FOR IMMEDIATE RELEASE

Contact: Amie Schleicher
Regional livestock specialist
University of Missouri Extension
660-744-6231
schleichera@missouri.edu

December 4, 2017

Cow-calf profit and loss, alternative production systems, and using reproductive technologies to improve profitability to be addressed at Three-State Beef Conference

ROCK PORT, Mo. – Opportunities for producers to visit with experts on cow-calf profit and loss and calculating breakevens, alternative cow-calf production systems, and using reproductive management and technologies to improve profitability are all on the agenda for the 33rd annual Three-State Beef Conference, to be held January 16, 17 and 18, 2018 at locations in Iowa, Missouri and Nebraska.

When it comes to profit and loss in the cow-calf operation, knowing your cost of production not only helps with managing risk, but also provides an opportunity to make changes to improve the bottom line. Shane Ellis, farm management specialist with Iowa State University Extension and Outreach, will be on the program to address this topic on cow-calf breakevens.

Also on the program will be Erika Lundy, extension beef program specialist with Iowa State University’s Iowa Beef Center. Lack of available and affordable pasture has contributed to the growing interest in confinement systems and other alternative production systems. Erika will discuss opportunities and challenges with some of the alternative systems, and share data from cooperator herds.

Beef cattle reproductive technologies have advanced rapidly and provide producers with incredible opportunities for genetic improvement, among other benefits. Dr. Sandy Johnson, extension livestock specialist with Kansas State University Extension, will discuss how those technologies can be used to increase calf value and increase profitability of the cow herd.

The conference is a traveling program, repeated three times in three different locations. At each site, registration will open at 5:30 p.m., and the program will start at 6:00 p.m. The first program will be on Tuesday, January 16 in Creston, Iowa at Southwestern Community College. The second program, on Wednesday, January 17, will be in Missouri at the MU Hundley-Whaley Learning Discovery Center in Albany. The final
program will be Thursday, January 18 in Nebraska at the Gage County Nebraska Extension Center in Beatrice.

The registration fee is $25 per person and includes a meal and copies of the presentations. Registrations are appreciated by Friday, January 12 to help with meal planning and reducing costs.

To register for the program in Creston, contact the ISU Extension and Outreach office in Union County at 641-782-8426 or kdowning@iastate.edu. For the program in Albany, contact MU Extension in Gentry County at 660-726-5610 or deerings@missouri.edu. Registrations for Beatrice can be directed to Nebraska Extension in Gage County at 402-223-1384 or kristen.ulmer@unl.edu.

If you need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated, please inform us immediately.

For more information contact your local university extension office or visit our website at http://extension.iastate.edu/feci/3StBeef/.

##