jobs retained: 20
- Loans and investments in business: $5,000
- Clients/companies receiving business counseling: 4

Overall, the University of Missouri’s Business Development Programs (BDP) served 25,096 people and their businesses state-wide. The total impact for all businesses assisted by the BDP was:

- New jobs: 12,939
- Sales increases: $514,599,270
- Government contracts: $467,712,268
- New businesses: 265
- Jobs retained: 3,234
- Loans and investments in business: $204,073,294
- Acquired assets: $88,254,348
- Investment in commercialization: $47,083,591 in SBIR/STTR or research proposals submitted with $8,457,408 awards received
- Clients/companies receiving business counseling: 3,096

Business training attendees and conference participants: 22,000

The business development faculty contributing to these business successes are from the programs identified above. These staff have regional and statewide assignments and work with businesses in all counties across the state.
Business Development

The Business Development Program Delivery Network Includes
Business Development Specialists headquartered at University of Missouri Extension centers; centers located on the University of Missouri campuses at Columbia, Kansas City, St. Louis and Rolla; and centers at most of the state universities across Missouri. The named programs delivered through this network include:

Missouri Small Business & Technology Development Centers (MO SBTDC) – Funded by the U.S. Small Business Administration, this award is matched on the local level by state university hosts and private sector partners. Services include individualized business counseling and a wide variety of educational opportunities. One of the products offered through those centers is the MoFAST SBIR/STTR assistance. Specialists in this area work with university faculty and other innovators to win awards in support of the commercialization of technology.

Missouri Procurement Assistance Centers (MO PTAC) -- Funded by the U.S. Defense Logistics Agency, this program helps businesses win government contracts for a wide range of products and services.

Missouri Market Development Program – This program, which is funded at by the Environmental Improvement and Energy Resources Agency via the Missouri Department of Natural Resources, helps business owners find markets for recycled materials and helps other businesses in securing funding for manufacture of new goods using those recycled materials.

Career Options – Improving individual capacity is the focus of the MU Extension Career Options program, which is funded through a partnership with the Missouri Department of Economic Development Workforce Development unit. This program assists displaced workers and others in many ways, including through the exploration of business ownership and career repositioning following company closings, layoffs and other employment-related changes.

Missouri Environmental Program -- Showing businesses how to save money by reducing waste, understanding regulations and using recycled materials.

Contact Information
For further information, Contact:
Tom Kelso
BD Specialist
Holt County Extension Center
101 East Missouri
P.O. Box 407
Oregon, Missouri 64473
Phone: (660) 446-3724
kelsot@missouri.edu

Visit our state business development program website at: www.missouribusiness.net
Missouri State Fair Farm Families

Daviess County
Richard and Sandy Dustman Family
Jamesport, Missouri

Caldwell County
Joe and Tonya Reed Family
Breckenridge, Missouri
Daviess County Council

Chairman
Jayla Smith, Jamesport, appointed member, City of Jamesport

Vice Chairman
Olin Vanderslice, Gallatin, elected member

Secretary
Carol A. Wood, Gallatin, elected member

Treasurer
Alicia Chrisman, Gallatin, appointed member, 4-H

Other Members:
Bob Teegarden, Northwest Region 4-H Camp, appointed member
Frank Dunnington, appointed member
Danny Heldenbrand, Daviess County Commissioner
Raymond Heldenbrand, elected member
Colleena Johnson, elected member
Chase Hiley, elected member
Mary Jarboe, elected member
John Anthuis, elected member
Lori McLaughlin, elected member
Marcia Bird, elected member
Chretta Mastin, elected member

Unique partnership
Daviess and Caldwell Counties University Extension Councils are a full partner with Missouri’s land-grant universities to deliver high-quality education and research-based information that helps people solve real-world problems and take advantage of opportunities. Council members:

- Work with extension specialists to provide the county with quality educational programs;
- Manage finances of local extension operations;
- Provide personnel to carry out extension activities; and
- Elect and organize the local extension council.

Caldwell County Council

Chairman
Jerry Creason, appointed member

Vice Chairman
Jack Critchfield, elected member

Secretary
Penny Copeland, elected member

Treasurer
Don Smith, elected member

Other Members:
Tommie Sue Feil, elected member
Don Creach, elected member
Regina Burnett, elected member
Michael Pollard, elected member
James Dotson, elected member
Jeff Gatrel, elected member
Jill Kolzer Kopek, elected member
Lisa Prater, elected member
Nancy Snyder, elected member
Beth Snow, elected member
Gerald McBrayer, Caldwell County Commissioner
Daviess County 2010 Financial Report

INCOME
0210  County Appropriations 29,500.00
0400  Gifts/Grants/Contracts 00.00
1600  Balance Transfers 00.00
TOTAL INCOME 29,500.00

EXPENSE
2700  Personnel Services-Salaries & Wages 11,646.90
2800  Payroll Expenses 4,217.88
3100  Travel 4,861.28
3700  Telephone-Local 589.76
3800  Telephone-Long Distance 227.31
3810  Telephone-Cellular 482.59
4300  Rent/Lease Space 40.00
4400  Rent/Lease Equipment 1,411.36
5100  Supplies/Services 1,257.63
5130  Newsletters 352.77
6400  Other Contract Services-Internet Connection 400.00
6800  Insurance 85.05
7010  Extension Council Election Expense 200.00
7030  Council Operations 162.50
7040  Daviess County Farm Family 80.00
7710  Computer Technology Upgrade 74.70
TOTAL EXPENSES 26,089.73

State, Federal and County Funding for Extension

University of Missouri Extension programs in Daviess and Caldwell Counties are funded by Daviess and Caldwell Counties, state and federal appropriations. Local funding for support of the Daviess/Caldwell County Extension Center is provided by the Daviess and Caldwell County Commissions. They provide office space, funds for office expenses, clerical salaries and travel expenses of extension specialists who conduct educational programs in Daviess and Caldwell Counties.

UNIVERSITY OF MISSOURI
Extension
Live. And Learn.

University of Missouri’s Contribution to County Extension Program

University of Missouri provides salaries and benefits for all professional and all para-professional staff members headquartered in Daviess/Caldwell County.
### Caldwell County 2009 Financial Report

#### INCOME

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**TOTAL INCOME**  

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#### EXPENSE

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**TOTAL EXPENSES**  

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**Net Income**  

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### State, Federal and County Funding for Extension

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### University of Missouri’s Contribution to County Extension Program

University of Missouri provides salaries and benefits for all professional and all para-professional staff members headquartered in Daviess/Caldwell County.
Northwest Region 4-H Camp 2010 Financial Report

INCOME

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TOTAL INCOME: 21,050.00

EXPENSE

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Total Expenses: 18,693.47

Net Profit: 2,356.53

Daviess County/Northwest Missouri Regional Camp

Daviess County is the holding entity for the Northwest Region 4-H Camp funds. The money is assigned to an account in the bookkeeping system of Daviess County. The monies are considered *funds held for others* and do not directly effect the finances or services of the Daviess County Extension. The local council acts as an oversight board, while the 4-H Youth Specialists of the Northwest Region determine how the funds should be spent.
Equal opportunity is and shall be provided to all participants in Extension programs and activities, and for all employees and applicants for employment on the basis of their demonstrated ability and competence without discrimination on the basis of their race, color, religion, sex, sexual orientation, national origin, age, disability, or status as a Vietnam-era veteran. This policy shall not be interpreted in such a manner as to violate the legal rights of religious organizations or military organizations associated with the armed forces of the United States of America.