



October 1, 2009

Dear Commercial Dealer:

This is to encourage you to consider exhibiting your products and services at this year's **Great Plains Vegetable Growers Conference, Workshop, and Trade Show** to be held in St. Joseph, MO on **January 7-9, 2010**. This event attracts vegetable, cut flower, and other growers from Kansas, Missouri, Iowa, Nebraska and South Dakota and includes an educational program consisting of 4-concurrent sessions featuring conventional and organic production and marketing of horticultural crops. The conference will be held at the **Fulkerson Center, Missouri Western State University, St. Joseph, MO**. St. Joseph is about 30 minutes north of Kansas City's airport and located just off I-29. There is an attachment that details directions to the facility. Questions concerning the facility should be directed to Tom Fowler at 816-279-1691.

The **"High Tunnels" Workshop and Community Supported Agriculture mini-school** will be held on **Thursday, January 7th**. New this year is a **Pricing & Profits workshop** that will also be held on Thursday. You are encouraged to set-up your exhibit display on Wednesday from 1-9 pm. There are usually 120 producers in attendance for the Thursday workshops. Again this year will be a wine/cheese & cracker (locally produced) reception in the exhibitor hall for Thursday from 4-6 pm.

The trade show worked out great in this facility last year, however we are going to make it "bigger and better" for the 2010 conference. The break area will be centrally located in the middle of the exhibitor's space. A sidewalk ramp to a set of double doors and also an outside entrance directly into the exhibitor hall is available to assist with getting your equipment into the building. The direct outside entrance has a set of steps to go up; however, trucks will be able to back up to the dock, lift the equipment/materials up approximately 3 feet, and wheel directly in through a set of double doors. Wireless internet is also available in the building.

The registration fee covers space in our commercial display area. Lunch will be provided to exhibitors on Thursday, Friday, and Saturday. To help us with our meal counts, please indicate on the registration form who will be eating each day. Paid meal tickets will be included with the registration packet at the conference.

We do have a 'tabletop' display (3'x3') area that can distribute your company materials or catalogs to conference participants. A 'tabletop' display may not be attended by a company representative. We will restock your company's materials as needed. A sponsorship option is also available for breaks and/or the wine/snack reception. Your company's name will be publicized in front of the break areas and company materials will be displayed on a tabletop.

We hope that you will consider being with us and sharing with our growers. An active and diverse trade show not only expands interest in this conference, but supplies a valuable service to growers. If you have any questions or need additional information, please let us know.

See you in St. Joseph in January.

Sincerely,

Ted Carey
Great Plains Vegetable Growers
Conference Committee Member

GREAT PLAINS VEGETABLE GROWERS CONFERENCE

DATE:

January 7-9, 2010

LOCATION:

Fulkerson Center, Missouri Western State University, St. Joseph, MO. *See attachment for directions.*

EXHIBIT HOURS:

January 6 1 pm – 9 pm (optional early set-up)
January 7 7 am – 9 pm (exhibitor set-up/trade show exhibits are open)
January 8 7 am to 6 pm
January 9 8 am to 1 pm
(Please stay through lunch on Sat.)

PROGRAM SCHEDULE - Tentative

Thursday, January 7, 2010

8:00 - 4:30 pm High Tunnels Workshop/
 CSA mini-school/ Pricing & Profit
 Workshop
4:00-6:00 pm Wine/snack reception in Trade Show
 area

Friday, January 8, 2010

8:00 - 9:30 am Registration/ Trade Show
9:30 - 10:30 Sessions
10:30 - 11:00 Break/Trade Show
11:00 - Noon Sessions
Noon - 1:00 Lunch Break/Trade Show
1:00 - 2:30 pm Sessions
2:30 - 3:00 Break/Trade Show
3:00 - 4:30 Sessions
4:30 - 5:30 Association Meetings/ Trade Show
8:00 - 9:00 pm Grower Innovation Hour of Fun at
 the Ramada Inn

Saturday, January 9, 2010

8:00 - 9:00 am Registration
9:00 -10:00 Sessions
10:00 - 10:30 Break/Trade Show
10:30 - 11:30 Sessions
11:30 - 1:00 Lunch Break/Trade Show
1:00 pm Exhibitors tear down
1:00 - 3:30 Sessions

FEES:

\$275 for first booth; \$200 for additional booths.
Includes lunch/registration for 2 people on Jan. 7-9.

