Social Media Marketing Made Simple

**Date:**
November 6, 2014

**Location:**
Cedar County Library, 717 East St., Stockton, Mo. 65785

**Time:**
7:00 p.m.

**Speaker/Bio**
Kimberly Beer, Midnight Production Inc.
- is an enthusiastic student (and teacher) of modern marketing methods.
- devotes her time to searching for new and better ways to help her clients and students promote their small businesses.
- is also an award-winning photographer, writer and graphic designer.
- an entrepreneur since 1993.

**Topics Covered**
- Learn more on how social media can benefit their organization.
- Learn how social media can help feed your business or organizations with more customers, referrals, donations, members, and prospects.
- talk about all the popular channels like Facebook, Twitter, YouTube, Pinterest, Google+ and which ones will work best for you and your business as well as tips for time management, content and best practices.

**Fee:**
$10 per person
Paid by November 4
at Cedar County MU Extension Center

**To Register:**
Contact the Cedar County MU Extension Center
(113 South Street, Stockton, MO) at (417) 276-3313 by November 4

**Questions:**
Contact Cedar County MU Extension Center at (417) 276-3313 or by email at cedarco@missouri.edu

Program Presented By:

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