

**I DARE YOU
LEADERSHIP
AWARD**

Recognizing young leaders

There are many young people who have demonstrated unusual integrity, balanced personal development, and a willingness to assume responsibility. They may hold elected positions or they may be young people whose leadership qualities have not yet been fully appreciated by their peers. The nationally known I Dare You Leadership Award provides a vehicle for Principals, Headmasters, and 4-H County Agents to recognize the achievements and the promise of these aspiring leaders.

The I dare you leadership award

The I Dare You Award was first offered in 1941 by businessman and philanthropist, William H. Danforth, who dared young people to achieve their highest potential and to influence others through lives of service. The founder of the Ralston Purina Company and a successful entrepreneur and civic leader, Mr. Danforth believed that a balanced four-fold life of mental, physical, social, and spiritual development sustained individuals for the demands of leadership!

Among other civic achievements Mr. Danforth helped establish the American Youth Foundation a non-sectarian, not-for-profit organization committed to the service of youth through summer camps and leadership conferences.

Each year the American Youth Foundation offers every secondary school in the United States the opportunity to select two students for recognition as recipients of the I Dare You Leadership Award. In addition, the Award is offered through every county 4-H agent in the U.S. Approximately 6,000 schools and counties participate every year.

The Award

The Award consists of a personalized Certificate of Recognition and a copy of *I Dare You*, Mr. Danforth's classic book on personal motivation.

Selection

The I Dare You Leadership Award is not a contest or competition. Each Principal or Headmaster and each County Agent is asked to select two nominees. The Award should be provided to juniors or seniors without regard to race, sex, religion, or national origin.

The Award is offered as recognition for personal integrity, balanced living, and motivation for leadership.

There are no requirements placed on recipients. Their names and addresses are not made available to any other organization.

Additional information

For additional information about the I Dare You Award, please write or call
The I Dare You Committee
P.O. Box 1606
St. Louis, MO 63188
(314) 982-3210

For additional information about the programs of the American Youth Foundation, please write or call

AMERICAN YOUTH FOUNDATION
1415 Elbridge Payne Road #210
St. Louis, MO 63017
(314) 532-9100

I DARE YOU AWARD

RECOMMENDATION

Award is provided to Juniors or Seniors without regard to race, sex, religion, or national origin.

(PLEASE PRINT OR TYPE)

Name of boy or girl being recommended _____ Age _____

Address _____
Street City State Zip

Write a brief statement of the nominee's achievements in each of the following four phases of development.

Physical _____

Mental _____

Social _____

Character _____

Miscellaneous Comments on Leadership Qualities: _____

Recommended by _____ Volunteer Position _____
(Please Print or Type)

Address _____
Street City State Zip