(Additional registrations are \$60.00 each)

Table Top display (\$100)/ Break Sponsorship (\$100)/
Wine & Snack Reception Sponsorship (\$100) does not
include registration into conference.

A check made payable to *University Extension* should be mailed with your reservation form by **December 7.**

to: Great Plains Vegetable Growers
 2021 Throckmorton Hall, KSU
 Manhattan, KS 66506-5507

AUDIENCE:

All persons interested in vegetable production. Targeting full-time, part-time farmer market and diversified horticulture producers in Iowa, Kansas, Missouri, Nebraska and South Dakota. Generally, there are 350 participants that attend the event.

EXHIBIT SPACE:

Each exhibitor will be provided one (1) six foot table and two chairs in an 8' x 10' booth space. Electrical service and wireless internet are available. Tabletop displays are 3'x3' areas to display catalogs, pictures, flyers, etc., to promote your product/service. *Tabletops may not be manned by a company representative.*

RESERVATION DEADLINE:

Exhibit space will be assigned in order of receipt of payment until December 7, 2009. Full refund for cancellation prior to December 7. Any application received after December 7 will be assigned on a space available basis. *No refunds on cancellations after December 7.*

SECURITY AND LIABILITY:

Normal security provisions will be in effect. University Extension and/or Missouri Western State University will not be liable for theft and will not assume any liability, legal or otherwise, for accidents of any nature. If there are issues with security or access to the building, contact MWSU campus police 816-271-4438.

MOTEL ACCOMMODATIONS:

Headquarters for the conference will be at the Ramada Inn, at the Frederick Blvd. exit off I-29 (Exit #47). A block of rooms will be held at a reduced rate of \$69 per room (800-228-2828). Other area motels include: Budget Motor Inn, Comfort Suites, Days Inn, Drury Inn, Hampton Inn, Motel 6, Pony Express Motor Inn, Stoney Creek Inn and Super 8. Downtown at the riverfront is the Holiday Inn.

SPONSORED BY:

Extension services and state grower associations in Iowa, Kansas, Missouri, Nebraska and South Dakota.

FOR MORE INFORMATION:

Christy Dipman
Horticulture Division, KSU
2021 Throckmorton Hall
Manhattan, KS 66506
(785) 532-6173
FAX: (785) 532-5780
cdipman@ksu.edu

Exhibit Space Reservation Form

GREAT PLAINS VEGETABLE GROWERS CONFERENCE

(Kansas, Iowa, Missouri, Nebraska, South Dakota)

January 7, 8 & 9, 2010

Due by: December 7, 2009

Authorized Representative _____

Company name _____

Mailing address _____

City _____ State _____ Zip _____

Business telephone _____ Fax # _____

E-mail address _____

Name of Company representative(s) staffing booth (2 people per booth/day):

Who will be eating lunch on:

January 7: _____

January 8: _____

January 9: _____

Indicate when you will be setting up (date, time)? _____

Do you require electrical service? Yes No

Brief description of exhibit:

First booth @ \$275 \$ _____

Additional booths @ \$200 \$ _____

___ Additional registrations @ \$60 \$ _____

TABLE TOP display @ \$100 \$ _____

Break Sponsorship @ \$100 \$ _____

Wine & Snack Sponsorship @ \$100 \$ _____

Electrical hookup No charge

TOTAL enclosed: \$ _____

(Payment should accompany this reservation form)

If your business requires credit card service, contact Katie Cook at 816-279-1691. There will be an additional \$10 convenience fee.

