



# Community Supported Agriculture (CSA) Mini-School Schedule

January 8, 2009  
St. Joseph, Missouri

Fulkerson Center, Classroom 216  
Missouri Western State University campus, St. Joseph, MO

## Speakers:

Tom Ruggieri and Rebecca Graff – Fair Share Farm, Kearney, MO  
Bob Muth – Muth Family Farm, Pitman, NJ  
Henry Brockman, Henry's Farm, Congerville, IL

- 8:00            **Registration**
- 8:30            **Opening Remarks**
- 8:45            **Introductions**
- 9:45            **The CSA Model – What is it? And is one right for you?**  
                  The assessment process; CSA as an alternative marketing approach; CSA failures;  
                  Scale and getting started.
- 10:15          **Break**
- 10:30          **Getting started** – Finding land, finding members, establishing a core group, legal structures  
                  and insurance, keeping members connected, distribution
- 12:00          **Lunch** (provided with registration fee)
- 1:00            **Growing the Food** – Crop planning: what to grow and how much; Succession planting;  
                  Harvest and postharvest handling; Apprentices; Employees
- 2:00            **Break**
- 2:15            **The Share** – What is a share; Pricing and Budgets; Cooperating with other farms; Other  
                  Markets
- 3:00            **Questions and Answers.**
- 3:30            **Closing and Inaugural Meeting of the area CSA coalition**
- 4:30            **Mini-school adjourns**



**New this Year!** Come enjoy refreshments and snacks  
in the Trade Show Area from 4-6:30 pm.