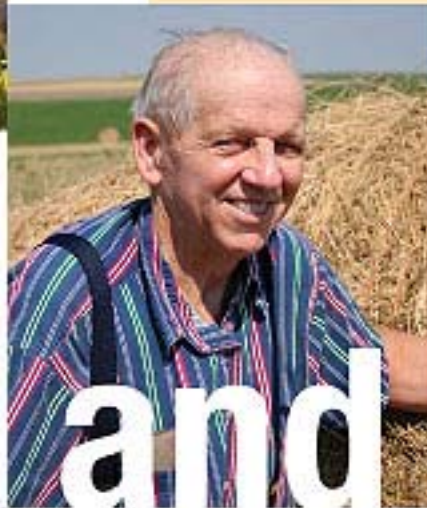


# PROGRAM PLAN

July 1 2006 - June 30 2007

UNIVERSITY OF MISSOURI  
 **Extension**  
extension.missouri.edu



UNIVERSITY OF MISSOURI EXTENSION  
CARROLL COUNTY EXECUTIVE SUMMARY

live. and learn.

PARMAN R. GREEN  
111 N. MASON, CARROLLTON MO 64633  
660-542-1792/660-542-3023  
carrollco@missouri.edu

UNIVERSITY OF MISSOURI  
 Extension

University of Missouri Extension does not discriminate on the basis of race, color, religion, sex, sexual orientation, national origin, age, disability or status as a Vietnam-era veteran.



**Carroll**  
**2006 – 07 County Program Plan**  
**Overview**

*“Live as if you were to die tomorrow. Learn as if you were to live forever.” – Mahatma Gandhi*

It is the vision of University of Missouri Extension to improve people's lives through relevant lifelong learning.

University of Missouri Extension is your local link to the University of Missouri campuses and to a nationwide network of land-grant universities. Education that meets high-priority needs is our focus. MU Extension uses science-based knowledge and engages people to understand change, solve problems and make informed decisions. Extension is funded through federal, state and county tax dollars. In addition, grants, contracts, fees and private gifts support our educational program efforts.

**County Extension Council.** In Carroll County, our volunteer advisors – members of the county extension council -- play a vital role in identifying community needs; providing counsel to regional and campus faculty about educational programs and personnel; and assisting in finding resources to support the local educational program. The extension council is statutorily created to work with the University of Missouri in carrying out the local extension program (*Sections 262:550 to 262:620, Revised Statutes of Missouri*).

**Plan of Work Process.** During fall 2005, University of Missouri Extension embarked on a five-year plan of work process by conducting statewide needs assessments, which included:

- A random-sample telephone survey with 1,005 Missourians;
- Conversations on economic development in 16 locations;
- Conversations with extension councils in every county, including the voices of the Carroll County Extension Council; and
- Conversations with the eight regional extension councils.

The campus Program Directors also reviewed research literature and demographic and economic trends and identified emerging issues for educational programming.

To ensure that the input was representative, we also conducted discussions among underserved audiences across the state. As a publicly funded institution, University of Missouri Extension is responsible for serving diverse populations and for providing access to educational programs for all. Special efforts will be made to reach underserved audiences as identified in the following program descriptions.

Results of all the needs assessments have been reviewed by state and regional extension specialists, extension administrators and county extension councils to determine program directions for the future. The ultimate goals are to determine extension program needs statewide and, on the county level, to match those needs with appropriate, limited resources.

**2006 – 07 County Program Plan.** After careful consideration of educational needs and available resources, the regional faculty serving Carroll County plan to provide the programs listed in the following pages to residents of Carroll County during 2006-07. The names of specialists slated to deliver the programs and intended program outcomes on a statewide level are indicated. Given limited resources, it is not possible to deliver programs for all the needs identified during the plan of work process. When possible, we will work with you and others on campus and in the community to find additional resources and plan for ways to deliver needed programs in the future. In some instances, needs may be referred to other agencies, organizations or educational institutions that are better equipped to meet those needs. With your support and the support of the Carroll County Commission, every effort will be made to meet high-priority needs and to deliver programs that enhance the lives and livelihood of the residents of Carroll County.

Thank you for all you do to support extension programs in Carroll County.



## 2006-07 Carroll County Program Plan Executive Summary

The following educational programs are planned for citizens of Carroll County in the coming year. In some cases, Carroll County residents may need to travel to a nearby county to take advantage of the program offering.

### **AGRICULTURE AND NATURAL RESOURCES (ANR)**

**Profit Focused Agriculture:** Team effort of state and regional University of Missouri Extension faculty partnering with private businesses, agencies focused on enhancing economic viability and sustainability of Missouri agriculture. Accomplished through high quality, research based, frontier educational programs. For beginning, primary, secondary income and transitioning farmers, landowners and agribusiness agencies.