Please make check payable to:
University Extension

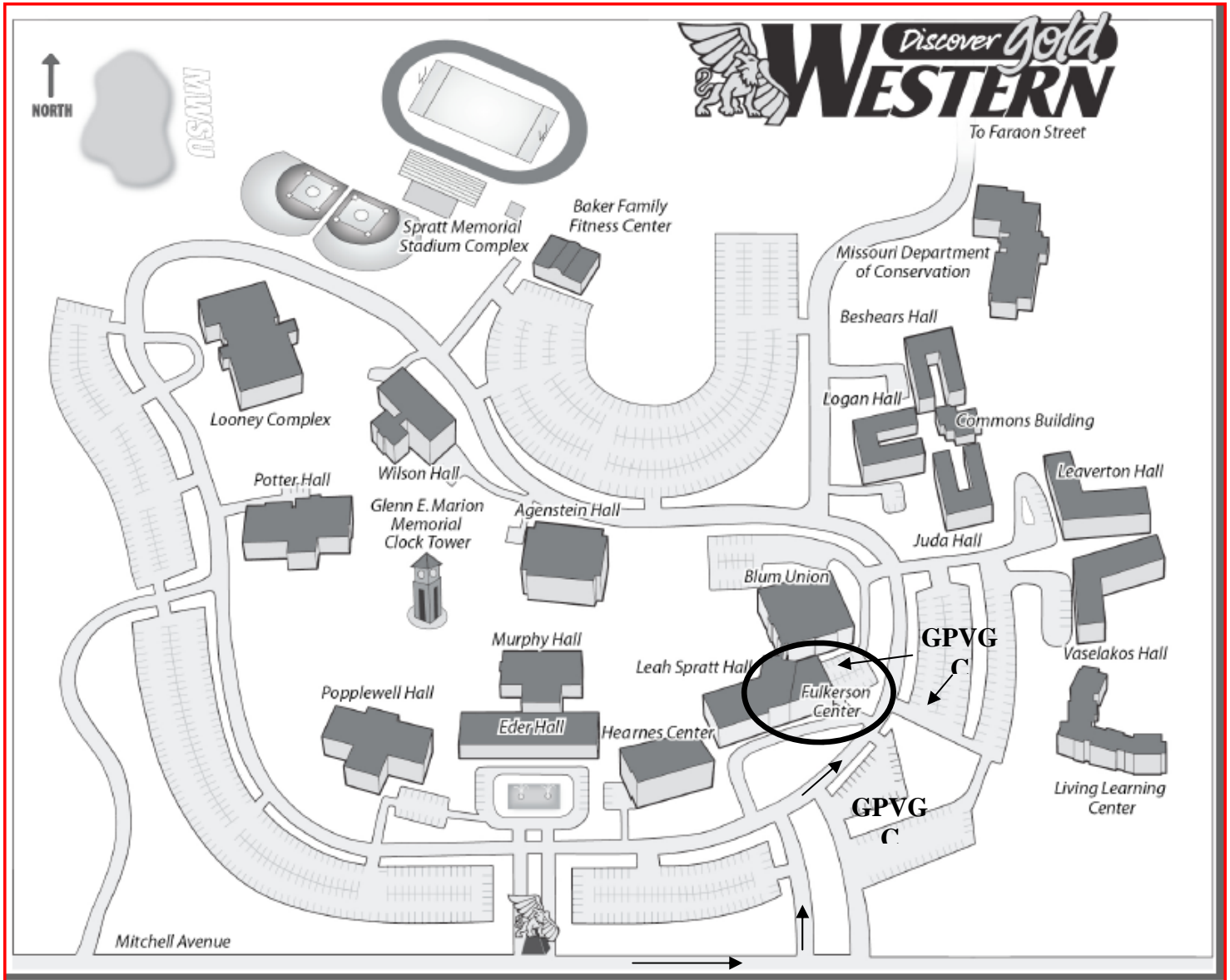
**Mail completed form with payment by
December 7 to:**

Great Plains Vegetable Growers
Horticulture Division, KSU
2021 Throckmorton Hall
Manhattan, KS 66506

??? - Call Christy Dipman
at (785) 532-6173
cdipman@ksu.edu

Great Plains Vegetable Growers Conference January 7-9, 2010

Missouri Western State University, Fulkerson Center, 4525 Downs Drive, St. Joseph



From Interstate 29, take the Frederick Avenue Exit 47. Go west past the Ramada Inn to first intersection. Turn south (left) on Woodbine. At second light on Woodbine, there will be a T-intersection. Go east (left) on Mitchell Avenue. You will go back over Interstate 29. Turn onto the campus at traffic light on Southeast University Drive. Turn right at Leah Spratt Building. The Fulkerson Center is connected to the Leah Spratt Building. We will have the parking and entrance to the Fulkerson Center marked. East of the Fulkerson Center, there is double door ramped entrance into the conference area. Most vendors will be able to park in this lot.