

IT'S 4-H FAIR AD TIME!

Ad money and/or donations are due by February 1



Instead of paying county dues yourself, each 4-H member has the option to sell at least \$40 in 4-H Fair ads that will be printed in the Fair Book. The Fair Book provides detailed information on the 4-H Fair in July, the schedule of events, and the rules and regulations for exhibiting in each project area. Fair ad donations help cover the cost of the Fair such as facility rent, printing the Fair Book, facility rental, insurance, ribbons and premium point money.

Donors can send their own electronic versions of ads or logos if they are available. Black and white is preferred, but color will be accepted. Word, documents, PDF or JPG or PNG format is preferred.

Electronic ads or logos should be sent directly to clayco@missouri.edu.

NO SOLID RED OR BLACK business cards. These do not produce good copy.

If a person or business does not have camera-ready copy, an idea of what they want must accompany the layout sheet and we will create something for them.

Be sure to indicate which ad or donation type has been selected by checking the correct box on the layout sheet.

A copy of the Fair Book can be requested by the advertiser by checking the YES box on the form.

Remember to present each advertiser with a **Booster Card** to display in their window. You may want to write the year on it. Cards are available from club leaders or the office.

Any questions? Call the Office – 407-3490.

4-H FAIR BOOK DONATION AND ADVERTISEMENT LAYOUT SHEET		OFFICE USE ONLY
		Date rec'd _____
		Cash amt _____
		Check amt _____
		Check # _____
SOLD BY: <u>Joan Jett</u> <u>Clever Clovers</u>	(4-H members name) (Club name)	
PERSON PURCHASING AD: <u>Molly Green</u>		
COMPANY NAME: <u>Green's Lawn Care</u>		
MAILING ADDRESS: <u>700 Cross Ln</u>		
CITY: <u>Kansas City</u> STATE: <u>Mo</u> ZIP CODE: <u>64116</u>		
PHONE: <u>816-661-1234</u> EMAIL: <u>mglawn@gmail.com</u>		
Check one. Make sure the Name/Address above is correct.		
Size	Check one box	
<input type="checkbox"/> \$80.00 / Full page advertisement (7 X 10)	<input type="checkbox"/> Ad attached	<input type="checkbox"/> Ad emailed <input type="checkbox"/> Make ad for me
<input checked="" type="checkbox"/> \$40.00 / 1/2 page advertisement (7 X 4.5)	<input type="checkbox"/> Ad attached	<input checked="" type="checkbox"/> Ad emailed <input type="checkbox"/> Make ad for me
<input type="checkbox"/> \$20.00 / Business card advertisement (3 1/2 X 2)	<input type="checkbox"/> Card Attached	<input type="checkbox"/> Card emailed <input type="checkbox"/> Make ad for me
<input type="checkbox"/> \$10.00 / Donor Name Listing Only		
Electronic versions of ads or logos should be emailed to clayco@missouri.edu Attention: Edythe		
Would you like a copy of the 4-H Fairbook after it is published? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Payment received (check one): <input type="checkbox"/> Cash <input checked="" type="checkbox"/> 607 Check <input type="checkbox"/> Send bill		
Make check payable to: Clay County 4-H		
Tear off receipt after payment has been received. Do not give receipt if being billed.		
PRESENT 4-H BOOSTER CARD TO EACH BUSINESS WHEN YOU SELL AN AD.		
DATE: _____		
Received from _____ for Fair Advertisement/Donation		
_____ 4-H member/Representative		
Thank you for supporting Clay County 4-H!		