**Personnel: Parman Green, Wayne Crook, Wendy Flatt, and Don Day**

**Annie's Project** - An interactive risk education course for farm women provides training in the fields of production management, financial management, marketing, legal issues, and human resources. It fosters a learning environment for ages 19-84. **Personnel: Parman Green, Mary Sobba, and Don Day**

**Golden Age Farming** - Workshops provide education on estate planning, retirement issues, and transition planning. It includes techniques to maximize Social Security, alternative health care, and familiarizes participants with new estate tax laws. **Personnel: Parman Green, Mary Sobba, Don Day, and Cynthia Crawford**

**Farm and Small Business Estate Planning** - Targeted at farmers and small businesses, this program provides basic estate planning concepts as well as helps participants seek out professional help. **Personnel: Parman Green**

**Introduction to QuickBooks for Farmers and Agribusinesses:** Program delivery generally is a five to six classroom hour setting, hands on at a computer. The Introduction class covers such topics as Setting up Quick Books; Establishing a Chart of Accounts; Establishing a Class List; Entering Vendors, Customers and Items; Preparing Payroll; and Creating Reports. A manual is provided. **Personnel: Parman Green**

**Business Management** - Educates farmers and ranchers to plan and undertake a business-like approach to the use of land and resources in agriculture or farm endeavors. Programs focus on financial resources, record keeping, computer use, marketing, and legal issues. **Personnel: Parman Green**

**Legal Concerns for Rural Landowners:** Rural Landowner Legal Concerns is designed to be a 6 or 7 session workshop or can be divided into individual sessions or topics. Rural legal issues that will be addressed are: Missouri's Fence & Boundary Laws, Land Leases and Contracts, Government Programs impacting landowners, Employers, Employees & Others (including liability questions,) Environmental Regulations and Issues, Livestock Ownership Concerns & Overall Risk Management Strategies **Personnel: Joseph Koenen and Parman Green**

**Private Pesticide Applicator Training** - Initial training and recertification of private pesticide applicators. Trains in methods of safe and proper use of agricultural pesticides on farmland. **Personnel: Wayne Crook**

**MO Crop Management System** - Sustainable crop production programs for 21<sup>st</sup> century. Focuses on techniques that minimize environmental impact, and offers research on selecting the best crop genetics, as well as proper crop management decisions. **Personnel: Wayne Crook**

**Plant Protection for the 21<sup>st</sup> Century** - Educational experience that covers the fundamental concepts of pest control (weeds, disease, and insect damage.) Provides a focused examination of identification, pesticide regulations, safety, and Integrated Pest Management (IPM.) **Personnel: Wayne Crook**

**Forage Production and Management** - Targeted program to teach producers how to improve forage production economic return while protecting the environment. Techniques include management intensive grazing, pasture based dairying, seasonal feeding systems, and fescue toxosis. The program inspires increased economic development and social viability in rural Missouri. **Personnel: Wendy Flatt**

**Show-Me-Select** - Beef production educational experience examining breeding/mating, herd health management, methods of reproduction, and production economics. Participants come from a wide range, different sizes in herds, forage availability, and experience, and leave with a vast knowledge of beef production. **Personnel: Wendy Flatt**

**Premier Beef** - Educate small-herd beef producers in concepts of value-based feeder calf marketing. Focuses on herd health, growth, uniformity, and marketing skills necessary to capture the full value of feeder cattle. **Personnel: Wendy Flatt**

**Missouri Woodland Steward** - Helps private land owners identify woodland habitats, and introduce them to basic forest and wildlife management concepts and practices. **Personnel: Parman Green**

**Master Gardener** - Provides in-depth horticulture training for Missourians who wish to spread their knowledge of gardening. Prepares volunteers for horticulture questions frequently asked by citizens around the state, based on unbiased research based gardening information. **Personnel: Wayne Crook**

**Value Added Agriculture** – Interactive programming that prepares producers and producer groups to evaluate the potential marketability of a value added idea. Entrepreneurial-focused approach to developing possible new ideas and products for producers. **Personnel: Parman Green**

## **BUSINESS DEVELOPMENT (BD)**

**Starting a Business: The First Steps** – Provides an overview of the critical first steps associated with starting a business. The program is designed specifically for those who are thinking about a new business venture. Participants will assess their strengths and weaknesses in terms of business ownership, learn about the importance of planning, discuss legal and regulatory requirements and identify sources of funding. This is an introductory course for 3 hours. **Personnel: Chris Thompson and Virgil Woolridge**

**Starting and Managing a Business** – Acquaints participants with more focused and in-depth information on starting and managing a small business in Missouri. Participants will learn about business ownership planning and organization, legal and regulatory requirements, recordkeeping and information management, marketing, financing and resources for assistance. 8 hours. **Personnel: Chris Thompson and Virgil Woolridge**

**The Basics to Writing a Business Plan** – Educational experience for current and future business owners and entrepreneurs who have little or no knowledge of writing a business plan. Participants will learn the importance of business plans, the key required elements of a basic plan and data that must be included.

