

Community Supported Agriculture(CSA) Mini-School

Elizabeth Henderson - Peacework Organic Farm, NY

Tom Ruggieri and Rebecca Graff – Fair Share Farm, Kearney, MO

Chris Blanchard – Rock Spring Farm, IA

8:00 **Registration**

8:30 **Opening Remarks** (Chris Blanchard)

8:45 **Introductions**

Panel – 15 mins. each

Participants – very brief (name, farm, years of experience w/CSA)

9:45 **The CSA Model – Is it Right For You?**

The Assessment Process – Liz Henderson

CSA As an Alternative Marketing Approach – Chris Blanchard

CSA Failures – Liz Henderson

Scale and Getting Started – Chris Blanchard

10:15 **Break**

10:30 **Getting Started**

Finding Land – Chris Blanchard

Finding Members & Organizational Structure – Rebecca Graff

Establishing a Core Group – Liz Henderson

Legal Structures & Insurance – Liz Henderson

Keeping Members Connected: online, newsletters, events – Chris Blanchard

Distribution – Chris Blanchard & Rebecca Graff

Noon **Lunch**

1:00 **Growing the Food**

Crop Planning: What to Grow and How Much – Rebecca Graff

Succession Planting – Rebecca Graff

Harvest, Postharvest Handling – Chris Blanchard

Apprentices – Liz Henderson

Employees – Chris Blanchard

2:00 **Break**

2:15 **The Share**

What is a Share? - All

Pricing & Budgets - Chris Blanchard

Cooperating With Other Farms – Rebecca Graff

Other Markets – Chris Blanchard

3:00 **Question & Answers**

3:30 **Closing**

CSA as an Agent of Social Change vs. Marketing Approach – Liz Henderson

4:00 **Mini-school adjourns**