

March 13, 2019

Greetings from the Boone County Extension Council!

I'm writing to let you know that we have started planning for our **3rd Annual Mid-MO Expo: Small Farm to Backyard Garden** event, and we are hoping your business will consider joining us as a sponsor.

The **Mid-MO Expo** will take place on **Saturday April 27, 2019** at **Battle High School** in Columbia. Expo participants will choose from a variety of educational sessions, check out products and information at booths, have a snack or lunch, make bids for auction items, and make connections with like-minded people. Proceeds from the event will help support the Boone County University of Missouri Extension.

Last year was our second year of our Expo, and we nearly doubled the attendance from our first year. We have plans to make the event even bigger this time by providing a wider range of educational programming to lure in a bigger variety of participants. Tentative session topics we are planning include: *beekeeping, composting, hops production, social media tips for businesses, pond management, starting a garden for beginners, organic pest control, designing landscapes using native plants, and drone use in agriculture.* (And if you have any ideas for program presenters/topics, we would like to hear from you!)

If you would like to help sponsor this event, hooray! Check out the next page to find more information about sponsorship for the event. Also note -- the Mid-MO Expo will be a Zero Waste event. We will have receptacles around the Expo for recycling and food waste, and we will have information available if you would like to learn more about it.

On behalf of the Mid-MO Expo Planning Committee and the Boone County University of Missouri Extension Council, we hope you will become one of our sponsors! Please let me know if you have any questions or if you need additional information. Thanks for your time!

Jill

Jill Edwards

Mid-MO Expo Planning Committee Member

Boone County Extension Council Member

EdwardsJi@missouri.edu or 816-294-0587

Mid-Missouri Expo - Small Farm to Backyard Garden

Saturday, April 27, 2019

Vendor & Sponsor Options

Each booth space will be a 3' x 8' display area (if desired) that may or may not include a table and electrical supply, depending upon your display requirements. Each booth includes two attendee tickets.

Sponsorship levels and expectations:

	Platinum \$2,500 (Program Sponsor)	Gold \$1,000 (Exhibit Sponsor)	Silver \$500 (Marketing Sponsor)	Bronze \$250 (Premium Booth)	Bronze \$100 (Assigned Booth)
# Available	1	4	10	30	
Booth(s)	6 - Premium Booth Spaces (12 tickets)	4 - Preferred Booth Spaces (8 tickets)	2 - Preferred Booth Spaces (4 tickets)	1 - Premium Booth Space (2 tickets)	1 - Assigned Booth Space (2 tickets)
Sponsor Banner	Dedicated Banner	Logo	Logo	Listed	Listed
Exhibitor Contact List to Attendees	Yes	Yes	Yes	Yes	Yes
Program	Full Page Ad	½ Page Ad	¼ Page Ad	Business Listing	Business Listing
Marketing	Logo on Title Page of Program and Exhibition	Sponsor educational sessions	Sponsor Beverage and Refreshments		
# of PA Mentions	10	2			
Attendee Contact List	Yes				

**Booth spaces may be donated if sponsor prefers not to exhibit.*

Each attendee will be given a branded “gift” bag. For our Platinum and Gold sponsors, if you provide a branded marketing item, we will ensure it is also placed in the attendee bags.

Exhibitor hospitality room/lounge sponsorship(s) may be arranged by contacting Jill Edwards at EdwardsJi@missouri.edu or 816-294-0587.

All vendors and/or sponsors are subject to approval by the Expo Committee. Sponsorships are not guaranteed until approved by the Mid-Mo Expo Committee and payment in full is received.

All payments and marketing materials are due to the Boone County Extension office by February 1, 2019.

Mid-Missouri Expo - Small Farm to Backyard Garden
Saturday, April 27, 2019
Sponsorship Agreement

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____ Phone: _____

Website: _____

Please check the appropriate sponsorship level:

- Platinum Gold Silver Bronze (Preferred) Bronze (Assigned)

Please indicate your designations:

- Electrical access for booth
 Donate booth to another
 Silent auction item donation
 Description of item(s): _____

The exhibitor agrees to abide by the following schedule the day of the Expo:

- Booth set-up and ready for viewing by 8:30 am
- Removal no earlier than 3:00 pm, with all clean up completed by 5:00 pm

Sponsorship includes full expo registration for two people per booth space (attach your list to this agreement). Any additional registrants will need to purchase tickets by contacting the Boone County Extension Office at 573-445-9792 or BooneCo@missouri.edu.

Please remit payment in full and any promotional items (including digital copy of your logo) by April 12, 2019, to:
Boone County Extension Council
c/o Mid-Mo Expo Sponsorships
1012 N Hwy UU
Columbia MO 65203

The exhibitor/sponsor assumes entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the premises. The exhibitor/sponsor will indemnify, defend, and hold harmless the Boone County Extension Council, the University of Missouri, and the Columbia Public School District, as well as their respective agents, servants, and employees from any and all losses, damages, and claims.

Exhibitor Signature: _____ Date: _____

Exhibitor Printed Name: _____ Expo Approval: _____