**Personnel: Chris Thompson and Virgil Woolridge**

**Business Performance: Measure, Manage, and Succeed** – Provides an overview of the benefits of using a balanced set of measures to evaluate the performance of a business or organization. Teaches a nine-step process that an individual or team can use to develop a balanced scorecard for their business or organization.

**Personnel: Chris Thompson and Virgil Woolridge**

## **COMMUNITY DEVELOPMENT (CD)**

**Poll Worker Training** - Provides comprehensive statewide training for those who work in local polling sites during elections. The training is the responsibility of local election authorities and is available in multiple formats (including an online module) and based on HAVA (Help America Vote Act) regulations, election laws, and administrative rules. **Personnel: Ron Higginbotham**

**The Community Emergency Management Program** - Provides resources, personnel and educational programs and materials to support the mission of the Governor's Disaster Recovery Partnership (established 1993) and assist communities and citizens in all areas of emergency management, including preparedness, response, and recovery. **Personnel: Art Schneider, Don Day, and Mary Sobba**

## **HUMAN ENVIRONMENTAL SCIENCES (HES)**

**Homeownership/HOME** - a homebuyer education class that explains the process to prospective first time home-buyers. **Personnel: Cynthia Crawford**

**Money Action Plan** - a curriculum to address the need for financial management education. A train-the-trainer curriculum, targeting helping professionals who are working with people having money problems. Includes seven modules: introduction to money management, developing a spending plan, record keeping, credit, communication about money, insurance and consumer issues. Each module includes background information as well as activities, handouts and worksheets for one-on-one or group settings. **Personnel: Cynthia Crawford**

**Financial Security for Later Life** - financial security is the ability to meet future needs while keeping pace with day-to-day obligations. Preparing for retirement and potential long-term care costs takes planning, saving, and debt control. This Cooperative Extension initiative seeks to help people improve personal finance behaviors leading to financial security in later life, enhance the capacity of local educators and their partners to deliver effective programs, and increase economic vitality and quality of life for families and communities. **Personnel: Cynthia Crawford**

**Successful Aging:** Provides educational resources to support successful aging and to strengthen the aging family. **Personnel: Vera Nichols**

**Focus on Kids** - helps divorced and separated parents learn how to support their children through the divorce process and how to work together in co-parenting their children. Focus on Kids satisfies the Missouri law that requires parents who are divorcing or filing a motion to modify the original divorce decree to attend an educational parenting program. **Personnel: Art Schneider**

**Building Strong Families** - University of Missouri Extension's *Building Strong Families* Program for child care providers. Helps individuals find their strengths, build on those strengths, and learn skills to improve relationships and increase communication. **Personnel: Art Schneider**

**Family Nutrition Program (FNP)** - a nutrition and physical activity education program targeted to limited resources audiences. This program provides education in schools, community settings, and through media campaigns. The average participant receives six lessons. The primary audience for FNP is youth and the adults who support them. **Personnel: Pamela Gladbach**

**Expanded Food and Nutrition Education Program (EFNEP)** is a nutrition and physical activity program targeted to limited resource audiences. This program provides education in homes and community settings. Program participants receive 6-12 lessons over the course of the program. The primary audience for EFNEP is adults. **Personnel: Vera Nichols**

**Food Preservation** is a program designed to assist clients in safely preserving their foods. **Personnel: Vera Nichols**

#### **4-H YOUTH DEVELOPMENT**

**Building Character** - Show-Me Character\* is a program that teaches young people to make wise ethical choices. It also encourages adults to become more involved in helping youth develop positive character traits, such as trustworthiness, fairness, respect, caring, responsibility and citizenship. **Personnel: Lisa Morrison**

**Adult Leadership Roles** - Through leadership roles, state and county extension faculty will help adult and youth volunteer leaders gain knowledge and skills to communicate, manage programs, design and deliver education events, develop interpersonal skills and create environments that promote positive youth development. **Personnel: Lisa Morrison**

**Developing Youth Leaders** - Youth join in the dynamic process of learning leadership skills through interactive activities, real life experiences in relationship building, communication group process, and planning and organization. All activities offer a cross-cultural perspective. All activities offer you the ability to become a good leader. **Personnel: Lisa Morrison**

**Promoting Youth/Adult Partnerships** - Youth-adult partnerships may involve youth and adults together in leadership development, philanthropy, entrepreneurship, community mapping, civic activism, and/or governance. **Personnel: Lisa Morrison**

**Embryology** - This curriculum brings action and experience to the classroom, using a still-air incubator. Students observe the development of the chick in the egg-hatching and post-hatch care. **Personnel: Lisa Morrison**

**Food Science** - To increase the knowledge and awareness of Missouri youth about food quality issues. **Personnel: Lisa Morrison**

**Babysitting Basics** - **Personnel: Lisa Morrison**

**4-H at the Royals** - **Personnel: Lisa Morrison**